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I. SUMMARY¹

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| Title of the Programme: | Support to Confidence Building Measures |
| Location: | Republic of Moldova and its Transnistrian region |
| Programme budget: | €9,5 mil. provided by the European Union €1,1 mil. provided by UNDP |

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| Total duration of the action | 36 months |
| Objectives of the action | <p>The <u>overall objective</u> of the programme was to facilitate the settlement of the Transnistrian issue through ensuring economic and social development of local communities and increasing confidence between both banks of the Nistru River by involving local authorities, civil society organisations, business community and other stakeholders.</p> <p><u>Project specific objectives:</u></p> <ul style="list-style-type: none"> - To enhance economic development in the Transnistria region and the security zone and contribute to economic rapprochement between the two banks of the Nistru River by promoting cross-river exchanges and expanding the range of catalytic business support services; - To empower local communities and actors from both sides to participate in collaborative projects addressing pressing development needs and ensure the delivery of essential public services; - To address common environmental development concerns by creating opportunities and platforms for joint collaboration from both banks; - To foster civil society development by enhancing the capacity of NGOs to generate activities which promote cross-river collaboration and addressing key development needs. |
| Partner(s) | The Government of Moldova, the Bureau for Reintegration, relevant line ministries, regional and municipal authorities, community-based organisations, international, national and local NGOs active in the Transnistrian region and the security zone. |
| Main activities | <p>The above was tackled through the following project components:</p> <p>1. Business Development – Implementation of projects which promote the common interests of business actors from both banks in the context of EU integration. Support to SME sector through continued business education activities; establishment of various facilities and formats to provide support services to entrepreneurs; and defining a road map for micro-financing.</p> <p>2. Community Development – Implementation of projects which enable and empower citizens on both banks to jointly participate in tackling community</p> |

¹ Contract N 2012/284-007, Annex I, Description of the Action, Support to Confidence Building Measures

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|----------------------------------|--|
| | <p>development needs, particularly the rehabilitation of social institutions and basic infrastructure as well as improve access to and quality of mother and child health care, including perinatal care and immunization in the region. Provision of small grants to community-based organizations to encourage community mobilization.</p> <p>Joint environmental projects implementation, as part of this component, providing the opportunity for the development of joint solutions in addressing common environmental concerns, building on successful cooperation between authorities, civil society organizations, specialists and communities.</p> <p>3. Support to Civil Society – Provision of grants to NGOs to enhance NGO capacity for generating activities which reduce mistrust and increase confidence; harnessing NGO expertise for producing practical improvements in areas relevant to the population; and encouraging cross-river NGO partnerships.</p> |
| <p>Target group(s)</p> | <ul style="list-style-type: none"> • Economic actors, including SMEs, Chambers of Commerce, business associations etc. from both banks of Nistru River; • Communities and community-based organisations in the Transnistrian region and the security zone; • Health specialists on both banks as well as beneficiaries of health institutions on both banks; • Environmental actors, including specialists and affected communities; • Civil society organizations in the Republic of Moldova, including the Transnistrian region. |
| <p>Estimated results:</p> | <ul style="list-style-type: none"> • Catalytic development of the SME sector in the Transnistrian region and security zone; at least 200 SMEs benefiting from better business support services and improved management skills; promotion of at least 50 cross-river exchanges. • Communities empowered to participate in addressing local development needs with at least 40 small social infrastructure projects implemented; at least 40 cross-river exchanges supported. • Capacity of national, sub-national and local institutions in the environmental sector enhanced to address environmental priorities. • Capacity of civil society organisations strengthened to address pressing social and community needs; at least 30 cross-river NGO partnerships supported. • Increased contacts between actors on both banks in the social, cultural, economic and environmental sectors. • Increased trust and confidence between citizens on both sides of the Nistru River. |

II. CONTEXT

2.1 Overall background

The breakaway region of Transnistria continues to pose a silent threat to the stability of Moldova. Located in a strip between the Nistru River and the eastern Moldovan border with Ukraine, the region has historically accounted for one third of the country's total industrial production and almost the entire energy production. After violent clashes and a ceasefire agreement in 1992², the official peace process had been comparatively dynamic, including some basic consensus on the broad parameters for negotiations. The OSCE has been acting as co-mediator alongside Russia and Ukraine, in a five-sided negotiation process, while the EU and the US have joined as observers in autumn 2005 (known as "5+2" format).

Despite the fact that contact has become more regular and constructive over the past years, paving the way for confidence building³, Russia and Transnistria continued to successfully resist any meaningful progress towards conflict resolution.

The Transnistrian conflict substantially hinders Moldova's socio-economic development⁴. Settlement of the conflict and reintegration of the Transnistria region is a national priority and is included among the main objectives of the Government of Moldova's activity programme for 2015-2018: one of the preconditions for conflict settlement and country reintegration being the Europeanization of the country. Most recently (on 2 July 2014), the Parliament of Moldova adopted a [Declaration on Country reintegration](#) in the context of Moldova's European path⁵.

At the technical level, a number of Working Groups⁶ have been formed involving institutions and experts from both banks aimed at cooperation and technical approximation of the two distinct socio-economic, institutional and legal systems in order to facilitate the development of the entire Republic of Moldova. With the appointment of the Deputy Prime Minister Osipov in February 2015, a revamp of working groups' activity was noted for several months.

While the long-standing conflict is not characterised by personal animosity between people living across the river, the protracted division of the two societies has led to the emergence of parallel systems that have developed both practical and psychological barriers to interaction, cooperation and collaboration across the divide. Direct access across the administrative border that divides the two territories is not blocked, at the same time, it can be unpredictable, and depending on circumstances, crossing can become restricted on an ad hoc basis. For residents of the left bank, interaction with people from the right bank or participation in cross-river initiatives is not formally prohibited, but it can be strongly discouraged and such activities may also be met with impromptu impediments.

Attempts to resolve the Transnistrian issue have been deadlocked and progress has been only piecemeal. The Republic of Moldova has pursued reforms along the EU vector, while the de facto authorities have followed

² The Russia – Moldova ceasefire agreement (1992); Organisation for Security and Cooperation in Europe (OSCE): CSCE Report No 13:

³ ENP Moldova Progress Report, May 2012, http://ec.europa.eu/world/enp/docs/2012_enp_pack/progress_report_moldova_en.pdf

⁴ "Costs of the Transnistrian conflict and benefits of its resolution", www.cisr-md.org.

⁵ The declaration calls for non-politicization in the context of AA signature, EU's increasing role in conflict settlement is welcomed, context in which CBM are mentioned.

⁶ Details about the Working groups - <http://www.gov.md/slidepageview.php?l=ro&idc=610>

harmonization with the Russian Federation regulatory framework. In the absence of a political resolution, the societies and political structures on the two sides are drifting further apart making future negotiations even more complex. In this context, continuing the implementation of confidence building partnership projects, with a focus on creating more opportunities for interaction, networking, and people to people contacts is critical.

2.2 Economic development

Despite numerous political divergences, over the last six to eight years the economy of Transnistria has become more closely integrated with EU economies. According to EUBAM data (May 2015), exports to the EU (71%) are four times as high as exports to Russia (17%). The territory has benefited from the EU's autonomous trade preferences, which have made products from Transnistria (which are exported to the EU as Moldovan products) more competitive on European markets. With the onset of the DCFTA, autonomous trade preferences will be phased out by the end of 2015, meaning producers from Transnistria will be faced with serious questions on how to maintain the same level of competitiveness. While attempts to engage the de facto authorities and business representatives in negotiations of the DCFTA have been made, these were so far to a large extent rejected by the Transnistrian side, despite the fact that 78% of the territory's exports are to the EU and countries joining the DCFTA (7% Ukraine)⁷.

Notwithstanding decades of separation and several key differences⁸, the two territories share considerable similarities in terms of structural barriers to economic development. While the economic environment of Transnistria is considered to be more restrictive and inflexible, characterised by high political influence of larger businesses, there are signs of change. A long discussed tax reform looks set to introduce VAT to the territory for the first time, which would allow the authorities to remove import duties (as would be required by the DCFTA) without compounding problems for the national budget. In addition, the authorities appear to have seen the potential of SMEs to contribute to job creation and economic growth, with registration of small businesses seeing a boom. Access to credit, however, is limited and the environment does not provide as many stimuli as it could to promote entrepreneurship. Youth, in particular, have difficulty finding employment opportunities.

2.3 Social affairs

The two banks of the Nistru River also have vastly different experiences of development in the field of social protection and associated services. The Transnistrian region has not benefited from the comprehensive programs of assistance in the social field provided to Moldova by international donors, which has led not only to a deterioration of infrastructure, but also obsolete policies in areas such as public health and a general fall in health standards, which contributes to the falling quality of life in general. This, combined with periodic pressures on the territory's budget, which forces cuts in various areas of public spending, has contributed to a large-scale exodus from the territory, the parameters of which are not yet known owing to poor availability of statistical data. No census has been conducted in the region since 2004, but official figures from the de facto authorities have suggested that there is one pensioner⁹ in Transnistria for every one working person,

⁷ Expert Grup, Regional Economic Review: Transnistrian region, Published 18 July 2014, <http://www.expert-grup.org/en/biblioteca/item/989-rer-trn&category=186>

⁸ The economy of right-bank Moldova is largely rural, with a majority of the population residing in small towns and villages while on the left bank the economy focuses on industry and the population is largely urban.

⁹ Expert Grup, Regional Economic Review: Transnistrian region, Published 18 July 2014, <http://www.expert-grup.org/en/biblioteca/item/989-rer-trn&category=186>

indicating tremendous pressure on public expenditures. The lack of accurate statistics in all areas has been a consistent barrier for international agencies to contribute comprehensively to social development in the territory.

A significant part of any recent progress in social infrastructure in Transnistria has come in the framework of the region's first Human Rights Action Plan, compiled in the aftermath of a series of visits and a concluding report by UN Senior Human Rights Expert Thomas Hammarberg. While the de facto authorities' early engagement with the Hammarberg report focused on seeking investment in infrastructural upgrades and modernisation of equipment, there are signs of a growing understanding of the importance of introducing modern practices, improving the qualifications of professionals, or ensuring effective accessibility of services, including to more vulnerable social groups. Strengthening the knowledge and skills of practitioners in the social sectors on the left bank, by knowledge transfer from the left bank has been a well-established confidence building approach that builds longer-term cooperation between professionals.

2.4 EU engagement

EU engagement with Moldova and the Transnistria conflict has grown considerable since 2009y. As outlined earlier, reference to the Transnistrian region and due considerations to the specific development context is made in the EU Republic of Moldova Association Agenda10, Association Action Plan and DCFTA. As a participant in the "5+2" format, the EU continues its high-level engagement to improve the overall political atmosphere for dialogue and cooperation between Chisinau and Tiraspol.

The European Union is the largest donor investing in the Transnistria region and the UNDP-implemented CBM3 project has been the largest initiative on the left bank and Security Zone for the last three years, taking a multi-dimensional approach on supporting business links and entrepreneurship, social infrastructure, civil society development, health care and environmental protection. In addition to the UNDP implemented programme, EU also supports a Technical Assistance project, aiming to strengthen the capacity of the Bureau for Reintegration and other relevant institutions involved in the settlement process.

Another important EU initiative, EUBAM, was launched on 30 November 2005 following a request made jointly by the Presidents of the Republic of Moldova and Ukraine. The Mission's mandate has been extended three times (in 2007, 2009 and 2011), with the current mandate expiring in November 2015. Promoting confidence building and contributing to the peaceful settlement of the Transnistrian conflict is one of the main's Mission's objectives.

Despite political constraints to cooperation between sides, positive changes took place in neutral, non-political areas, where civil society actors were enabled to materialize joint initiatives through cross-river partnerships, exchanges of experience and best practices, into concrete policy action. While development work has become more limited in scope due to the decreased openness of the de facto authorities in Tiraspol, the partnerships developed as a result of EU/UNDP-supported joint projects offered unique and qualitative changes into people's lives at the grassroots level. To provide only an example, based on advocacy from EU/UNDP-

grup.org/en/biblioteca/item/989-rer-trn&category=186, TN Dialogues

¹⁰ The Cooperation Council „acknowledges the importance of reaching out to the population, the business community and the de-facto authorities of the region. It reiterates its commitment to such dialogue in order to make the advantageous reciprocal trade regime of the Association Agreement applicable on the whole territory of the Republic of Moldova in full respect of international law.” - http://eeas.europa.eu/statements/docs/2014/140626_04_en.pdf

supported cross-river partnership NGOs, de facto social protection authorities from the region have started their own children's de-institutionalisation reform drawing from the experience of the right bank.

More robust social and legal services are offered to people with disabilities, children from vulnerable families, and single parents, while NGOs providing these services attested an improvement of their capacities and their ability to advocate for policy change with Tiraspol authorities. Local community leaders from both sides, men and women, are now involved in a multitude of locally-owned initiatives that benefit from cross-river mutual support networks, teaching each other how to use renewable energy technologies, raise funds, protect the ecology of the Nistru River, use social media, support victims of domestic violence, etc. Due to EU/UNDP support, several cross-river communication platforms for people and organizations allow exchanges of views, development and implementation of joint initiatives of mutual interest that bring real changes to people's lives. Local road casualty reduction partnerships between NGOs and LPAs are now in place in Chisinau and Tiraspol within a mutually supportive network.

III. IMPLEMENTATION APPROACH (*Activities carried out during the reporting period*)

The **overall objective** of the project was to facilitate the settlement of the Transnistrian issue through ensuring economic and social development of local communities and increasing confidence between banks of the Nistru River by involving local authorities, civil society organisations, business community and other stakeholders.

In order to reflect closely these priorities, development interventions for the third phase of the programme have been identified in close consultations with the key stakeholders (Bureau for Reintegration, the EU Delegation, line ministries, development agencies, donor organizations active in the region, Regional Development Agencies, Transnistria's de-facto central and local authorities, other institutions from both sides). In addition, the new interventions were based on a thorough review of previous two phases' achievements and lessons learnt¹¹. Key principles for programming included ownership, transparency, continuity, gradualism, flexibility, responsiveness, and a conflict-sensitive, win-win approach.

The programme was looking for the buy-in of key actors on both sides from the earliest stages (ownership and transparency). Projects built on the momentum and entry points created by in previous phases of programming (continuity). During the implementation of activities, elements of joint work were introduced gradually (gradualism). This approach, foreseen from the outset was very helpful as the development context and political developments were quite volatile at all times. Interventions, therefore, were designed in a way to take advantage of breakthroughs in relations between Chisinau and Tiraspol and to protect against setbacks. As the report will present, the principle of flexibility was key, for activities that could not be implemented, other collaborative opportunities were explored (responsiveness and flexibility).

Although activities will tend to focus on reducing the isolation of Transnistria, they will serve to balance the benefits received (or perceived) by both sides, so as not to generate resentment or exacerbate tensions on either side (win-win and conflict-sensitive approach). In their design and implementation, projects will also take into consideration the unique and sensitive operating environment of the Transnistria region.

¹¹ Independent Evaluation of the UNDP Confidence Building Measures Intervention in Transnistria, 2011 <http://erc.undp.org/evaluationadmin/manageevaluation/viewevaluationdetail.html?valid=5412>

As the project unfolded, the team has carefully managed relations and cooperation platforms built in Moldova and its Transnistrian region to ensure smooth implementation of all components of the program. Important partnerships were established with UN Agencies, based on each's comparative advantage and specialised expertise. Thus, some project components have been supported from the side of WHO and UNICEF for the perinatal care and immunization work, as well by UN Women. Efforts were made to mainstream gender across all components, aiming to make positive and transformative contribution to the achievement of gender equality and women's empowerment.

Despite the challenges and overall sensitive context during the reporting period, the implementation team has succeeded in attaining and over delivering on the initial SCBM objectives. Crucial advancements were made in all five key areas: business development, community infrastructure, civil society, health, and environment.

3.1 Business Development Component

The **business development** projects sought to stimulate economic development in Transnistria while promoting cooperation between economic actors from both banks of the river and creating platforms for stakeholders from both sides to interact. The intervention followed the findings of the "*Feasibility study on small and medium enterprises (SMEs) development in the Transnistria (TN) region of Moldova*"¹², conducted as part of the 1st phase of the SCBM Programme in October 2010. It identified **four constraints** to SME development in the region: lack of business training programs and qualified trainers; lack of business support infrastructure, including business incubators; lack of capital, investments, and affordable loans; and lack of joint business development programs and projects for both sides.



Opening of the Business School, Rybnita, TN region, August 2013

On a backdrop of a worsening regional economic crisis and political situation around the Transnistria settlement process, the needs of the local communities and businesses on both banks have become even more acute, while the implementation challenges grew in complexity. The graduation from the Autonomous Trade Preferences with the EU for Transnistria-based companies and DCFTA implementation in the region drew increased concern from the exporting industries and rose the tone of the political dialogue. SMEs became more vulnerable to the volatile political and economic environment and dwindling financial resources available. However, based on a careful risk mitigation approach on behalf of the team, project activities were carried out without major disruptions. All the operational targets set for 2012 – 2015 have been fulfilled and over-passed.

Addressing the first identified constraint, a robust **business education system** – the Business School -- with three branches in Tiraspol, Bender, and Rybnita, was established in cooperation with the Tiraspol Chamber of Commerce and became fully operational, providing a large spectrum of services. A total of **885 people, including 425 women and beginner entrepreneurs**, mid and top-level managers from various business

¹² See the "Feasibility study on small and medium enterprises (SMEs) development in the Transnistria (TN) region of Moldova", conducted in 2010 by Advances and Noviy Vek. The report is available on request

sectors, representatives of local administration in the Transnistrian region have improved their skills and understanding of modern business methods as a result of attending its classes. The project benefitted significantly from cross-river cooperation, e.g. involving trainers from the right bank and providing networking opportunities for entrepreneurs from both banks during study trips.

With the help of the Moldovan Chamber of Commerce and Industry, a **Business Consultancy Unit** has been established in the northern town of Rybnita, extending Chamber's outreach to local companies. Its trained consultants were enabled to offer on a permanent basis consultancy for cross-river business partnerships. **Business Conferences, economic forums, and seminars** offered a platform to **more than 330 SMEs representatives** from both sides to improve their understanding of legislative aspects of cross-river business exchange, new methods in doing business, and to establish business contacts. **More than 45 SMEs on both banks received 110 business consultations and established 10 cross-river business partnerships.**



Shoes and leather accessories' exhibition, Poznań, Poland, September 2014

At the same time, as the priorities in Tiraspol changed, one activity foreseen initially, the **Business Incubator**, required adjustment. While the costly infrastructure component of this activity became unfeasible due to Tiraspol's decision to forego this opportunity, the Programme worked to launch initiatives that would exercise the same function: support and service provision to SMEs, information exchange between business associations on both banks and joint CBMs in the area of business development.

In this context, following a decision of the Project Board and an Addendum to the Description of Action, a part of the funds initially designated for the Business Incubator infrastructure were realigned to support the organization of an initiative aimed at offering job opportunities to the region by offering access to finance, networking and consultancy to young entrepreneurs. This initiative was prompted by the results of a **survey of the local microfinance market**, which identified serious obstacles to the development of microfinance services in the region (state control, unclear situation with banks, hermetic market with cartel-based control on prices), and proposed to focus on mini-grants for young entrepreneurs. Thus, 40 young entrepreneurs in Transnistria and the right bank districts of the Security Zone grants benefitted grants of up to 13,500 EUR and one-year business coaching and training, as well as a newly established cross-river network.

Additionally, to support the development of the private sector in the region through opening its access to new markets, business sector beneficiaries from both banks were prepared for and participated at **international business fairs and exhibitions**. As a result, fifty-two partnerships negotiated, 15 (28,9%) were cross-river partnerships established. Transnistrian companies joined Moldovan Chamber of Commerce and Industry. Exploring new areas of cooperation, a call for proposals aiming to create jobs in rural areas was launched, two grants being awarded - enabling the establishment of **cultural and eco-touristic household enterprises**.



Overall, **more than 400 SMEs** from both banks were involved in joint activities and received specialized business support services. Over **60 established cross-river business exchanges** offered improved economic opportunities to the population on both banks.

3.2 Community Development Component (*Infrastructure, Health Care, and Environmental projects*)



Children in the renovated Butor school canteen, press-trip, October 2013

Community Social Infrastructure projects in the Transnistrian region and the Security Zone have addressed pressing community needs while providing an opportunity for people-to-people contacts across the Nistru River. Advancement in the implementation of community-led projects were built on UNDP's pioneering work in community development in the Transnistrian region started in the previous phases of the SCBM Programme and other UNDP interventions dating from 2007 (integrated local development programme).

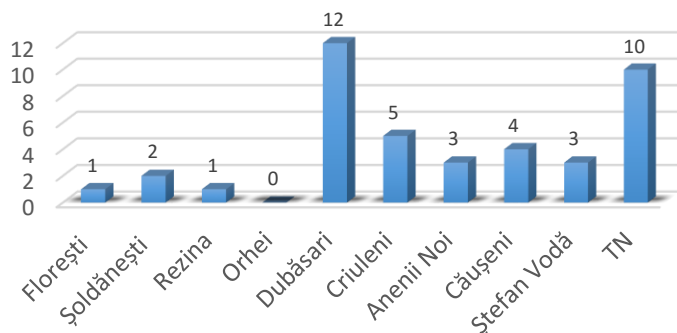
Ab initio, it was intended to enhance the capacities of community members on both banks to effectively participate in the identification of regional and local development priorities and benefit from the socio-economic development initiatives. The focus of the programme was to improve the delivery of essential public services in the region, including rehabilitation of key social institutions, such as educational, health, and cultural facilities, improvements to critical physical infrastructure, such as water supply and sewage networks, street lighting systems, road reconstruction, and community markets.

Technical assistance for community-led development projects was provided to communities, as well as financial support was offered through grants awarded based on transparent and competitive selection procedure. The total number of direct and indirect beneficiaries covered by 41 implemented infrastructure projects exceeds 99,000 people on both banks of the Nistru River. One can conclude that this component has significant, tangible results and impact.



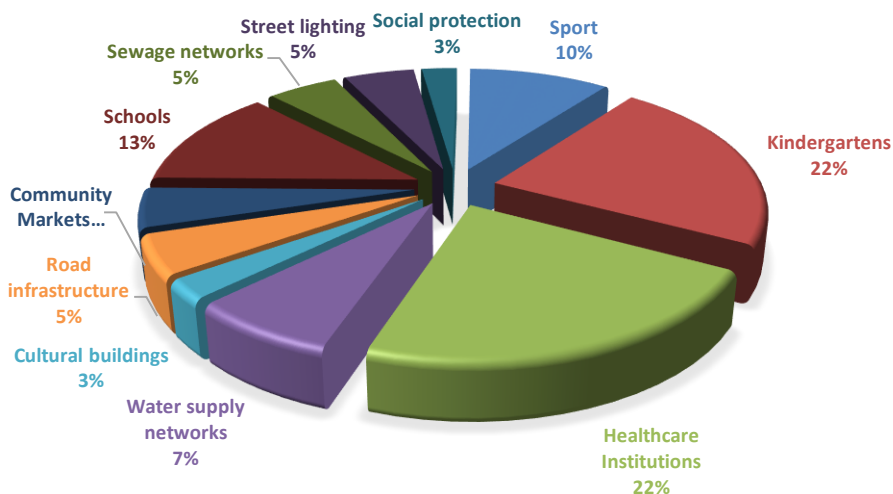
Together with the environment component, the number of direct beneficiaries reaches 129,000 people.

Refurbishment of social infrastructure has increased access to services: in Cosnita for example, the House of Culture’s refurbishment not only provides an accessible venue for all, for a library and culture (music and dance); but it allowed the opening of one of the three Joint Integrated Service Bureaus Service Centres, implemented in partnership with UN Women. Together with the mobile teams based there, they have ensured that vulnerable families, the elderly, disabled, and mothers with many children are able to access services, which had been disrupted following the end of the war in 1992, and which saw 15 of the 27 villages in the district remain under Chisinau’s authority. The resulting patchwork meant that distances between villages and the location of services are as much as 90 kilometres so having the service centre and the associated mobile teams has meant easier access to the core services provided as well as those villages under the control of the de facto authorities being able to access them more easily too. Similarly, the equipping of the medical centre in Varnitsa has meant that it is now able to serve c. 11 000 people both within the town (c. 6,000) and the surrounding areas (c. 5,000) administered by the de facto authorities in Transnistrian region¹³. Furthermore, the component is strongly supported by the de facto authorities, who recognise the important contribution it makes to improving the quality of services for those on the left bank of the river.



In terms of geographical distribution, 31 infrastructural projects were implemented on the right bank of the river and 10 projects were implemented on the left bank. On the right bank, around 1/3 of the projects were implemented in Dubasari District, being one of the most socio-economical affected districts from the security zone.

The projects have been supported in the following development areas: 8 kindergartens, 9 health institutions, 6 schools, 4 sport schools, 4 water supply systems, 2 sewerage systems, 2 streets lighting systems, 2 roads reconstruction, 2 community markets, 1 centre of culture and 1 social assistance centre.



According to an Opinion Survey of target communities on both sides of the Nistru River carried out by CBS-AxA (enclosed), there is intense and frequent interaction between populations across the river, people being open for an increased inter-community cooperation and for implementing joint projects. The respondents also noted that the projects implemented contribute to increasing the trust that

¹³ This is particularly beneficial for the elderly (62 and 57 years respectively for men and women) and children (below 18 years) who receive free medical insurance, subject to Moldovan citizenship. Application for citizenship is free for Transnistrian residents, and easy to obtain this.

cross-river cooperation is possible (page 64), mentioning that cultural, sport, joint projects and exchanges of specialists are among the most efficient modalities for cooperation.

At the same time, the implementation of these initiatives has demonstrated that the Local Public Administrations from both sides of Nistru River still need additional assistance for the assessment of the community needs, as well as improving the capacities in respect of planning, implementation, and assessment of this kind of projects. They also need to enhance cooperation relations with their partners from the other bank of Nistru River. Drawing up from the findings of the Opinion Survey, the Programme aims to extend the efforts to build local capacity to find common solutions in solving local issues during the implementation of phase IV of the Programme.

Gender Mainstreaming - During the reported period, in partnership with **UN Women, three Joint Information and Support Bureau (JISB)** were created in Dubasari, Criuleni, and Rezina. These are based on “one-stop-shop” or “one window” approach to facilitate open access and use of existing opportunities by women in the most effective way leading to the improvement of the quality of life, thus, fulfilment of women’s human rights. Through a series of trainings, workshops and seminars it was envisaged to build a lasting capacity for gender-sensitive service provision and to strengthen linkages between the local service providers, mayors and beneficiaries, among conflict affected population focusing on women. Further, the capacity of LPAs and community initiative groups was strengthened to ensure that women and men equally benefit from the community development initiatives implemented by the programme.



Mobile team of JISB Rezina is providing services to rural woman

Capacity development activities on gender equality were targeted at CSOs from both sides of the Nistru River, with a view to facilitate cross-river cooperation between CSOs working in the area of gender equality and women’s empowerment aiming to improve dialogue and advance the development in these specific aspects on both sides.



Renovation of premises and medical equipment, provided to Rybnita Maternity

Rybnita, and Bender maternity wards.

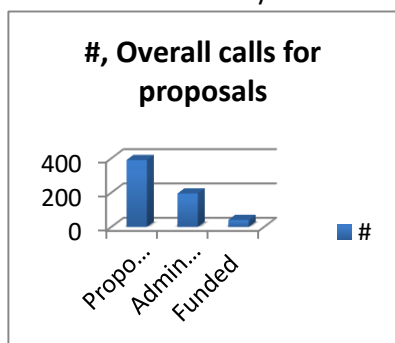
As regards **the Health Care sub-component**, activities related to assessment of antenatal care system for mother and new-borns, trainings of professionals, public awareness campaigns within Perinatal Care and immunizations were implemented jointly with UNICEF and WHO. The “Near miss” case review methodology has been launched. Also, a capacity building workshop for TN immunization managers in effective vaccine management was carried out and specialized trainings on obstetrical, neonatal care, quality management, cold chain and capacity building were organised. Based on carried out needs assessment, state-of-the art medical equipment was offered to Grigoriopol, Slobozia, Tiraspol,

The Environmental component comprised two projects, reaching 24 social institutions, which had been consulted with stakeholders on both sides of the Nistru River. The proposals were conceived in a confidence-building manner and were implemented at the same time on both sides in mirror-wise communities. Thus, **waste collection services in several villages around Causeni** (on the right bank) **and Slobozia** (on the left bank) have been created offering access to improved solid waste management services to over 30,000 people from both banks. While, 22 social infrastructure institutions have been equipped with **solar collectors for water heating** bringing benefits of hot water to more than 4,200 people.



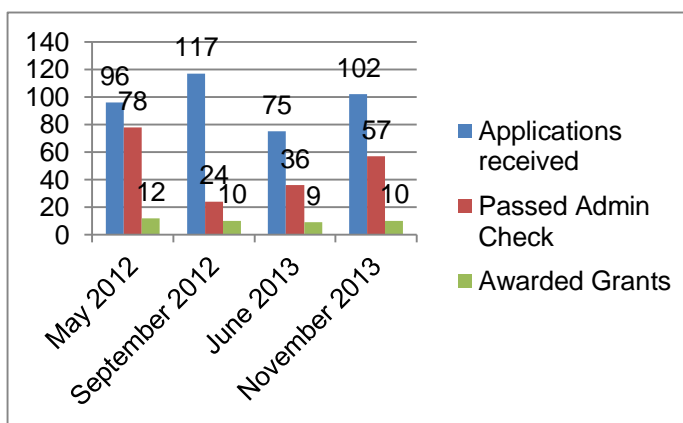
3.3 Support to civil society component

This component was intended to facilitate people-to-people links and cooperation by building the capacity of NGOs to develop, deliver and participate in jointly implemented projects, which enhance confidence between the two banks of the Nistru River. Through grants, support was provided to NGOs whose proposals promoted cooperation between key actors in Moldova and its Transnistrian region, established or reinforced cross-river NGO partnerships, involved the transfer of knowledge and expertise across banks and/or addressed pressing social and community needs.



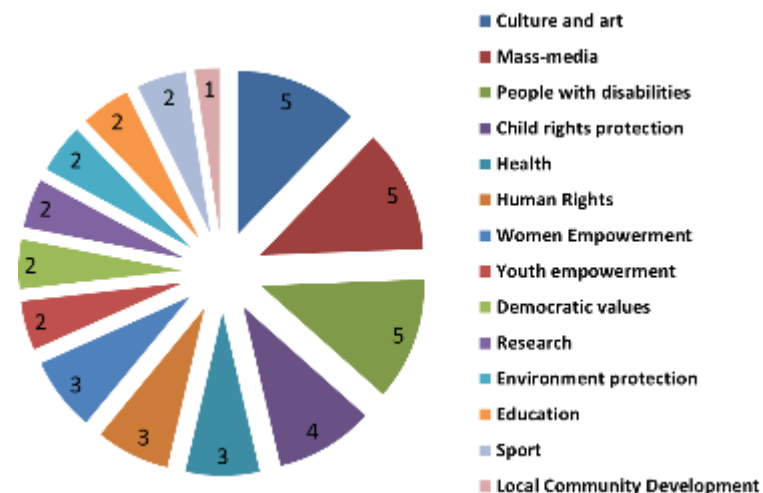
In 2012-2015, **4 grant competitions** have been conducted that were met with an increased interest from the civil society on both banks. The project team worked intensely to improve the quality of the proposals and build the capacity of CSOs to strengthen cross-river partnerships by organizing pre-bidding conferences, conducting reach-out activities, and capacity-building trainings.

These tables show the high demand of the programme and CSOs interest in the programme, as well as significant capacity gaps that were addressed with dedicated trainings, joint events and capacity development activities. 26 capacity development trainings have been organized for more than 400 representatives of CSOs & Local Communities, beneficiaries of SCBM sub-projects to support the implementation of cross-river initiatives, organizational and partnership development, communication of achieved results, results-based management, volunteer management, community mobilization, and fundraising.



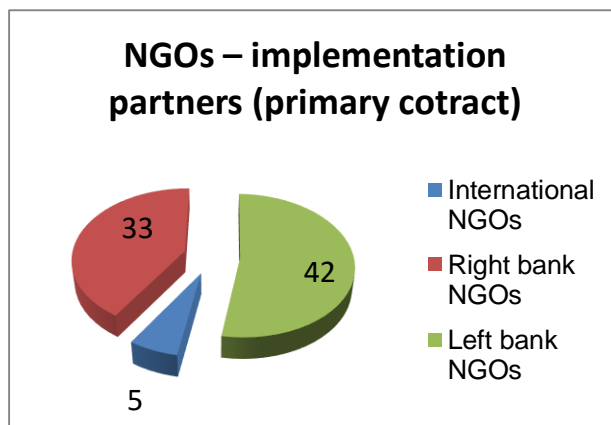
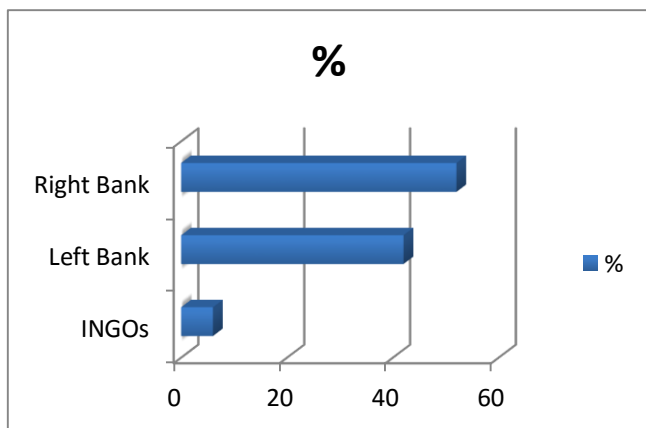
Further to a highly competitive selection process, the targets for the whole programme have been fulfilled: 43 joint projects (11% from total applications) have been successfully implemented in partnership by CSOs from both sides of the Nistru River. The projects have been supported in the following development areas:

- Persons with disabilities – 6
- Media – 5
- Arts – 5
- Children – 4
- Human rights – 3
- Women – 3
- Environment – 3
- Health - 3
- Research and analysis – 2
- Democratic values – 2
- Sports – 2
- Youth – 2
- Education – 2
- Local development – 1



This component has produced the most visible confidence building effects, by fostering civil society development through enhancing the capacity of NGOs to generate cross-river collaboration and address common development needs. 120 NGOs have been supported to effectively solve social issues through joint work: 7 International NGOs, 63 from the right bank and 50 from the left bank of the river.

Overall, **14,500 men and women** on both banks benefitted directly from these joint projects. Besides the 1,400,000.00 Euro invested through SCBM, more than 600,000 Euro additional resources were mobilized by partner NGOs.



Representatives of local administration had a unique chance in the last more than 20 years to meet with each other in exchange visits and capacity building trainings, discuss common problems and jointly identify ways to solve them by accessing donors’ funds for local development projects implementation. Rural women were helped to increase their families’ revenues and solve community problems, find a job, or initiate small businesses, thus becoming economically independent. People with disabilities from both banks received consultations and support to live an independent life while social institutions became more accessible to them due to ramps installed by CSOs. Hundreds of artists from both banks have performed on same stages and jointly produced decorative artworks exposed in Chisinau and Bender Art museums.

Schoolchildren from both banks are playing chess, spending their time in toy libraries (ludotecas), learning the culture of good neighbourhood and watching documentary films in classes using same curricula and educational materials. A mobile eye clinic has reached remote villages and provided free of charge eye screening to more than 2,400 vulnerable elderly people from both banks of the river, a part of them received free of charge correctional glasses.

The results achieved by civil society organizations within the cross-river partnership projects have been jointly presented during a final conference organized in September 2014, which was attended by 60 women and 30 men, representatives of CSOs from both banks. It is worthwhile to note that instead of hiring consultants/facilitators for the final conference, NGOs' leaders themselves were asked to facilitate and



Women from rural areas in Transnistria trained to become community facilitators

present their jointly achieved results and opportunities for further cooperation. Based on the number of partners per thematic area, they were clustered according to six major themes: *media development; human rights and people with disabilities; women empowerment; children, youth, education; local development and environmental protection; arts and culture.*

Moreover, participants were asked to reflect on lessons learnt, challenges for implementation, and opportunities for the

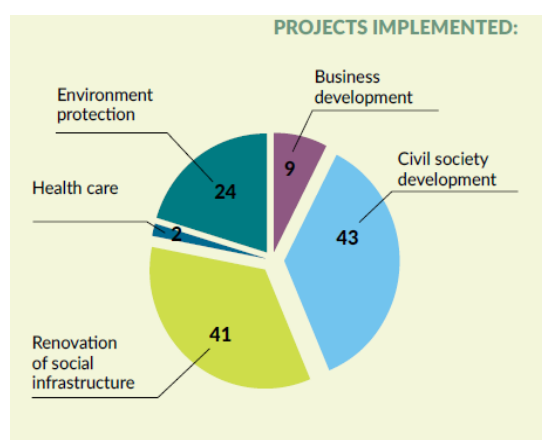


future. As noted in the final evaluation of the programme (enclosed, page 34) 'cross-river contacts established during the projects are projected to continue, a message that was underlined in the course of presentations at the Bridge across the Nistru civil society conference, which the consultant attended briefly in the course of the field/desk phase'.

The **Dialogues Task Force** initiative established a platform for civil society experts and professionals from both banks. The platform focused on elaborating concepts for joint development projects in two key areas by organising four working meeting for 83 civil society representatives from both banks: **economy/trade** and **social issues/humanitarian aid**. Through a participatory process of extensive consultations with civil society representatives from both banks, two Blueprints (enclosed) of concrete joint project ideas of mutual interest for communities on both banks of the Nistru river were developed, one in the area of social and humanitarian issues, and one in the area of economy and trade. Some of the project ideas contained in the Blueprints were implemented during the final period of implementation of SCBM III. Additionally, 48 CSO representatives and



experts from both banks studied the experience of successful EU-funded regional development projects in Lithuania, Estonia and Cyprus, and jointly identified 18 topics for future development projects with CBM impact.



IV. KEY RESULTS

Overall, **119 projects were implemented** during the phase III of the SCBM Programme. The investment into the programme components was distributed as follows:

- **Business development - €1,993,040**
- **Civil society development - €1,350,000**
- **Renovation of social infrastructure - €4,048,170**
- **Health care - €503,600**
- **Environment protection - €436,000**

| Expected results | Results achieved <i>(snapshot of most important results, in relation to initial project targets)</i> |
|---|--|
| <ul style="list-style-type: none"> • Catalytic development of the SME sector in the Transnistrian region and security zone; at least 200 SMEs benefiting from better business support services and improved management skills; at least 50 cross-river exchanges promoted; • Communities empowered to participate in addressing local development needs with at least 40 small social infrastructure projects implemented; at least 40 cross-river exchanges supported; • Capacity of civil society organisations strengthened to address pressing social and community needs; | <ul style="list-style-type: none"> • Over 400 businesses on both banks were involved in joint activities and received business management assistance; 61 cross-river exchanges established, offering improved economic opportunities to the population on both banks of the River; More than 1,500 permanent, part-time and temporary jobs have been created; close to 1,770 direct beneficiaries, including 809 women, and over 15,000 indirect beneficiaries; • 41 social infrastructure objects have been renovated offering better conditions to more than 150,000 beneficiaries; over 400 new permanent and 70 temporary jobs were created; • Civil society organizations supported to address pressing social and community needs, 26 capacity development trainings have been organized for more than 400 representatives of CSOs & Local Communities, beneficiaries of SCBM sub-projects to support the implementation of cross-river initiatives, organizational and partnership development, |

| | |
|--|--|
| <p>At least 30 cross-river NGO partnerships supported;</p> <ul style="list-style-type: none"> • Capacity of national, sub-national and local institutions in the environmental sector enhanced to address environmental priorities; • Increased contacts between actors on both banks in the social, cultural, economic and environmental sectors; • Increased trust and confidence between citizens on both sides of the Nistru River. | <p>communication of achieved results, results-based management, volunteer management, community mobilization, and fundraising;</p> <p>14,500 persons have benefitted from 43 projects implemented by civil society organisations on both banks based on cross-river partnerships; over 500 vulnerable persons have better access to psychosocial services, health care and free legal assistance;</p> <ul style="list-style-type: none"> • Increased capacity of selected local institutions to manage environment projects. Two interventions involving 24 institutions were implemented on both banks of the Nistru River and the beneficiary authorities have received specialised capacity building trainings; • Increased contacts between actors on both banks, 14,500 persons have benefitted from 43 projects implemented by civil society organisations on both banks. About 1,550 talented young people and professional musicians from both banks established artistic partnerships in 40 joint concerts; 6,000 students received interactive training in human rights by watching documentaries to name only few examples. • 80 civil society members from both banks established two platforms to discuss social-humanitarian and economic issues and identified ideas for joint projects to build confidence; some 97 partnerships created between entrepreneurs, civil society members and local authorities and other stakeholders on both banks of the Nistru. These results, along with many others achieved by the programme, are expected to have contributed to increased trust and confidence between citizens on both sides of the Nistru River. |
|--|--|

Key results per component

4.1 Business Development

Programme Estimated Result:

- Catalytic development of the SME sector in the Transnistrian region and security zone;
- at least 200 SMEs benefiting from better business support services and improved management skills;
- at least 50 cross-river exchanges promoted.

Key Results:

- **More than 2,400 SMEs involved in joint activities** and offered necessary support services (cumulatively, over 800 SMEs' joint activities taking into account successive involvements);
- **61 cross-river business exchanges established**, offering improved economic opportunities to the population on both banks of the River; more **than 1,500 permanent, part-time and temporary jobs** created;
- A new **Business Consultancy Unit** has been established in the northern town of Rybnita, TN region, extending the Moldovan Chamber of Commerce's outreach to local companies; more than **330 representatives of SMEs** from both banks improved their understanding of the legislative aspects of cross-river business exchange, new methods in doing business, and established business contacts during seminars, Business Conferences, and economic forums, **generating 10 cross-river partnerships**;
- A robust **business education system** – the Business School -- has been established and is running in three major cities in the Transnistrian region (Tiraspol, Bender, Rybnita), involving expertise and experience from the right bank; **885 direct beneficiaries, including 425 women** and beginner entrepreneurs, mid and top-level managers from various business sectors (representing more than **400 SMEs** from the region), representatives of local administration in the Transnistrian region have improved their skills and understanding of modern business methods at Business School classes (lectured also by teachers from the right bank), as well as a result of a study visit to the Czech Republic which collaterally generated 4 business partnerships;
- **75 companies, including 36 from the left bank**, employing 13,525 persons participated at 6 fairs/exhibitions in the EU resulting in **18 business contacts, 16 contracts, and 24 protocols of intentions** between the participants from both banks;
- **40 young entrepreneurs** from both banks **received grants** of up to 13,500 EUR, continuous individual coaching, cross-river networking and business support services, allowing them to create more than 220 jobs on both banks;;
- **60 direct beneficiaries** from both banks, including 33 women, have improved their knowledge on launching/developing a **business in eco-cultural rural tourism**; 23 households created new businesses in rural tourism, including 12 on the left bank; while 259 houses (with at least 100 houses in the Transnistrian region) have been connected to the www.hailatara.md network offering information about eco-cultural rural tourism along the Nistru River (accommodation, location of historic or cultural monuments, etc.);
- **60 SMEs have improved their skills and understanding** of effective business methods in the fields of agriculture, rural tourism, food and wine industry, construction, technology, and energy efficiency as a result of 3 study visits to Poland, Austria, and Germany;
- Based on a cross-river research partnership, a **survey of the local microfinance market** identified serious obstacles to the development of microfinance services in the region (state control, unclear situation with banks, hermetic market with cartel-based control on prices), and proposed instead to focus on supporting young entrepreneurs.

Total direct beneficiaries: 1,772 persons, including 809 women; indirect beneficiaries: 15,639.

Bottom line: over 400 businesses were involved in joint activities and received management assistance; over 60 cross-river business partnerships have been established.

More details and summary of each project is presented in Annex 2.

4.2 Community Development

Programme Estimated Results:

- Communities empowered to participate in addressing local development needs with least 40 small social infrastructure projects implemented; at least 40 cross-river exchanges supported.
- Capacity of national, sub-national and local institutions in the environmental sector enhanced to address environmental priorities.

Key Results:

- **41 communities engaged** in the programme work and supported in addressing key development needs through joint projects and contributing to improved access to basic social and health care services; a total of 41 social infrastructure projects have been completed;
- **70 new permanent** and **over 400 temporary jobs** were created as a result of community development projects;
- **Representatives of 40 communities have increased their capacities** to implement development projects and be aware of the gender-sensitive service provision as well as to strengthen linkages between the local service providers, mayors and beneficiaries, particularly women, and conflict affected population;
- **3 Joint Information and Support Bureau (JISB)** were created in Dubasari, Criuleni, and Rezina to facilitate open access and use of existing opportunities by women in the most effective way leading to the improvement of the quality of life, thus, fulfilment of women's human rights;
- **237 persons** (64% women) from 19 rural localities from both banks of the Nistru River in Criuleni, Dubasari and Rezina districts **are benefiting annually** from a coordinated information and service provision of social assistance, labour market, cadastre etc.;
- 187 service-providers (out of whom 48% were women) from de-concentrated and decentralised public services have developed their capacity in the area of coordinated and gender-sensitive service provision in the framework of JISBs;
- 49 mayors were trained on better interaction with district level authorities and gender-sensitive service provision;
- 27 service-providers, members of the JISB Dubasari, JISB Criuleni and JISB Rezina were provided with knowledge and skills related to communication with beneficiaries;
- **Over 600 women** enjoy annually better care and safer delivery conditions due to new modern equipment provided to the **Ribnita Maternity Hospital**;
- 187 health professionals from all seven maternities of TN region (Tiraspol, Bender, Ribnita, Slobozia, Grigoriopol, Dubasari and Kamenka) strengthened their practical skills through practicing on special manikins and are able to deliver better quality services to pregnant women and newborn boys and girls;

- 24 health professionals from maternities of Tiraspol and Bender learnt from a team of international experts and will apply evidence-based technologies in perinatal care;
- Over 6,000 pregnant women from seven target regions benefit from essential antepartum care, enhanced in terms of accessibility and quality;
- Over 6,000 women hospitalized for delivery in seven maternity hospitals benefit from high quality health care during delivery and the postnatal period;
- 90% of children under two years old benefit from the immunization programme;
- 13 clinical protocols were adapted to local needs and disseminated among professionals, in order to unify and standardize the quality of services delivered to pregnant women and new-borns;
- The healthcare institutions responsible for immunization in TN region were strengthened being equipped with most critical pieces of equipment.
- **24 environment protection projects** implemented on both banks of the Nistru River and the beneficiary authorities have received specialised capacity building trainings;
- **Over 30,000 people** from both banks benefit from access to **improved solid waste management services** in villages around Causeni (on the right bank) and Slobozia (on the left bank);
- **22 social infrastructure institutions** have been equipped with **solar collectors for domestic water heating** bringing benefits of hot water to more than 4,200 people.

Total beneficiaries: over 129,000 people.

Bottom line: 41 communities engaged for implementing community social infrastructure projects and 40 cross-river exchanges generated. More details and summary of each project is presented in Annex 3.

4.3 Support to Civil Society

Programme Estimated Result: Capacity of civil society organisations strengthened to address pressing social and community needs; at least 30 cross-river NGO partnerships supported

Key results:

- **26 capacity development trainings** have been organized for more than **400 representatives of CSOs & Local Communities**, beneficiaries of SCBM sub-projects to support the implementation of cross-river initiatives, organizational and partnership development, communication of achieved results, results-based management, volunteer management, community mobilization, and fundraising;
- **14,500 persons** have benefitted from **43 projects** implemented by civil society organisations on both banks based on cross-river partnerships;
- **105 professionals** on both banks have adopted good European good practices in implementing regional development projects following study visits abroad;
- **25 young lawyers** practicing in the Transnitrian region were trained on the procedure before the European Court of Human Rights;
- **132 specialists** on the left bank were trained on child protection and combating domestic violence;
- **40 child protection professionals** on both banks developed capacities and created an online communication platform www.tdh-moldova.md;

- **Over 500 vulnerable persons** have better access to psychosocial services, health care and free legal assistance;
- **93 vulnerable women** were trained to increase their family income and solve community issues; 26 of them found a job and 14 others started their own businesses;
- **25 underprivileged young people** in Bender received support to achieve social and professional integration through individual and group activities;
- **A professional parental assistance service for orphans** has been created in the Transnistrian region, based on experience from the right-bank;
- **20 children** without parental care have been placed in family-based foster care;
- **20 teachers** from both banks were trained and certified as chess coaches and are now using the methods learned to teach 600 youth chess in 20 schools on both banks;
- **1,583 children** in primary schools and kindergartens study the culture of good neighbourhood;
- **45 students coming from vulnerable** families in Speia village were trained in traditional craft in 3 workshops fitted out with special equipment;
- **3,480 children** can play and do physical exercises in 20 ludothèques (playrooms) created on both banks;
- **270 experts** from both banks conducted 7 joint research projects on sociology, mass media, traffic safety, water quality in the Nistru river, the situation of children and women on the left bank;
- **Some 6,000 students** on both banks have been trained on traffic safety, human rights, and environment protection;
- **16 young people** with disabilities from both banks learned photography techniques as per the Photovoice Methods and produced a series of pictures which are displayed at various social and cultural events and through which young people tell the world about their problems and potential solutions;
- **At least 140 people with disabilities** from both banks acquired skills for an independent life and at least 40 of them were helped to find employment; public awareness campaigns were also held of the discrimination faced by people with disabilities and a practical guide was developed by experts from both banks to help people with disabilities to find a job;
- **25 access ramps** were installed at public institutions on both banks of the Nistru River;
- **2,550 children with visual impairments** and elderly people were given ophthalmological examinations and received free eyeglasses and visual aid;
- **40 young artists** from both banks shared experience and crafted 60 pieces of decorative art together;
- **1,550 talented young people and professional musicians** from both banks were involved in 40 joint concerts and established channels for art cooperation;
- **83 civil society members** from both banks were involved in two platforms to discuss social-humanitarian and economic issues, and identified ideas for joint projects to build confidence.

Bottom line: 43 projects implemented by CSOs from both banks across the river bringing benefits to 14,500 persons. More details and summary of each project is presented in Annex 4.



V. RISK LOG

| Description of risk | Type and Category | Risk management actions undertaken |
|--|----------------------------|---|
| <p>Volatile political and security environment, subject to unforeseen and sudden changes</p> | <p>Political/ High</p> | <p>The programme took into account the specific political setting existing in the region at the moment of implementation.</p> <p>The implementation of the activities was planned and approached with caution, including the timing, visibility and presentation issues.</p> <p>Continuous consultations were conducted with EU Delegation and Board members to ensure a wise approach to programme implementation.</p> |
| <p>Activities may be delayed due to the regional context, and</p> | <p>Operational /Medium</p> | <p>The programme team ensured that the local administration is informed on an on-going basis about the aims and the activities planned,</p> |

| | | |
|--|-------------------------|--|
| perception towards confidence building approach | | including inviting them to the events. The non-political aspect of all activities was emphasized. While seeking cooperation and involvement, formalization of the participation of Transnistrian organizations was kept to a minimum in order to avoid potential issues and ensure that the programme remains non-contentious. Importance of confidence building approach and of ensuring visibility was explained and all activities will be planned and implemented in an impartial manner, focusing on concrete improvements in people's lives. |
| Lack of engagement on behalf of TN stakeholders | Operational/ Medium | Prior consultations were in place to guarantee a buy-in on behalf of TN beneficiaries. Continuous engagement with key stakeholders was ensured, as well as mobilisation of local resources to promote the local ownership of the results of the implemented action. |
| Limited interest from de facto authorities to implement joint confidence building activities | Operational / High | Importance of the approach was explained to the counterparts, starting with technical level and up to de-facto administration and involvement of senior management of UNDP and EU. Usually, at technical level there was much more understanding and cooperation; while at the senior level more openness was expressed in informal meetings, when acceptable solutions were looked for; rather than in formal meetings, when the standard agenda and narrative had to be presented. |
| Different financial systems in the Transnistrian region | Operational / Medium | Financial flows to Transnistrian banks for TN NGOs and social institutions have facilitated delivery of activities. |
| Different regulation systems in the field of constructions on both sides of the Nistru/Dniestr river | Operational / Medium | Due consideration were provided to the most suitable and relevant implementation mechanisms. The grant modality was applied, whereby local social institutions were responsible for the construction standards. |

VI. CHANGES AND CHALLENGES

Despite an initial acceptance by Transnistrian region de-facto authorities of the list of pre-selected projects during talks with representatives of the EU Delegation, after the change of leadership in the region, almost each work plan and every project had to be agreed once again with the new region's administration in the respective field. Due to these circumstances, the launch of some projects was postponed or the

implementation of pre-agreed work plans endangered. Some projects required extensive re-negotiation and explanation, with significant amount of risk that some projects will be turned down persisting during the first years of project implementation. This concerned from the very beginning the project on the business incubator and the micro-finance facility.

The overall development environment was more complicated and tense during 2013, which led to additional changes in the implementation of the programme. Considering one of the recommendations of the ROM report, but also realities on the ground, changes were operated in the Description of Action, but also the Budget of the Programme and formalized through an Amendment of these documents.

The major change consisted in the need to rethink the business development component of the programme with a package to cover the intended results of the business incubator activity. Despite previous approval and extended negotiations with Transnistrian de-facto authorities that took place more than one year, the idea of supporting the business incubator was withdrawn, the activity being considered too sensitive from their side. The probability of this to happen was noted from the first progress report, and by the time of the second progress report, the change was negotiated and agreed.

Another change referred to the operationalization of the Dialogues Task Force. Further to consultations with the board members in October 2012, it was proposed to opt for direct implementation by UNDP of the Dialogues Task Force and not go through tendering and sub-contracting as initially envisaged. This was proposed in order to ensure control over the whole process in a very sensitive environment, as well as close coordination with other partners having relevant activities in the field. Moreover, this approach has also enabled the SCBM programme to direct and shape the project and to provide a major intellectual and technical contribution to the ideas proposed by both sides, which would not have been possible if the project was subcontracted to a third party. The way that situation evolved for both cases is also described in the Minutes of the Programme Board.

Despite these challenges, the UNDP team succeeded to launch almost all agreed sub projects and initiatives and was swiftly reacting to all issues by maintaining a permanent dialogue with counterparts in the region. The UNDP team succeeded to establish all project activities firmly on the ground and solve implementation issues in cooperation with project implementers and beneficiaries.

From the operational point of view, UNDP made sure that activities are being implemented in a smooth manner, proper action being taken in advance. The team was recruited during the programme initiation phase, so that when the agreement was signed, the full team was in place.

Other changes that took place during the reporting period and reflected afterwards in the amendment concern the Programme team and organizational structure. The programme manager has departed for an international post in September 2012, thus his position was advertised and a new manager selected in the following months. After filling the position of Programme Manager in autumn 2012 by Mr. Vlad Kulminski, the Business Development and Civil Society Project Manager, the latter position became vacant. Further to the competition organized, Mr. Victor Dragutan was recruited and he started to work in May 2013. Still, in June 2013, Mr. Kulminski, SCBM Programme Manager accepted a position in the Government of Republic of Moldova, the position becoming again vacant. The post was advertised and recruitment process was initiated, but after several extensions and attempts to get relevant candidate, evaluation of written tests led to the cancellation of the whole process, as they were very weak candidates.

During the whole process of staff flow, UNDP Country Office was closely engaged in programme implementation and monitoring of milestones, backing up and covering management needs. As a result, it was proposed (and accepted by the EU Delegation) that the Programme Specialist responsible for quality assurance of the SCBM Programme, actually leads the programme in close cooperation with the two project managers of the Business Development and Civil Society components and of the Community Infrastructure and Environment one.

VII. LESSONS LEARNT

➤ **Building on shared needs and priorities**

For successful implementation it is important to rely **on priorities and development needs of both sides**. Ideas and projects were not imposed but closely coordinated with both sides, both at technical level and at decision-making one. As soon as this crucial ingredient goes sideways, project work tends to stumble. It is of paramount importance to coordinate projects on both sides, carefully inform the stakeholders and not to try cutting corners, which leads in the opposite direction – lack of trust. Projects that are transparent, open and that people understand and have the necessary buy-in, open up Transnistrian region, create joint platforms and change the environment in in the whole region. Experts and civil society leaders need to be involved largely in conceptualizing and defining areas for project work. This ensures the necessary fine-tuning and “matching” ideas with reality. The success of the program depends on the degree to which it meets the priorities of the sides.

➤ **Practical approach**

Projects need to be very practical, not theoretical, and the **applied nature of these projects** is a crucial ingredient of success, as it makes people interested. The idea is to help the sides determine their development priorities and then offer to them creative implementation scenarios that would stay away from difficult political issues that lead to deadlocks (as both sides are not willing to make concessions, fearing that they could later be used as “precedents”).

➤ **In-depth understanding of the operating environment**

An **in-depth knowledge and understanding of the operating environment** is needed, as this will determine what is possible and what is not possible at any given stage. Even though the program itself is not political, it depends on the political environment and is sensitive to changes within that environment. (For example, there were times during the programme implementation, when the TN de-facto authorities were under pressure from the opposition for allegedly being “too open to the overtures from Moldova and the West”, which, the story goes, may jeopardize TN’s position in the future talks. This has an impact on what can and cannot be done). Careful management is required; lack of it may unravel the program.

➤ **Realistic expectations**

Tasks and objectives should be realistic and refrain from raising expectations that cannot be fulfilled. Overambitious goals may tip off the balance the wrong way.

➤ **Invest in capacities development**

Finally, it is of paramount importance to enhance the capacity of organizations from both sides for joint project work, as it is quite limited and we are close to exhausting it at this stage of the program. The capacity to absorb large joint projects needs to be enhanced.

➤ **Confidence building requires time**

One the fundamental condition for successful promotion of *confidence* between people in settlement and post settlement period is to ensure an effective *communication* and *interconnection* based on mutual positive practices. Confidence building efforts in cross-river Security zone communities aim at increasing peaceful people-to people interactions on the one hand, and at the same time, they seek to trigger a multiplier effect on other communities by demonstrating the willingness, political maturity and capacities of both authorities and communities to address issues through democratic/ non-violent engagement.

The previous experience shows that the most promising projects are related to rehabilitation of healthcare institutions, community markets, roads, educational institutions (sport schools, kindergartens, and lyceums) etc. The *interconnection* is extremely high in regions where communities have geographic proximity (Dubasari, Causeni, Anenii Noi districts). In addition to generating mutual benefits with maximum direct impact, these types of projects trigger communication between people from both banks of the river. Thus, the projects not only solve concrete community issues, but, due to their nature and resulting *interconnection and communication* between people, they are usually outside of the influence of de-facto authorities (or diminish it significantly). People from both banks are interested to interact and communicate, seeking community services and goods of better quality (ex. Kindergartens from Molovata Noua and Cocieri, Health Centers from Varnita, Cocieri and Molovata, Community market from Firladeni and Rascaieti, Lyceums from Sanatauca and Cocieri etc).

VIII. MEDIA COVERAGE /VISIBILITY

The communication strategy for the project visibility was developed from the project outset, in line with EU-UN visibility guidelines and being agreed with the EU Delegation. Two consultants were responsible for programme’s communication, one national consultant overall responsible and one local media consultant facilitating visibility and coverage on the left bank of the Nistru River. The detailed Communications and Visibility Report (**Annex 5**) testifies the comprehensive and creative visibility approach and the extensive coverage of all of the SCBM projects in media from both banks of the Nistru River.



The communication approach of the project included a series of activities aiming to raise public awareness from two sides of Nistru River on implementation of the SCBM project. The approach was focused on usage of different efficient communication and media tools for promotion of project activities and results.



Projects received extensive coverage on TV, radio outlets, newspapers and web portals on both banks of Nistru River which enhanced EU's and UNDP's visibility in the region, explained to the broader public the goals, purposes, and showed the results of the confidence-building projects in the region. The focus was on non-political areas and the relevance of these projects to the needs of the population, as well as SCBM project activities and achievements, ensuring visibility and communication, and promotion of the beneficiaries' results. The Communication Strategy of the EU-UNDP Programme has been developed and applies the standards of integrated communication.

With the EU-UN visibility guidelines, in the reference period the Programme organized 75 openings and public events of different formats, where a successful communication was succeeded directly with large and diverse target groups: mass media, general public, NGOs, business community, national and international partners, youth. Full range of visibility materials were developed and disseminated during the multitude of events organized. Media and public opinion were regularly informed, including through **125 Press Releases, 400 TV reportages and programmes, 1400 articles, success stories and news, as well as through visibility materials**, such as infographics, informational boards, brochures billboards, leaflets and maps, hats, T-shirts, umbrellas, bags notebooks, flags, stickers, etc.

Creative Innovative Complex approach

- 25 media field trips & media events organized on both banks
- 75 openings and public events successfully conducted
- 5 Awareness-raising campaigns successful conducted
- Poduri de Incredere peste Nistru-Мосты доверия через Днестр on social networks promoting confidence building daily



Moreover, **24 video human stories** were produced and were promoted to disseminate results of the programme and contribute to the overall target of increased confidence between the two sides. **Five awareness-raising campaigns** have been conducted. The use of social media was also considerable with a relatively high impact on the public at large; worth highlighting here the **Gallery of successful women**, - a campaign dedicated to the International Women day, when during a week, each day the portrait of a woman beneficiary of the CBM project was presented and project results highlighted.



Communication & Visibility



Public opinion regularly informed:

- 125 Press Releases
- 400 TV reports and programmes
- 1400 Articles & success stories & news
- 24 Video success stories about our beneficiaries



SCBM Programme visual identity that has been developed which is used and promoted on social networks with materials accompanied by the message "Together we build the bridges of confidence over the Nistru" in order to emphasize the confidence-promoting message. This is an original image of a rainbow-shaped bridge over the Nistru River.



European Union

Communication & Visibility



Empowered Lives.
Sustained Impact.

➤ **Informational** materials developed and distributed: Infographics, informational boards, brochures, billboard leaflets, studies etc.

➤ **Visibility** materials developed and distributed: T-shirts, hats, maps, umbrellas, bags, notebooks, banners, flags, stickers, balloons etc.



More innovative tools for the Transnistrian region were applied, such as the organization of several press trips to the projects sites – **25 on both banks**.

To ensure these results, the Communication Consultant has provided continuous support working closely with all partners of the project, providing tools and trainings to NGOs on how to engage media as well as providing assistance and facilitating the promotion of programme results. It is worth mentioning that these efforts were also possible due to the engagement of a media consultant from Transnistrian region itself.

The Programme achieved its communications goal - to provide timely and consistent information to beneficiaries, media and partners involved in the project; ensuring maximum transparency of the assistance efforts; identifying and implementing efficient mechanisms for distribution of the information about the project's activities and results to the target group of the project; informing and rising awareness of public opinion across the Nistru River about the social-economic issues and needs in Transnistrian region and the security zone and the support provided through the confidence building measures project.

IX. ANNEXES

- Annex 1. Final Financial Report (electronic copy on CD)
- Annex 2. Snapshot of projects implemented in the **Business Development** Component
- Annex 3. Snapshot of projects implemented in the **Community Development** Component
- Annex 4. Snapshot of projects implemented in the **Support to Civil Society** Component
- Annex 5. Communication and Visibility Report (electronic copy on CD)
- Annex 6. Map of Community Infrastructure Projects
- Annex 7. Independent Evaluation of Confidence Building Measures Programme Moldova, September 2014 (electronic copy on CD)
- Annex 8. Civil Society Initiative on Confidence Building Measures in the **Areas of Economy/Trade and Social Issues/Humanitarian Aid: Analytical Paper, by Tomas Baranovas**, April 2014 (electronic copy on CD)
- Annex 9. Civil Society Initiative on Confidence Building Measures in the **Area of Economy and Trade: A Blueprint for Project Ideas on Both Banks of the Nistru River**, by Tomas Baranovas, Elena Bobkova, and Galina Selari, April 2014 (electronic copy on CD)
- Annex 10. Civil Society Initiative on Confidence Building Measures in the **Area of Social Issues/Humanitarian Aid: A Blueprint for Project Ideas on Both Banks of the Nistru River**, by Tomas Baranovas, Iuliana Abramova, and Serghei Neicovcen, April 2014 (electronic copy on CD)
- Annex 11. Nistru Stories: Changes that Change Us. Together we build bridges of trust over the Nistru, July 2015, programme publication
- Annex 12. **Opinion survey** of target communities on both sides of the Nistru/Dniester river, by CBS-AXA, March 2015; (electronic copy on CD)
- Annex 13. Market Survey of the Microfinance Sector in the Transnistrian region of Moldova, by the NGO “Alternative Internationale de Dezvoltare” in consortium with the Centre for Analytical Research “New Age” and Mr. Hans Ramm, independent international expert in financial and private sector development, Switzerland, September 2013.
- Annex 14. Nautical Guide on the Dniester

ANNEXES

Annex 1: enclosed in excel

Annex 2: Snapshot of Projects Implemented in the Business Development Component

1. Strengthening the capacity of SMEs from Moldova and its Transnistrian region to participate at international specialized fairs and exhibitions

Implementer: Moldovan Chamber of Commerce and Industry in partnership with Intereconom Service, Rybnita, Transnistrian region

Budget: 472,296 €

Timeframe: October 2013 – February 2015

Beneficiaries: direct – 106 participants at exhibitions, including 39 women; indirect – 13,525 companies' employees

SMEs: 75 assisted, including 35 from TN

- 75 companies, including 35 from the left bank with a total of 13,525 employees participated at 6 international fairs/exhibitions. The exhibitions took place in six EU countries and covered six sectors: industrial technologies; wine and alcoholic beverages production; shoes, leather and leather goods; fashion and textiles; agriculture; food industry;
- 14 companies, including 6 from the Transnistrian region, participated at the “Fabricat in Moldova” exhibition;
- 6 preparatory seminars provided opportunities to local businesses to develop their skills and to enable them to identify right goals to participate in the international Fairs and Exhibitions. The Seminars also contributed to improving their understanding of the benefits offered by DCFTA;
- 106 participants, 39 women (37%), including 49 from the Transnistrian region, benefitted from about 300 individual consultations provided before the exhibitions;
- 16 contracts have been signed, 24 protocols of intention have been negotiated;
- Confidence-building: 18 business contacts between the participants from both banks were established as a result of participation at exhibitions;
- Sustainability: 75 companies improved their skills and capacities to participate at international exhibitions more professionally. They've gained valuable experience and improved export promotion tools enabling them to use them in the future. 16 contracts and 24 protocols of intention will create additional jobs and improve livelihoods of current employees of the companies.



Participation at Hannover Exhibition, April 2014

2. Creation of Job Opportunities through Business Support for Youth in the Transnistrian region

Implementer: Chamber of Commerce of Transnistria

Budget: 616,385 €

Timeframe: December 2013 – February 2015

Beneficiaries: direct – 30 grant beneficiaries, including 12 women, indirect – 335 people (163 jobs + 172 courses participants), 121 women

SMEs: 19 SMEs assisted in the Transnistrian region

- 172 applicants (including 64 women, 37%) benefitted from one out of six intensive 3-day courses on business plan writing in Tiraspol (4), Bendery(1) and Rybnita (1);
- 30 grant beneficiaries (including 12 women, 37%) were selected and received grants of up to 13,500 EUR, continuous individual coaching and provision of business support services, benefitting from six one-day seminars management skills improvement;
- Two joint two-day conferences with beneficiaries from the Security Zone were organized to share experience and best practices as well as to create the network of young entrepreneurs to establish business linkages and mutually beneficial cooperation;
- 163 jobs were created (57 women).172 livelihoods of people, who participated at crash courses, were improved. In total, livelihoods of 335 people were improved.
- Sustainability: a network of young entrepreneurs created as a result of implementation of two mirror projects will ensure further durability of project results. Several beneficiaries foresee further development and extension of their businesses, including on the opposite bank.
- .



Joint Conference of Young Entrepreneurs, Tiraspol, May 2014

3. Creation of Job Opportunities through Business Support for Youth in the Security Zone

Implementer: AXA Management Consulting in partnership with Resonance NGO, Transnistrian region

Budget: 265,810 €

Timeframe: December 2013 – February 2015

Beneficiaries: direct - 10 grant beneficiaries, including 3 women; indirect – 109 people (59 new jobs + 50 courses participants), including 54 women

SMEs: 10 beneficiary SMEs assisted

- 50 applicants (including 23 women) benefitted from 3-day courses on business plan writing;
- 10 grant beneficiaries (30% are women) were selected and received grants of up to 13,500 EUR, continuous individual coaching and provision of business support services, benefitting from six one-day seminars to improve their management skills;
- Two joint two-day conferences with beneficiaries from the Transnistrian region were organized to share experience and best practices and create a network of young entrepreneurs to establish business linkages and mutually beneficial cooperation;
- A business platform for supporting collaboration between young entrepreneurs from both banks of the Nistru River has been created: www.business-bridges.net



Beneficiary from the Security Zone, June 2014

- 59 new jobs were created (31 women). 50 livelihoods of people, including 23 women, who participated at crash courses, were improved. In total, livelihoods of 109 people were improved, including 54 women;
- Sustainability: the network of young entrepreneurs created as a result of implementation of two mirror projects will ensure further durability of project results. Several beneficiaries foresee further development and extension of their businesses, including on the opposite bank.

4. Development of the economic potential of the Euroregion Dniester

Implementer: NGO Regional Center for cross border cooperation Euroregion Dniester in partnership with Intereconom Service, Rybnita, Transnistrian region

Budget: 42,527 €

Timeframe: October 2014 – February 2015

Beneficiaries: 90 beneficiaries, 22 women

- A two-day conference was organised in to identify the problems and needs of businesses from the region, involving 90 participants, including 22 women, helped strengthen business ties and mutually beneficial cooperation, and develop proposals to solve project beneficiaries' problems;
- A study visit to Poland was undertaken for 25 representatives of business community, media, experts, local and central authorities, and public non-profit organizations from the Republic of Moldova, its Transnistrian region and Ukraine to study the experience of Private Public Partnership, as well as issues related to accessing the EU market;
- A round table was organised in Vinnitsa to validate the recommendations elaborated with the participation of more than 60 representatives of business communities, economic experts, local and central authorities, and public non-profit organizations of the Republic of Moldova, its Transnistrian region and Ukraine;
- A set of recommendations focused on development of business collaboration in the region and using the benefits offered by the EU market have been elaborated and will be presented to central and local authorities.



5. Strengthening the cooperation between villages from both banks of Nistru River through development of rural, ecological and cultural tourism

Implementer: ANTREC-Moldova in partnership with Regional Development Association of Transnistria

Budget: 71,560 €

Timeframe: December 2013 – December 2014

Beneficiaries: 60 direct beneficiaries, including 33 women

- A research study investigating and discovering historical monuments, attraction sites, and picturesque landscapes from both banks of the Nistru River (Camenca-Nemereuca to Nezavertailovka-Răscăeți) has been carried out;
- 60 beneficiaries (including 33 women, 55%) had their knowledge improved on how to launch a new business or to develop already existing business in eco-cultural rural tourism area during two three-day seminars. The trainees also received individual consultations on how to launch the business or to improve the household. A business guide on rural tourism was elaborated and distributed on both banks;
- Experience sharing: during two study visits to the right bank, 30 participants, 15 from each bank, including 20 women, learned from successful examples of rural tourism service providers to be replicated in their households;
- During a ten-day nautical expedition, a touristic rout along the Nistru river was explored;
- Promotion: A touristic guide with a map was elaborated to promote the eco-cultural rural tourism in general and the rural tourism service providers created within the project in particular. The project results have been promoted at the international tourism exhibition TTR , Romania;
- 23 households created new businesses in rural tourism, including 12 on the left bank. 13 businesses have been initiated by women. 9 beneficiaries diversified their services by introducing touristic package approach (e.g. handcraft masterclasses etc.);
- Sustainability: ANTREC shared its experience with its partner ARDT NGO from the Transnistrian region which started to promote actively the concept of eco-cultural rural tourism in the region. Besides, another NGO – Eteko – specialised in rural tourism has been created as a result of the project;
- 60 livelihoods have been improved.



Project beneficiary welcoming at her ethno-cultural museum, December 2014

6. Extension and promotion of hailatara.md services on the both banks of the Nistru River

Implementer: TOCB Consulting in partnership with NGO Ecological Club Eikumena TN region

Budget: 65,680 €

Timeframe: December 2013 – December 2014

Beneficiaries: 259 direct beneficiaries, including 155 women

- 5 people received certificates as touristic service providers and were trained in professional photography;
- 259 houses have been connected to <http://hailatara.md/> network with at least 100 houses in the Transnistrian region. The house owners, including 155 women, were trained in rural tourism business development and use of hailatara.md;
- 8 promotion events promoting eco-cultural rural tourism offering overnight stays in localities along Nistru River were organized;



Welcoming guests at Hai la Tara pension, August, 2014

- An application for Iphone and Android has been developed. It offers to potential tourists the possibility to see places where Hai la Tara can provide accommodation, historic or cultural monuments and touristic sites to be visited nearby the selected localities, as well as to make reservations. The application can be downloaded at: <https://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=959599543&mt=8>
- 5 new jobs have been created, including for 3 women, and 259 livelihoods have been improved.

7. *Creating a sustainable system of business education in the Transnistrian region*

Implementer: Chamber of Commerce of Transnistria in partnership with SGS Moldova

Budget: 455,500 €

Timeframe: July 2012 – June 2014

Beneficiaries: 885 direct beneficiaries, including 425 women; 1,338 indirect beneficiaries, including 395 women

SMEs: 463 companies from Transnistrian region



Business School Graduation Ceremony, July 2014

- A functional business education system was established in the Transnistrian region – the Business School with 3 branches in the cities of Tiraspol, Bender and Rybnita;
- A total of 885 people, including 425 women and beginner entrepreneurs, mid and top-level managers, entrepreneurs from agrarian sector, representatives of local administration in the Transnistrian region now have improved skills and understanding of modern business methods as a result of the Business School classes they have attended. Classes were also lectured by teachers from the right bank;
- New jobs have been created as a result of the skills/knowledge acquired at the Business Schools. Beneficiaries reported a total of 1338 new employees (part-time, temporary and full-time), including 395 women and 15 people with disabilities; 567 permanent jobs have been created by the listeners, among them 201 women and 6 people with disabilities;
- 16 business school trainers, including 8 women, became significantly better qualified business trainers, helping to develop the local business consultancy market offering their services within their own consulting companies, Business School now offering an increased number of classes for a lower cost;
- 12 top-level managers, including 6 women, from both banks of the river improved their understanding of modern methods used in their sector as a result of a study visit in the Czech Republic, as well as 4 partnership contracts were signed subsequently;
- 12 entrepreneurs, including 2 women, from both banks in the field of agriculture and food processing now use new technologies and improved work methods in their enterprises as a result of a study trip to Israel;
- Experience sharing: The project involved intensely trainings by trainers from the right bank and by entrepreneurs from both banks during study trips, who managed to establish lucrative contacts between them;
- Despite negative economic trends in the region, many beneficiaries reported positive outcomes. More than 55 % of Business School beneficiaries reported increased sales, exports and profitability in 2012-

2013. 62% of existing companies whose managers benefitted from trainings increased sales volume. 60% of existing companies whose managers benefitted from trainings increased their profitability;

- **Sustainability:** Entrepreneurial initiative in the Transnistrian region through opening of new businesses, correlated with three campaigns promoting business education and entrepreneurial culture, as well as women role-models, was increased. In 2013, 9,500 more individual patents were issued compared to the similar period of 2012.¹⁴

Bottom line: At least 5 cross-river business exchanges supported, 40 SMEs received business education services.

8. Provision of business support and development services in Moldova and its Transnistrian region: Study Visits

Implementer: Moldovan Chamber of Commerce and Industry in partnership with Intereconom Service, Rybnita, Transnistrian region

Budget: 106,300 €

Timeframe: July 2012 – April 2013

Beneficiaries: 60 participants of study visits, including 11 women

SMEs: 60 SMEs, 31 TN region

- 60 entrepreneurs (29 from the right bank and 31 from the Transnistrian region, 11 women) have now improved skills and understanding of more effective business methods in the fields of agriculture, rural tourism, food and wine industry, construction, technologies, energy efficiency and renewable energy as a result of 3 study visits to Poland, Austria and Germany;
- 52 partnerships negotiated as a result (including transfer of equipment, contracts), at least 15 cross-river business partnerships formed;
- A multitude of cross-river business exchanges took place in 2013, including 23 meetings and round-tables discussing cooperation opportunities, issues related to trade with the EU, exchanges of best practices, etc., 10 business matchmaking sessions held during the study trips, 25 field visits, 180 individual B2B meetings, 25 sector-based meetings between companies on both banks and EU counterparts;
- **Sustainability:** The Moldovan Chamber of Commerce has, as a result, an increased number of members from Transnistrian region; it is further using on permanent basis the methods acquired during the implementation of this project in matchmaking



Study Visit to Poland, October 2012

Bottom line: At least 15 cross-river business partnerships established, 60 SMEs involved in joint activities and benefitted from support services

¹⁴ <http://www.pridnestrovie-daily.net/gazeta/articles/view.aspx?ArticleID=29940>

9. Provision of business support and development services in Moldova and its Transnistrian region: Business Consulting Services

Implementer: Moldovan Chamber of Commerce and Industry in partnership with Intereconom Service, Rybnita, Transnistrian region

Budget: 33,500 €

Timeframe: September 2012 – July 2013

Beneficiaries: 332 representatives of SMEs, including 109 women

SMEs: 193 SMEs from Transnistrian region

- 252 representatives (85 women) of 120 SMEs from both banks benefitted and improved their understanding of legislative aspects of cross-river business exchange, new methods in doing business and established business contacts at 10 seminars
- At least 80 representatives (24 women) from 73 TN companies participated at 4 Business Conferences and economic forums
- More than 45 SMEs on both banks received 110 business consultations and established 10 cross-river partnerships;
- Sustainability: A Moldovan Chamber of Commerce and Industry Business Consultancy unit has been set up in Rybnitsa (TN region), which is offering on a permanent basis consultancy for cross-river business (with 8 trained consultants)

Bottom line: *More than 10 cross-river partnerships established, more than 100 SMEs involved in joint activities/received business support*

10. Market Survey of the Microfinance sector in the Transnistrian region

Implementer: NGO "Alternative Internationale de Dezvoltare" in partnership with Research Center "New Age", Transnistrian region

Budget: 37,400 €

Timeframe: July 2012 – January 2013

Based on a cross-river research partnership, a survey of the local microfinance market has been carried out, which identified serious obstacles to the development of microfinance services in the region (state control, unclear situation with banks, hermetic market with cartel-based control on prices), and proposed instead focusing on mini-grants for young entrepreneurs. As a result, two large projects aiming to support 30 young men and women in Transnistria and 10 on the right-bank Security Zone through grants and business support services have been launched in late 2013 and implemented in partnership by the Tiraspol Chamber of Commerce and AXA Management.



Market Survey on the Microfinance Sector

11. Youth@Work – online social gaming/communication platform

Implementer: The National Youth Council in Moldova/Emerson College/UNDP Policy Implementation Unit

Budget: 12,975 €

Timeframe: July 2012 – January 2013



- During 3 weeks (7-28 April 2014), an online game and communication platform entitled Youth@Work hosted approx. 1200 participants out of 97 Moldovan localities, including the Transnistrian region and UTA Gagauzia. The participants at the game were able to compete three weeklong „missions”. Enabling them to discuss issues related to employment, jobs and migration, get acquainted with the existing support network and got actively involved in identifying solutions to overcome problems in their communities. More than 29 small community project ideas have been submitted to the Bank of Ideas within the game, allowing other participants to vote for the winning projects. Each of the winning project ideas would benefit from an award of up to 10,000 MDL.
- The game was preceded by 5 local consultations in January-February, that included 2 meetings with youth in Tiraspol and Slobozia.
- More than 1,500 users participated, getting acquainted with Moldovan youth unemployment’ policies, and have proposed solutions, which were publicly presented in May 2014. Four projects, including one from Transnistrian region, received awards of up to 10,000 MDL to support local youth initiatives. The Tiraspol based project established a partnership with a group from Rusestii Noi, Ialoveni, and were carrying out joint activities.

Annex 3: Snapshot of projects implemented in the Community Development Component

Number of Sub-Projects: 41

Total budget committed for sub-projects: 5,426,000 EUR

Communities' contribution: 628,000 EURO

Number of direct beneficiaries: 121,700

Sub-Project 1: "Enhancing capacities of general education through the reconstruction of village theoretical lyceum, Dubasari District"

Implemented by: Cocieri administration, local implementation committee

Direct beneficiaries: over 400 children from Cocieri, Corjova, Roghi, Vasilevca, Molovata Noua villages, local community, adjacent communities, local authorities

Budget: 75,935 EUR

Additional local contribution: 2,062 EUR

Timeframe: August 2012 – April 2013

Before



Overall goals of the project:

The village of Cocieri is located on the left bank of the Nistru River. The population of the village is 4,496 persons, including 576 children. The school was built in 1963 and no capital repairs were ever made. Besides children from Cocieri, dozens of pupils from Roghi, Corjova, Dubasari study at the Lyceum Vlad Iovita. The reconstruction of the lyceum was reflected in the local strategy and has a great priority for the community. The administration and the Implementation Committee submitted a project proposal to carry out roof reconstruction of the theoretical lyceum, to provide children of Cocieri and adjacent communities with better conditions for school education.

After



Overview of implementation:

The project team helped to establish the local implementation committee. All technical estimates were carried out, a construction company was selected through a public tender to run the works, which reconstructed the roof. The community benefited from additional financial support provided by the Reintegration Bureau to replace the school windows. All construction works were completed in April 2013.

The official opening of the reconstructed lyceum by the representatives of the local community and Ministry of Education took place on September 2, 2013. The lyceum is currently fully functional and its rehabilitation solved one of the most pressing issues for the village inhabitants.

Press clippings:

<http://www.md.undp.org/content/moldova/ro/home/presscenter/pressreleases/2013/09/26/la-cocieri-promovarea-ncrederii-nseamn-un-liceul-renovat-pentru-copiii-de-pe-ambele-maluri-ale-nistrului-.html>

<http://www.infomost.org/libview.php?l=ro&idc=5&id=42&t=/Istorii-umane/La-Cocieri-promovarea-increderii-inseamna-un-liceul-renovat-pentru-copiii-de-pe-ambele-maluri-ale-Nistrului>

<http://ziarulnational.md/bucati-de-proiectile-in-podul-scolii-din-cocieri/>

[http://www.dubasari.md/news/liceul teoretic vlad iovita din s cocieri la 50 de ani de activitate/2013-10-31-2731](http://www.dubasari.md/news/liceul_teoretic_vlad_iovita_din_s_cocieri_la_50_de_ani_de_activitate/2013-10-31-2731)

Sub-Project 2: “Enhancing capacities for pre-school education in Slobozia-Dusca village, Criuleni District”.

Before

Implemented by: Slobozia-Dusca administration, local implementation committee

Direct beneficiaries: over 210 children and their parents from Slobozia-Dusca village, local community, adjacent communities, local authorities

Budget: 98,156 EUR

Additional local contribution: 10, 500 EUR

Timeframe: August 2012 – July 2013



After



Overall goals of the project: Capital repair of block B and the Festivity Hall of the kindergarten from Slobozia-Dusca village. The kindergarten hosts 127 children from different social groups, but additional 60 children are hosted after the reconstruction. Also 3 new jobs were created.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. Technical estimates were carried out and a construction company was selected through a public tender to run the works. As a result, reconstruction of

floor, some internal works, replacement of doors and windows, replacement of electrical system, replacement of water supply and sewerage system were done. Additionally, some landscape improvement works were carried out. Reconstruction works were completed in July 2013.

The reconstruction of block B allows for additional 60 children from the village of Slobozia Dusca to be enrolled in pre-school education in improved conditions. In addition, the implementation of this project allows stopping outflow of young families and creates favourable conditions for life and work of the village inhabitants. These improvements also contribute to mobilization of local population in terms of socioeconomic development of the village. Thus, over 10 young mothers obtained the opportunity for economical inclusion.

Press clippings:

<http://www.timpul.md/articol/copiii-i-au-provocat-pe-europeni-sa-le-repare-gradinia-42894.html?action=print>

<http://diez.md/2015/09/04/moldova-in-pas-cu-europa-gradinita-din-slobozia-dusca-si-a-deschis-usile-pentru-inca-40-de-copii-datorita-investitiilor-europene/>

<http://infoportal.rtv.net/articol~din-actualitate~info-3792903~in-slobozia-du%C8%99ca-copiii-i-au-provocat-pe-europeni-sa-le-repare.html>

<http://www.vreameanoua.ro/in-slobozia-duscacopiii-i-au-provocat-pe-europeni-sa-le-repare-gradinita>

<http://provincial.md/la-noi-in-sat/cadou-de-zile-mari-pentru-gradinita-din-slobozia-dusca>

Sub-Project 3: “Promoting confidence building measures through Reconstruction of the House of Culture from Cosnita village, Dubasari District”

Launching event

Implemented by: Dubasari district administration, local implementation committee

Direct beneficiaries: over 6200 people from Cosnita and villages from Dubasari district and nearby villages in the security zone, local community

Budget: 90,100 EUR

Additional local contribution: 27, 500 EUR

Timeframe: November 2012 – December April 2014



Overall goals of the project:

The project aimed at increasing the confidence between people from both banks of Nistru River through the reconstruction of the House of Culture from Cosnita village, Dubasari District and created favourable conditions for collaboration between the artistic groups from both banks of the Nistru River, fact that will contribute to the confidence building. Due to the fact that the house of culture was in a bad technical condition capital reconstruction of the premises were requested by Dubasari District Administration.

After



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the Dubasari district administration. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The reconstruction involved replacement of roof, doors, windows, floors, internal and external works etc. The reconstruction of the building was completed in December 2014 and currently is fully-operational providing its services to inhabitants from both banks of the Nistru River.

Special attention was paid to ensure the visibility of projects results. Official inauguration of Dubasari District House of Culture within the international folkloric festival "Nistrule pe malul tau" was done. Fifteen folkloric groups from both banks of the Nistru river including from Ukrain have participated. The event was followed by numerous TV stories and programmes, interviews, newspaper articles and radio news.

The House of the Culture from Cosnita hosts the **Joint Information and Services Bureau (JISB)**, which has been established and fully equipped in partnership with UN Women and with the European Union financial assistance in the framework of **UN Women project "Enhance Women's Economic Empowerment in communities on both banks of Nistru River in the Republic of Moldova"**. The aim of this initiative is to support women's economic empowerment and improve local governance by increasing access of rural women and men to information and public services in the security zone.

Press clippings:

<http://www.prime.md/rom/news/cultura/item9991/>

<http://trm.md/ro/regional/iurie-leanca-la-cosnita-nu-impartim-cetatenii-in-functie-de-malurile-pe-care-traiesc/>

http://www.publika.md/locuitorii-din-cosnita-au-o-casa-de-cultura-moderna--renovata-din-fonduri-europene_2003561.html

http://ru.publika.md/link_1377761.html

http://adevarul.ro/moldova/actualitate/casa-cultura-cosnita-dubasari-construita-perioada-interbelica-fost-renovata-banii-ue-pnud-1_53bd413f0d133766a845f645/index.html

<http://www.tv7.md/ro/social/casa-de-cultura-din-cosnita-a-fost-renovata-cu-sustinerea-financiara-a-uniunii-europene/>

<http://mirpmr.ru/news/society/7151.html>

<http://www.evzmd.md/actualitate/din-tara/296-din-tara/2644-cele-doua-maluri-ale-nistrului-unite-prin-cultura-caminul-cultural-cosnita-bastionul-rezistentei-in-fata-separatistilor-din-transnistria.html>

<http://www.ziarelive.ro/stiri/casa-de-cultura-de-la-cosnita-dubasari-construita-in-perioada-interbelica-a-fost-renovata-pe-banii-ue-si-pnud.html>

<http://estcurier.md/casa-de-cultura-din-cosnita-exemplu-de-incredere/>

<http://resurs.md/society/4287-koshnitsa-klub>

<http://www.prospect.md/ru/news/obshestvo/na-denigi-es-v-koshnice-otremontirovali-dom-kulitury.html>

<http://www.moldovenii.md/ru/news/view/taxon/607/id/12242>

<http://news.rambler.ru/cis/25944608/>

<http://apriori-center.org/news/350>

<http://mediacenter.md/thresektor/303-blagodarya-pomoschi-evropeyskogo-soyuza-u-zhiteley-oboih-beregov-dnestra-est-obschiy-kulturnyy-centr-v-koshnice.html>

<http://www.infomost.org/libview.php?l=ru&idc=7&id=535&t=/regionalinoe-razvitie/dom-cbljiaiusii-berega-dnecetra>

<http://ngointeraction.org/main/ru/component/content/article/1-latest-news/1896-house-near-bank-of-the-dniester>

Sub-Project 4: “Promoting a pro-environment water management in Hagimus village, Causeni district”

Works on the project

Implemented by: Hagimus local administration, local implementation committee

Direct beneficiaries: over 400 people from local community, adjacent communities, local authorities

Budget: 107,700 EUR

Additional local contribution: 22,500 EUR

Timeframe: October 2012 – April 2013



After



Overall goals of the project: The project aimed to increase the confidence between people from both banks of Nistru River through the reconstruction of water supply system in the villages of Hagimus. Reconstruction of water system for the south part of the village was carried out to supply water to 30% of households and social institutions. This project involves a close collaboration with the Bender town water supply company due to its proximity, a fact that contributes to the confidence building.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. 5,6 km of pipes were reconstructed (around 30% of the entire village network) and a new artesian well was constructed; 190 households (over 400 beneficiaries) obtained access to water supply; The newly installed system allows people to get cheaper water. The present water cost is 10 lei per 1m³, while the previous cost was 50 lei per 1 m³ of water. The water

supply system makes the villagers' live comfortable and the community is more attractive socially and economically.

Press clippings:

<http://www.md.undp.org/content/moldova/ro/home/presscenter/pressreleases/2014/03/20/locuitorii-din-satele-hagimus-talmaza-si-cioburciu-au-obtinut-acces-la-surse-sigure-de-apa.html>

<http://trm.md/ro/regional/sute-de-familii-au-acces-la-apa-potabila-cu-sprajinul-ue/>

http://www.realitatea.md/sistemele-de-aprovizionare-cu-apa-in-satele-hagimus-talmaza-si-cioburciu_1142.html

http://www.infomarket.md/ru/social/v_selah_hadjimus_talmaza_i_choburchiu_vvedenyi_v_ekspluatatsiyu_sistemyi_vodosnabjeniya_stoimostyu_svyishe_3668_tyis_evro

<http://gagauz.md/ro/content/inaugurarea-sistemului-de-apeduct-din-satul-hagimus>

<http://hagimus.sat.md/2014/03/23/asigurarea-cu-apa-a-satului-hagimus/>

<http://www.acsa.md/libview.php?l=ro&idc=114&id=2457>

<http://www.prospect.md/ru/news/obshchestvo/v-selah-hadzhimus-talmaza-i-chobruchi-proveli-vodoprovod.html>

Sub-Project 5: “Enhancing capacities of the public health services from Rezina through renovation of the Rezina District Hospital”.

Before

Implemented by: Rezina District administration, local implementation committee

Direct beneficiaries: 2000 people from Rezina District and Ribnita, adjacent communities from TN region, local authorities

Budget: 83,700 EUR

Additional local contribution: 13,125 EUR

Timeframe: August 2012 – July 2013

Overall goals of the project:

Rezina town is located on the right bank of the Nistru River, 98 km away from the town of Chisinau. The General Surgery Department of the Rezina District Hospital was in a deplorable condition and the local public authorities did not have enough resources to finance the reconstruction independently. Annually, over 5,500 people benefit of health care services in the Rezina hospital, many of them coming from the left banks of the Nistru River. The District Administration of Rezina addressed the request to support the capital reconstruction of Traumatology and Reanimation Departments of District Hospital.



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The reconstruction of the floor, some internal works, replacement of doors and windows, replacement of electrical system, replacement of water supply and sewerage system were carried out.



Present status

The official inauguration of the Traumatology and Reanimation Department of Rezina District Hospital by the representatives of the local community, EU Delegation to Moldova and UNDP Moldova, took place on July 2, 2013. The Department is currently fully functional and its rehabilitation solved one of the most pressing issues for the Rezina District inhabitants. Also, this project contributes to experience exchange between Rezina and Rybnitsa health institutions, representing a strong confidence building element. Annually, more than 500 women on both banks of the

Nistru River decide to give birth at the maternity hospital. Over 10 doctors from Rybnitsa are working at the Rezina District Hospital.

Press clippings:

<http://trm.md/ro/regional/tratament-in-conditii-mai-bune-la-rezina/>

http://www.publika.md/ue-si-pnud-acorda-circa-350-de-mii-de-dolari-pentru-renovarea-institutiilor-medicale-din-rabnita-si-bender_1664441.html

<http://www.timpul.md/articol/europenii-au-modernizat-un-spital-pentru-doua-maluri-ale-nistrului-45472.html?action=print>

Sub-Project 6: “Promoting a pro-environment sewerage management in Balabanesti village, Criuleni district”

Implemented by: Balabanesti local administration, local implementation committee

Direct beneficiaries: over 3600 people from Balabanesti village, adjacent communities, local authorities

Budget: 95,600 EUR

Additional local contribution: 9,350 EUR

Timeframe: September 2012 – July 2013

Before



Works in progress

Overall goals of the

project: Reconstruction of the sewerage system and connection to existing treatment plant. The wastewater treatment plant should be connected to several public institutions to avoid environmental damages.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were been carried out, a construction company was selected through

a public tender to run the works. Over 2 km of pipes were replaced and the pumping station renovated. The rehabilitation of the sewerage system was completed in May 2013 and currently is fully-operational.

Sub-Project 7: “Enhancing capacities of general education through the reconstruction of Vadul-Rascov village’s lyceum, Soldanesti District”

Implemented by: Vadul-Rascov local administration, local implementation committee

Direct beneficiaries: over 350 students from Vadul-Rascov and four nearby villages in the security zone, local community

Budget: 84,700 EUR

Additional local contribution: 5,000 EUR

Timeframe: August 2012 – August 2013

Overall goals of the project:

Partial reconstruction of the Vadul-Rascov lyceum: replacement of roof, doors and windows, internal and external works etc. In addition to this, the UNDP “Energy and Biomass” project has installed a heating boiler within this lyceum.

Before



After



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the Vadul-Rascov local administration. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The replacement of windows and doors was finished, partial reconstruction of roof and some internal works were carried out. The rehabilitation of the premises was completed in August 2013.

Sub-Project 8: “Promoting a pro-environment water management in Talmaza village, Stefan Voda District”

Works in progress

Implemented by: Talmaza local administration, local implementation committee

Beneficiaries: over 3500 people from Talmaza village, local authorities

Budget: 107,800 EUR

Additional local contribution: 18,000 EUR

Timeframe: September 2012 – August 2013

Overall details of the project: The project aimed to increase the confidence between people from both banks of Nistru River through the reconstruction of water supply system in Talmaza village. Extension of the water system for the west part of the village and providing water to around 30% of households and social institutions that have never had access to centralized water supply.



This project involved collaboration with the Nezavertailovka village from the left part of the Nistru river, sharing experience and best practices across the river, and thus contributed to the confidence building.



Works in progress

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. Over 9,7 km of new pipes were installed and the artesian well was reconstructed; 278 households (over 700 beneficiaries) obtained access to quality water supply. The newly installed system allows people to get 5 times cheaper water. The present water cost is 10 lei per 1m³, while the previous cost was 50 lei per 1 m³ of water.

The water supply system makes the villagers' live comfortable and the community more attractive socially and economically.

Sub-Project 9: "Enhancing capacities for pre-school education in Molovata Noua village, Dubasari District".

Implemented by: Molovata Noua administration, local implementation committee

Direct beneficiaries: over 150 children and their parents from Molovata and Roghi villages, local community, local authorities

Budget: 92,300 EUR

Additional local contribution: 16,875 EUR

Timeframe: August 2012 – August 2013

Before



After



Overall goals of the project: Construction of an additional annex and reconstruction of existing roof. The kindergarten hosts 100 children from different social groups, but additional 50 children would be able to attend the kindergarten after the reconstruction.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. A new kindergarten annex and a new roof was constructed. The

kindergarten façade was also renovated. The kindergarten was furnished thanks to LPA support. In addition, the implementation of this project allows stopping outflow of young families and creates favourable conditions for life and work for the village inhabitants. These improvements also contribute to mobilization of local population in terms of socioeconomic development of the village. Thus, 15 young mothers obtained the opportunity for economical inclusion.

Sub-Project 10: “Enhancing capacities for pre-school education in Pirita village, Dubasari District”.

Implemented by: Pirita administration, local implementation committee

Direct beneficiaries: over 150 children and their parents from Pirita and nearby villages, local community, local authorities

Budget: 75,100 EUR

Additional local contribution: 1,875 EUR

Timeframe: August 2012 – August 2013



Overall goals of the project:

The village of Pirita is situated on the left bank of the Nistru river. The population of the village is 3,536 persons. The kindergarten initial capacity was 120 places which was not sufficient and additional places were necessary. The LPA requested the SCBM Programme support for the reconstruction of an additional annex of the existing kindergarten, replacement of windows and doors, internal sewerage and water supply systems, electricity, internal works.



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The capital reconstruction of Block C was completed in September 2013. The reconstruction of block C allows for additional 30 children from the village of Pirita to be enrolled in pre-school education in improved conditions. In addition, the implementation of this project allows stopping outflow of young families and creates favourable conditions for life and work of the village inhabitants. These improvements also contribute to mobilization of local population in terms of socioeconomic development of the village. Thus over 10 young mothers obtained the opportunity for economical inclusion.

Press clippings:

<http://www.publika.md/ue-adeuce-bucurie-in-sufletele-copiiilor-moldoveni-gradinita-din-parata-a-fost-renovata-cu-sprijinul-partenerilor-straini-1985461.html>

Sub-Project 11: “Promoting confidence building measures through the reconstruction of the central road from Varnita village”

Implemented by: UNDP Moldova in partnership with Varnita local administration and local implementation committee

Direct beneficiaries: over 15 000 people from Varnita village and the town of Bender, nearby villages in the security zone, local community

Budget: 97,700 EUR

Additional local contribution: 3,125 EUR

Timeframe: August 2012 – May 2013

Works in progress



Overall goals of the project: The reconstruction and modernization of the Varnita village central road from Anenii Noi Rayon. There are 5,150 inhabitants in Varnița. The road that connects the centre of Varnița and Nordic district of Bender town was in a deplorable condition and the local public authorities did not have money for its reconstruction. The road is of strategic importance given that it is used not only by 5,150 people from Varnița, but also serves as the sole access road to over 10,000 inhabitants from Nordic district of Bender town.

Finalised works



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Memorandum of Understanding with the Varnita village local administration. All technical estimates were carried out, a construction company was selected through an open tender to run the works. The reconstruction activities started in August 2012 and were finalised in May 2013.

The reconstruction and modernization of the Varnița village central road creates favourable conditions for life and work of the village inhabitants. These improvements also contribute to mobilization of local population in terms of socioeconomic development of the village of Varnița. The implementation of this project allows for a better communication between people

from Bender and Varnita village. SCBM Programme has reconstructed the last 3890 m2 (around 564 linear meters) out of 1250m, the total road length. The implementation of this project will allow access to the international route M-14 and a better communication between people from Bender and Varnita village. The rest of the road was previously reconstructed with the support of other donors.

Sub-Project 12: “Promoting confidence building measures through the construction of a local community market in the village of Firladeni”

Before

Implemented by: UNDP Moldova in partnership with Firladeni local administration and local implementation committee

Direct beneficiaries: over 4000 people from Firladeni, Gisca, Protegalovca, Parcani villages, Bender town and local authorities

Budget: 138,400 EUR

Estimated additional local contribution: 43,529 EUR

Timeframe: September 2012 – July 2014



Overall details of the project:

The village of Firladeni, Causani district, is located on the right bank of the Nistru River, 12 km away from the town of Bender



and 69 km from Chisinau. There are 4,838 inhabitants, out of whom 190 are children aged from 3 to 7. For years, the vendors had to sell their good beside the road, in the open air. The local authorities were only able to spare a little money for just a few stalls, which deteriorated over time. More than 5,000 people from eight villages, including from TN region, came here twice a week to buy fresh food and more important, to communicate contributing directly to confidence building Thus the LPA addressed a request SCBM Programme to support the reconstruction of the local market.

Overview of implementation: The project team helped to establish the local implementation committee. The technical design documentation was elaborated. Also through an open competition a specialised company was contracted to build a new community market with a capacity of up to 150 places. The construction was completed in December 2014 and the market currently is fully-operational.

Press clippings:

http://www.publika.md/o-piata-agricola-moderna-va-fi-construita-pe-banii-ue-la-farladeni-video_1676461.html

Sub-Project 13: “Promoting confidence building measures through the reconstruction of the street lighting system in the village of Climautii de Jos, District of Soldanesti”

Implemented by: UNDP Moldova in partnership with Climautii de Jos local administration and local implementation committee

Direct beneficiaries: over 2000 people from Climautii de Jos and Cot villages, local authorities

Budget: 123,500 EUR

Local Contribution: 4,500 EUR

Timeframe: February 2013 – January 2014

After



Overall goals of the project:

Reconstruction of streets lighting system for the villages of Climautii de Jos and Cot. The implementation of this project will help the community budget save considerable funds and will increase the streets visibility during the night time which will also will increase the attractiveness of the villages. The total length of the lighting system exceeds 6 km.

Works in progress



Overview of implementation: The project team helped to establish the local implementation committee and elaborated the technical design documentation. A specialised company was selected through an open competition in September 2013 to undertake the reconstruction works. The installation of the lighting system is completed.

Press clippings:

http://www.allmoldova.com/ro/author_post/klimeucij-de-zhos-moldavskoe-selo-s-sovremennym-ulichnym-osveshheniem/

http://www.allmoldova.com/author_post/klimeucij-de-zhos-moldavskoe-selo-s-sovremennym-ulichnym-osveshheniem/

<http://inpascueuropa.md/ue-moldova-impreduna-pentru-o-viata-mai-buna/climautii-de-jos--sat-moldovenesc-cu-un-sistem-de-iluminare-contemporan>

Sub-Project 14: “Promoting confidence building measures through the reconstruction of the street lighting system in the village of Ustia, District of Dubasari”

Implemented by: UNDP Moldova in partnership with Ustia local administration and local implementation committee

Direct beneficiaries: over 3700 people from Ustia village, neighbouring villages and local authorities

Budget: 123,500 EUR

Local Contribution: 5,300 EUR
Timeframe: October 2013 – April 2014

Overall goals of the project:

The reconstruction of the streets lighting system for the villages of Ustia. These streets lighting project will help the community budget save considerable funds and will increase the streets visibility during the night time which will also will increase the attractiveness of the villages.

After



Overview of implementation: The project team helped to establish the local implementation committee and elaborated the technical design documentation. A specialised company was selected through an open competition in September 2013 to undertake the reconstruction works. The installation of the lighting system is completed. The total length of the installed lighting system exceeds 14 km.

Press clippings:

<http://www.prime.md/rom/news/social/item6460/>

<http://trm.md/ro/regional/proiect-de-iluminare-stradala-de-doua-milioane-realizat-la-ustia>

http://www.publika.md/locuitorii-din-ustia-au-de-astazi-iluminare-stradala-moderna-pe-bani-europeni--acum-mergem-linistiti-pe-drum_1784011.html

<http://agora.md/stiri/5429/-investitie-de-aproape-2-mln-de-lei-satul-ustia-iluminat-la-standarde-europene>

<http://inprofunzime.md/stiri/politic/avem-iluminare-stradala-dupa-standarde-europene-nu-cu-opaite.html>

<http://www.moldova.org/avem-iluminare-stradala-dupa-standarde-europene-nu-cu-opaite-reportaj>

<http://www.ziarelive.ro/stiri/iluminare-stradala-in-satul-ustia-dupa-20-de-ani-de-intuneric-e-o-placere.html>

Sub-Project 15: “Building opportunities for pro-health education in Criuleni town”

Construction in progress

Implemented by: UNDP Moldova in partnership with Criuleni district administration and local implementation committee

Direct beneficiaries: over 8500 people from Criuleni District and neighbouring villages from security zone.

Estimative Budget: 122,800 EUR

Additional local contribution: 11,875 EUR

Timeframe: September 2013 – July 2014

Overall goals of the project: The capital reconstruction of the sport school from the town of Criuleni. Replenishment of roof, windows, doors, water supply and sewerage systems, internal and external works.

Organization of sport activities for children from both banks of the Nistru River.



Overview of implementation: The project team helped to establish the local implementation committee and elaborated the technical design documentation. A specialised company was selected through an open



competition in September 2013 to undertake the reconstruction works. All reconstruction works were successfully completed and the school is fully operational.

Sub-Project 16: “Building opportunities for pro-health education in Chircaiesti town”

Implemented by:
UNDP Moldova in partnership with Chircaiesti local administration and



local implementation committee

Direct beneficiaries: 3500 people from Chircaiesti and neighbouring villages from security zone.

Budget: 122,900 EUR

Additional local contribution: 10,000 EUR

Timeframe: September 2013 – July 2014

Overall goals of the project:

Capital reconstruction of the sport school from the village of Chircaiesti. Replenishment of roof, windows, doors, water supply and sewerage systems, internal and external works. Organization of sport activities for children from both banks of the Nistru River and promoting confidence.



Overview of implementation: The project team helped to establish the local implementation committee and elaborated the technical design documentation. A specialised company was selected through an open competition in September 2013 to undertake the reconstruction works. The reconstruction works were completed and the school is fully operational. During 2014 and 2015 several sport events were organized involving athletes from Bender and Tiraspol. Also, athletes from Chircaiesti sport school are attending similar events organized by their counterparts from TN region, including those organized by their counterparts from Parcani sport school.

Sub-Project 17: “Enhancing capacities of general education through the reconstruction of Puhaceni village’s lyceum, Anenii Noi District”

Implemented by: UNDP Moldova in partnership with Puhaceni local administration and local implementation committee

Direct beneficiaries: over 400 students from Puhaceni and nearby villages in the security zone, local community

Budget: 110,000 EUR

Timeframe: August 2013 – February 2015

Overall goals of the project:

Capital reconstruction of ground floor, basement 280 m, replacement of doors and windows, furniture, etc.

Before



Promoting confidence building activities through organising summer camp events involving children from both sides of Nistru River.



Overview of implementation: The project team helped to establish the local implementation committee and elaborated the technical design documentation. A specialised company was selected through an open competition in September 2013 to undertake the reconstruction works. All reconstruction works were carried out successfully and currently the facilities are fully operational.

Press clippings:

<http://www.trm.md/ro/social/iurie-leanca-s-a-aflat-in-vizita-de-lucru-in-satul-puhaceni/>

<http://mbc.md/rom/news/economy/moldova-in-pas-cu-europa-dupa-un-deceniu-de-sperana-o-gradinia-ii-deschide-din-nou-uile/>

Sub-Project 18: “Promoting a pro-environment water management in Cioburciu village, Stefan Voda District”

Implemented by: UNDP Moldova in partnership with Cioburciu local administration, local implementation committee

Direct beneficiaries: over 2800 people from local community, local authorities

Budget: 123,900 EUR

Additional local contribution: 10,500 EUR

Timeframe: August 2013 – December 2014



Overall details of the project: The project aimed to increase the confidence between people from both banks of Nistru River through the reconstruction of water supply system in the villages of Cioburciu.

Reconstruction of the water system for the east part of the village and providing water to 60% of households and social institutions. This project involved collaboration with the Cioburciu village from the left part of the Nistru river and this contributes to the confidence building.



Overview of implementation: Technical design documentation was developed. A specialised company was

selected through an open competition in September 2013 to undertake the reconstruction works. Over 5,7 km of pipes were installed (around 60% of the entire system) and the artesian well was reconstructed; 255 households (over 650 beneficiaries) obtained access to water supply. The water supply system makes the villagers’ live comfortable and the community more attractive socially and economically. The newly installed system allows people to have cheaper water. The present water cost is 10 lei per 1m³, while the previous cost was around 100 lei per 1 m³ of water (tanks of water - distance longer).

The implemented project allowed the initiation of another project - the *reconstruction of local sewerage system* funded through Ecological Fund of Moldova.

Sub-Project 19: “Promoting a pro-environment sewerage management in Holercani village, Dubasari district”

Before

Implemented by: Holercani local administration, local implementation committee

Direct beneficiaries: over 2800 people from local community, adjacent communities, local authorities

Estimative Budget: 110,100 EUR

Additional local contribution: 9,750 EUR

Timeframe: September 2012 – August 2013

Overall goals of the project:

Reconstruction of the sewerage system and installation of the treatment plant.

Connection of several public institutions and over 200 households to sewerage system and wastewater



treatment plant to avoid environment pollution.

After

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out. The reconstruction of the sewerage system was completed in August 2013.



Sub-Project 20: “Enhancing capacities of the public health services from Criuleni through renovation of the Paediatric Department of the Criuleni District Hospital”.

Implemented by: Criuleni District administration, local implementation committee

Direct beneficiaries: over 10 000 people from Criuleni and Dubasari Districts, adjacent communities from TN region, local authorities

Estimated Budget: 91,854 EUR

Additional local contribution: 10, 000 EUR

Timeframe: August 2012 – August 2013

Overall goals of the project: Capital reconstruction of Paediatric Department. Contribute to experience exchange between Criuleni and Dubasari health institutions as a strong confidence-building element



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The reconstruction was completed in August 2013.



Press clippings:

<http://trm.md/ro/regional/conditii-moderne-de-spitalizare-in-criuleni/>

<http://www.europalibera.org/content/article/25182487.html>

<http://www.e-sanatate.md/News/2139/conditii-europene-la-spitalul-din-criuleni-cu-aproape-patru-milioane-de-lei-in-mai-putin-de-un-an-au-fost-renovate-mai-multe-sectii-ale-spitalului-ti-e-mai-mare-dragul-sa-lucrezi>

<http://www.moldovenii.md/md/news/view/taxon/92/id/10024>

Sub-Project 21: “Promoting the confidence building measures through the streets renovation of Vasilevca village, Cocieri Mayoralty, Dubasari District”

Implemented by: UNDP Moldova in partnership with Cocieri and Vasilevca local administration and local implementation committee

Direct beneficiaries: over 100 people from Vasilevca and Cocieri village and the town of Bender, nearby villages in the security zone, local community

Budget: 66,150 EUR

Timeframe: August 2013 – May 2014

Before



Overall goals of the project:

Renovation of the main streets from Vasilevca village (1,250 linear meters). Promote confidence building measures through increasing the attractiveness of the localities from the security zone under the Republic of Moldova jurisdiction.



Works in progress

Overview of implementation: The project team helped to establish the local implementation committee, negotiated the Memorandum of Understanding with the Cocieri Mayoralty. All technical estimates were carried out. Taking into consideration the isolated location of Vasilevca village and the risk of blocking the process of reconstruction by the *de facto* authorities from TN region the project was directly implemented by UNDP. The reconstruction works were completed in May 2014.

Sub-Project 22: “Promoting confidence building measures through strengthening health services in the village of Cocieri”

Implemented by: Cocieri public administration and local implementation committee

Direct beneficiaries: over 5,500 people from Cocieri, Roghi, Corjova, town of Dubasari, Vasilevca, Goiani.

Budget: 148,700 EUR

Timeframe: November 2013 – December 2014

Works in progress

Overall details of the project:

The village of Cocieri is located on the left bank of the Nistru River. The population of the village is 4,496 persons, including 2,046 women and 2,329 men. The Health Centre assists over 5,500 people, including 869 persons from neighbouring localities.

Overview of implementation:

The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The reconstruction was completed in December 2014.



Sub-Project 23: “Promoting confidence building measures through strengthening health services in the village of Varnita”

Implemented by: Varnita public administration and local implementation committee

Direct beneficiaries: over 8000 people from Varnita, Bender, Tiraspol, Slobozia (TN region)

Budget: 45,135 EUR

Timeframe: August 2013 – March 2014

Overall details of the project:

The village of Varnita is located on the right bank of the Nistru River, 69 km away from Chisinau in the South-East part of Moldova. The population of the village is 5,150 persons(2,190 women, 1,962 men, and 998 children).

The Health Centre collaborates with medical institutions from Bender.

Main entrance



Overview of implementation:

At the beginning of 2013, Varnita village benefited by financial support of the Government for construction of new building of community Health Centre. Due to the lack of resources for equipment and furniture, a project proposal was submitted by LPA to SCBM Programme in January 2013, asking support for furnishing and equipping the Health Centre. Taking into consideration that this Centre was planned to provide healthcare assistance for people from both banks of the Nistru river, thus holding a significant confidence building potential, the project proposal was approved for funding by the SCBM Programme

Board.

The project team helped to establish the local implementation committee. Preliminary estimates were carried out. A public tender for the procurement of required equipment and furniture was carried out and necessary items were procured and installed. Currently the Health Centre is fully-operational. The implementation of project improved conditions for treatment for inhabitants in the region and increased communication and

confidence between people from both banks of the Nistru River. The equipping and furnishing the Health Centre offered improved conditions for treatment for villagers as well as patients from neighbouring communities, notably from the Transnistrian region. According to the information provided by the administration of the Varnița Health Centre as of 13 August 2015, the number of beneficiaries of medical services increased significantly as follows:

- In 2013 – 7,500 patients: 5,100 from Varnița and 2,500 from TN region;
- In 2014 – 8,524 patients: 5,100 from Varnița and 3,424 from TN region;
- In 2015 – 11,560 patients: 5,200 from Varnița and 6,360 from TN region.

The figures above provide an objective picture of increased interaction, communication and confidence between people from both banks of the Nistru River.

Sub-Project 24: “Enhancing capacities for pre-school education in Cocieri village, Dubasari District”.

Implemented by: Cocieri administration, local implementation committee

Direct beneficiaries: over 500 children and their parent from Cocieri, Corjova, Roghi and Vasilevca, villages, local community, adjacent communities, local authorities

Budget: 95,200 EUR

Additional local contribution: 2,062 EUR

Timeframe: August 2014 – July 2014

Overall details of the project:

The village of Cocieri is located on the left bank of the Nistru River. The population of the village is 4,496 persons, including 225 children of pre-school age. The kindergarten “Garofita” was built in 1989 and no capital repairs were ever made. Two out of three buildings of the kindergarten were closed due to the deplorable technical conditions. The administration and the Implementation Committee submitted a project proposal to carry out reconstruction of one building of the kindergarten to provide children of Cocieri and adjacent communities with better conditions for pre-school education. The local implementation committee determined this issue as a major developmental problem for the village, preventing the integration of population into professional activities and denying the children of the village from accessing qualitative pre-school education services.

Before



After



Overview of implementation:

The project covered the costs of rehabilitation works, including the replacement of windows and doors; interior furnishing; replacement of internal electric wiring; replacement of sanitary units fitments and an overall repair of these areas; an overhaul of the heating network; installation of suspended ceilings. In the framework of the project implementation additional support was provided by UNDP/Energy and Biomass Project, which reconstructed the kindergarten hitting system installing a new one based on biomass. Currently the facility is fully operational and is able to host additional 75 children, providing them with very good conditions for pre-school education activities. Also the

project generate additional 9 new jobs for people from the village of Cocieri. The implementation of the project contributed to diminishing the outflow of young families and created favorable conditions for life and work of the population, mobilizing the population in terms of socio-economic development of the village. The project improved the educational process and attracted a greater number of children.

Sub-Project 25: “Promoting confidence building measures through strengthening health services in the village of Molovata Noua”

Implemented by: Molovata Noua public administration and local implementation committee

Direct beneficiaries: over 4000 people from Molovata Noua and adjacent communities

Budget: 92,300 EUR

Local Contribution: 4,500 EUR

Timeframe: November 2014 – February 2015

Overall details of the project:

The village of Molovata is located on the left bank of the Nistru River, in Dubasari District. The population of the village is 2,173 persons (1113 women and 1060 men). The Molovata Noua Family Physician's Office assist over 4 000 beneficiaries, including people from Roghi, Garmatkoe, Tibuleuca (TN region).

Before



Overview of implementation:

The Family Doctor's Office was initially located in an old building not adjusted for health care services. Medical services were provided in unsafe conditions. The local implementation committee determined this issue as a major developmental problem for the village and submitted a project proposal to SCBM Programme asking support for the reconstruction Family Physician's Office. For the reconstruction a bigger building was provided - former village hall, which was built 61 years ago. Taking into consideration that the Office is providing healthcare assistance for people from both banks of the Nistru river, thus holding a significant confidence building potential, the project proposal was approved for funding by the SCBM Programme Board.

After

The project team helped to establish the local implementation committee. Technical design of future Family Doctor's Office was carried out. The reconstruction of the roof, facade and interior of the building, replacement of the windows and doors, water supply and sewerage, heating and ventilation, electrical power and lighting equipment, gas networks, construction of cesspool, acquisition of furniture was conducted. Currently the Health Centre is fully-operational. The implementation of project improved conditions for treatment for inhabitants in the region and increased communication and confidence between people from both banks of the Nistru River.



The renovated Family Physician's Office makes the community more attractive socially and economically.

Press clippings:

<http://protv.md/stiri/social/satul-din-moldova-care-are-un-spital-nou-avem-conditii-europene---876991.html>

Sub-Project 26: “Promoting confidence building through a pro-environment water management in Corjova village, Dubasari District”

Implemented by: Corjova village public administration and local implementation committee

Direct beneficiaries: over 1,000 people from Corjova village and adjacent social institutions

Budget: 92,300 EUR

Local Contribution: 4,500 EUR

Timeframe: November 2013 – February 2014

Overall details of the project:

The village of Corjova, Dubasari District is located on the left bank of the Nistru River under both administration of Chisinau and Tiraspol. The population of the village is 4,030 persons (including 1625 women, 1664 men and 741 children). The local administration Corjova village has addressed a project request for the reconstruction of the water supply system in the west part of the village that was partially destroyed in 1992. The requests involved:



- drilling and construction a new artesian well
- reconstruction of over 1,300 m of water pipeline
- connection to the water supply of 2 social institutions (Asylum for elderly people and the Center for Rehabilitation of people with mental disabilities)
- ensure water supply for minimum 40 households situated in this part of the village.

Due to the fact that Corjova village is under both administration it was necessary to negotiate the implementation of project with both parties. After several months of continues negotiations, both parties agreed on project implementation and reconstruction was started.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. Technical design documentation, along with costs estimates and bill of quantities were elaborated with the support of SCBM Programme. Later a construction company was selected through a public tender to run the reconstruction works. As a result of carried out activities drilling and construction a new artesian was carried out, over 1,300 m of water pipeline was reconstructed, two social institutions were connected - Asylum for elderly people (400 people including staff) and the Center for Rehabilitation of people with mental disabilities (461 people including staff). Additionally, 40 households were connected to water supply system. The rehabilitation of the water supply system was completed in December 2014 and currently is fully operational.

Press clippings:

<http://www.kp.md/daily/26413/3287445/>

Sub-Project 27: “Enhancing capacities for pre-school education in Copanca village, Causeni District”.

Implemented by: Copanca local administration and local implementation committee

Direct beneficiaries: over 500 children and their parent from Copanca and Cremenciug villages

Budget: 92,300 EUR

Additional local contribution: 18,000 EUR (323, 000 MDL)

Timeframe: November 2013 – December 2014

Overall details of the project: The village of Copanca is located on the right bank of the Nistru River. The population of the village is 5,583 persons, including women 2,801, 2,112 men and 910 children. The kindergarten “Izvoras” was built at the beginning of 1980 and only sporadic repairs were made. The main deficiency of the kindergarten was related to the functionality of the core building (which involves kitchen, festivities hall and administration) that because of very deplorable technical conditions endangered the proper functioning of the entire kindergarten. The administration and the Implementation Committee submitted a project proposal to carry out reconstruction of the administrative building of the kindergarten to provide children of Copanca and adjacent communities with better conditions for pre-school education.

The local implementation committee determined this issue as a major developmental problem for the village, preventing the integration of population into professional activities and denying the children of the village from accessing qualitative pre-school education services.

Overview of implementation:

With the support of SCBM team the technical design documentation was elaborated. A specialised company was selected through an open competition to undertake the reconstruction works. Full replacement of windows and doors, reconstruction of the roof, as well as necessary internal repairs and improvements were conducted. Additionally, the kindergarten sewerage system was reconstructed. It is also important to mention that the LPA actively supported the reconstruction process, covering around 20% of the entire project reconstruction budget. Currently the project is fully-operational.



The implementation of this project allows stopping outflow of young families and creates favourable conditions for life and work of the village inhabitants both, from Copanca and Cremenciug (under TN control). These improvements also contribute to mobilization of local population in terms of socioeconomic development of the village, increases the attractiveness of the village and thus contributing to confidence building.

Sub-Project 28: “Promoting confidence building measures through the construction of community trade market in the village of Rascaieti”

Implemented by: Rascaieti local administration and local implementation committee

Direct beneficiaries: over 5000 people Rascaieti, Purcari and Cioburciu villages (on the right bank) and Slobozia, Hlinaia and Crasnoe villages on the left bank.

Budget: 92,000 EUR

Additional local contribution: 18,000 EUR

Timeframe: November 2013 – December 2014



Overall details of the project:

The village of Rascaieti, Stefan Voda District is located on the right bank of the Nistru River, 135 km distance from Chisinau and 45 km distance from Tiraspol. The population of the village is 3,797 people (including 1576 women, 1500 men and 721 children). Given the existence of the sole bridge across the Nistru in that remote area, the project was considered relevant due to direct connection between Rascaieti, Stefan Voda, and Purcari (on the right bank) with Hlinaia, Crasnoe, Corotna, Dnestrovsk, and Nezavertailovka (on the left bank). People from both banks will have a place to sell agricultural goods and dairy products, thus enhancing confidence building measures.

After



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a public tender to run the works. The reconstruction was completed in December 2014. The community market is now supporting the confidence building measures through improving and expanding the local trade activities between people from both banks of the Nistru River.

Sub-Project 29: “Enhancing capacities of general education through the reconstruction of Sanatauca village’s lyceum, Floresti District”

Implemented by: Floresti district Council and local implementation committee

Direct beneficiaries: 328 students from Sanatauca, Napadova, Jabca, Bursuc and 32 students from Camenca (TN region)

Budget: 92,300 EUR

Local contribution: 4,500 EUR

Timeframe: April 2013 – December 2013

Overall details of the project: The villages of Sanatauca, Napadova, Jabca, Bursuc are located on the right bank of the Nistru River. The population cumulative population of the villages is 5,968 persons, including women 2,575, 2,503 men and 890 children. The building of the lyceum was built 1973 and only sporadic repairs were made. Because of very old and jaded windows and doors the temperature inside the building was very low in winter period of time. Additionally the school cometary was in very bad technical condition and required renovation. Take into consideration these particular problems



and considering the fact that this school attended by students from TN region, it was taken the decision to support the reconstruction of the lyceum building.



Overall implementation: The project team has helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the Floresti District administration. All technical estimates has been carried out, a construction company has been selected through a public tender to run the works. The replacement of windows and doors was carried out. General renovation of school cafeteria was also done. The rehabilitation of the premises was completed in December 2013 and presently the school building is fully-operational.

Infrastructural projects from TN Region

Sub-Project 30: “Enhancing capacities for pre-school education in Tibuleuca village, Dubasari region”.

Implemented by: Tibuleuca kindergarten administration, local implementation committee

Direct beneficiaries: over 150 children and their parents from Tibuleuca village, local community

Budget: 106,553 EUR

Timeframe: November 2012 – July 2013



After



Overall goals of the project: Capital repair of the second floor of the kindergarten from Tibuleuca village. The kindergarten hosts 50 children from different social groups, but additional 50 children will be hosted after the reconstruction.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out, a construction company was selected through a local tender to run the works. The reconstruction activities included replacement of floor, windows and doors, internal works, renovation of internal and external sewerage system, electricity and

furnishing. The reconstruction activities were completed in July 2013.

Press clippings:

<http://www.europalibera.org/media/video/moldova-photo-video/25409288.html?z=16956&zp=1>

<http://tv.pgtrk.ru/news/20140530/19984>

<http://mirpmr.ru/news/culture/5495.html>

<http://liktv.org/ru/content/koncertnoy-programmoy-vstretili-gostey-v-detskom-sadu-medvezhonok>

<http://mediacenter.md/thresektor/248-koncertnoy-programmoy-vstretili-gostey-v-detskom-sadu-medvezhonok.html>

<http://common-home.org/page.php?id=161>

<http://apriori-center.org/news.php?id=103>

<http://ngointeraction.org/main/ru/component/content/article/1-latest-news/1773-concert-program>

<http://www.lentapmr.ru/articles/2014/05/29/v-detsadu-medvezhonok-sela-cybulevka-proshel-koncert>

<http://ecolife-dubossary.ru/?p=719#more-719>

<http://apriori-center.org/news.php?id=103>

<http://www.youtube.com/watch?v=XKc90MMNt8o>

<https://www.youtube.com/watch?v=jgwUY5ct9eA&feature=youtu.be>

Sub-Project 31: “Enhancing capacities for pre-school education in the city of Tiraspol through reconstruction of the kindergarten nr.44 for visually impaired children”.

Implemented by: kindergarten administration, local implementation committee

Direct beneficiaries: over 200 visually impaired children and their parents from Tiraspol, local community

Budget: 107,628 EUR

Timeframe: November 2012 – July 2013

Overall goals of the project: Capital repair of the heating and sewerage systems. The necessary equipment pieces for the kitchen and the laundry had to be purchased, the windows and doors had to be replaced and finishing works should have been performed.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried



out, a construction company was selected through a local tender to run the works. All reconstruction activities were completed and the institution is fully operational. Complete repair of the heating, water supply, sewerage and lighting systems of the kindergarten was performed. Kitchen and laundry equipment was purchased, windows and doors have been replaced, and refurbishment works conducted. The facade of the kindergarten was partially renovated and the roof building has been repaired with the support of community and local authorities. Solar collectors for water heating were mounted on the roof.

The reconstruction and modernization of the kindergarten created favourable conditions for pre-school education for over 200 visually impaired children from Transnistrian region.

Sub-Project 32: “Enhancing capacities for pre-school education in Ternovca village, Slobozia region”.

Works in progress

Implemented by: Ternovca administration, local implementation committee

Direct beneficiaries: over 180 children and their parents from Ternovca village, local community

Budget: 123, 191 EUR

Timeframe: November 2012 – July 2013

Overall goals of the project:

Capital repair of the roof, replacement of windows and doors, some indoor finishing works to be performed. The kitchen, the ventilation system and the electricity facilities to be renovated. Two new group rooms to be renovated and opened.



After



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out and a construction company was selected through a local tender to run the works. All reconstruction activities were completed in July 2013. Additional two group rooms were opened and 60 new places for children created. Six new jobs generated.

Sub-Project 33: “Building opportunities for pro-health education in Grigoriopol region”

Present status

Implemented by: Grigoriopol administration, local implementation committee

Direct beneficiaries: 670 school students from the children & youth sport school and 1,200 pupils from the school №2 of Grigoriopol, local community

Budget: 123,882 EUR

Timeframe: November 2013 – July 2014

Overall goals of the project:

General renovation of Children and Youth Sport School from the town of Grigoriopol.



Organization of sport activities for children from both banks of the Nistru River.



Present status

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out and the construction company was selected through a local tender. The reconstruction activities were completed in July 2014. Presently the Grigoriopol Youth Sport Centre is fully operational.

Sub-Project 34: “Enhancing capacities of general education through the construction of new school kitchen of Butor village school, Grigoriopol region”
present status

Implemented by: Butor administration, local implementation committee

Direct beneficiaries: 350 school students from the village of Butor, local community

Estimative Budget: 109,375 EUR

Expected additional local contribution: 20,000 EUR

Timeframe: November 2012 – July 2013



Present status



Overall goals of the project:

The construction of the new school kitchen.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates carried out the construction company was selected through a local tender. The reconstruction activities were initiated in April 2013 and were completed in September 2013. A significant local contribution was provided: the elaboration of technical design documentation as well as

furniture and kitchen equipment estimated at 15,000 EUR.

Sub-Project 35: “Building opportunities for pro-health education in Parcani village, Slobozia region”

Implemented by: Parcani local community, local implementation committee

Direct beneficiaries: over 800 children and students from Parcani and neighbouring communities, local community

Budget: 108, 159 EUR

Timeframe: November 2012 – May 2014

Overall goals of the project:

General renovation of Children and Youth Sport School from Parcani village.

Organization of sport activities for children from both banks of the Nistru River and promoting confidence.



After



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out. SCBM programme carried out indoor finishing works and replaced the internal networks, as well as purchased sports equipment. The reconstruction activities were completed in May 2014.

Following the reconstruction of the Parcani Children and Youth Sport School several sports events took place involving similar schools on the right bank (Chircaiesti, Causeni, Chisinau). It provides the opportunity to over 800 children and students from Parcani and neighbouring communities to practice various sports.

Sub-Project 36: “Enhancing capacities of the public health services from Rybnita through renovation of the Admission Unit of Rybnita town”.

Implemented by: Rybnita Hospital administration, local implementation committee

Direct beneficiaries: 5,000 people from Rybnita town and adjacent communities from TN region, local authorities

Budget: 92,300 EUR

Additional local contribution: 13,125 EUR

Timeframe: October 2013 – October 2014

Overall goals of the project:

Capital reconstruction of Admission Unit.

Contribute to experience exchange between Rybnita and Rezina health institutions as a strong confidence building element.



Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out. The reconstruction activities were completed in October 2014.



Press clippings:

<http://news.rambler.ru/29066696/>

<http://mirpmr.ru/news/medicine/14523.html>

<http://www.ngo-ardt.com/news/vizitnaya-kartochka-bolnitsy-goroda--rybnitsa.html>

<http://www.womenin.org/index.php/RU/component/content/article/9-news-a-events/119-09-02-2015>

<http://mediacenter.md/threktor/528-vizitnaya-kartochka-bolnicy-goroda-rybnica.html>

<http://apriori-center.org/news/839>

Sub-Project 37: “Enhancing capacities of the public health services from Rybnita through reconstruction and equipping of the Maternity/Intensive Care Section of Rybnita town Hospital”.

Implemented by: Rybnita hospital administration, local implementation committee

Direct beneficiaries: over 500 mothers and their children annually from Rybnita and adjacent communities from TN region, local authorities

Budget: 92,300 EUR

Timeframe: October 2013 – October 2014

Before



After



Overall goals of the project:

Reconstruction and equipping of Maternity/Intensive care unit.
Contribute to experience exchange between Rezina and Rybnita health institutions as a strong confidence building element.

Overview of implementation: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out. The reconstruction activities were initiated in February 2014 and were completed in June 2014. Along with the reconstruction the SCBM Programme provided support in terms of medical equipment and furniture. The provided support significantly improved the treatment conditions thus contributing to reducing maternal and child mortality.



Press clippings:

<http://tv.pgtrk.ru/news/20140519/19514>

<http://common-home.org/page.php?id=152>

<http://rybnitsa.org/news/v-priemnom-i-rodilnom-otdeleniyah-bolnicy-nachalsya-remont>

<http://apriori-center.org/news.php?id=96>

<http://mediacenter.md/thresektor/234-masshtabnyy-remont-bolnicy-v-rybnice.html>

<http://mirpmr.ru/news/medicine/5385.html>

<http://www.infomost.org/libview.php?!=ru&idc=7&id=462&t=/regionalinoe-razvitie/macstabnaea-jiznenno-neobhodimaea-podderjka>

<http://ecolife-dubossary.ru/?p=636#more-636>

<http://ngointeraction.org/main/ru/component/content/article/1-latest-news/1726-renovation-of-the-hospital>

<http://liktv.org/ru/content/v-rybnickoy-bolnice-nachalsya-remont>

<http://www.europalibera.org/media/video/moldova-photo-video/25393660.html?z=16956&zp=1>

Sub-Project 38: “Enhancing capacities of the public health services from Bender region through Reconstruction of Emergency Service”.

Implemented by: Bender Emergency Service administration, local implementation committee

Direct beneficiaries: over 50 000 people annually from Bender town, Varnita village and adjacent communities

Budget: 92,300 EUR

Timeframe: October 2013 – October 2014

Overall goals of the project:

Capital reconstruction of Bender town Emergency Service.

To contribute to experience exchange between Emergency Service from Bender, Chisinau and Varnita Health Center as a strong confidence building element.

Before



After



Status: The project team helped to establish the local implementation committee, negotiated and signed the Grant Agreement with the local community. All technical estimates were carried out. The reconstruction activities were completed in October 2014.

Press clippings:

<http://tv.pgtrk.ru/news/20141201/25953>

<http://tv.pgtrk.ru/show/74/25673>

<http://bendery.tv/novosti/gotovy-pomoch-dnem-nochyu-modernizatsiya-stantsii-skoroj-pomoshhi-zavershena.html>

<http://pmrnews.org/>

<http://mediacenter.md/threktor/205-es-i-proon-remontiruyut-obekt-zdravoohraneniya-v-benderah.html>

<http://mirpmr.ru/news/medicine/5173.html>

<http://ngointeraction.org/main/en/component/content/article/1-latest-news/1679-to-health>

<http://news.rambler.ru/24984675/>

<http://www.infomost.org/libview.php?l=ru&idc=7&id=438&t=/regionalnoe-razvitie/ec-i-proon-remontiruiut-obiekt-zdravoohraneniya-v-benderah>

<http://common-home.org/page.php?id=144>

<http://apriori-center.org/news.php?id=85>

<http://dnestr.tv/4094-na-pomosch-skoroy-pomoschi.html>

<http://www.youtube.com/watch?v=pM1tTA2sehC>

<http://bendery.tv/novosti/remont-na-stantsii-skoroj-pomoshhi.html>

<http://mirpmr.ru/news/medicine/11998.html>

<http://ngo-ardt.com/news/120-tys-dollarov-vlozhenov-remont-stantsii-skoroy.html>

<http://civic-life.info/48-120-tys-dollarov-vlozhenov-remont-stantsii-skoroy-pomoschi-bender.html>

<http://www.womenin.org/index.php/RU/component/content/article/9-news-a-events/99-02-12-2014>

<http://gov-pmr.org/item/3489>

<http://mirpmr.ru/news/policy/11863.html>

http://www.youtube.com/watch?v=x5DQsrtW_yw

<https://www.youtube.com/watch?v=pSLeyvnetAE>

Sub-Project 39: “Enhancing capacities for pre-school education in Caragas village, Slobozia region”.

Implemented by: Caragas kindergarten administration, local implementation committee

Direct beneficiaries: over 180 children and their parents from Caragas village, local community

Budget: 103,622 EUR

Local contribution 5,000 EUR

Timeframe: June 2014 – March 2015

Caragas Village is located on the left bank of the Nistru/Dniester River, 12 km away from Tiraspol. The population of the village is 4,811 people (women – 1522, men – 1220, children – 693, including 280 children aged 3 to 7). The kindergarten “Romanitsa” from Caragas built 30 years ago was never been repaired thoroughly and is the only operational pre-school institution in the village. The roof of the kindergarten was broken and the heating system did not work properly. Two buildings out of seven were closed due to the poor technical conditions. For many years, the high level of humidity in the groups endangered the health of children. The local community and local authorities had no resources to solve the issue independently.



Works in progress

Overall goals of the project:

- Capital repair of the roof, replacement of windows and doors, some indoor finishing works to be performed. The kitchen, the ventilation system and the electricity facilities to be renovated.
- Two new group rooms to be renovated and opened.
- Increase the confidence of people from local community

Re-opening following reconstruction



Overview of implementation: With EU financial and technical support, one of the two non-functional buildings of the kindergarten was significantly reconstructed and fully equipped. This included: renovation of the roof, interior and exterior of the building, replacement of electrical, ventilation and heating systems (including boilers), internal and external plumbing, replacement of doors and windows; including installation of solar collectors. All reconstruction activities were completed in December 2014. As a result of implemented activities **185** children from Caragas village benefit from improved educational conditions, including having for the first time heated water in the pre-school; **50** additional children are now attending the kindergarten; the

project contributed to the creation of **4** new jobs. In addition, the implementation of this project contributed to decreasing outflow of young families, creating favourable conditions for life and work of the village inhabitants and increasing confidence between people from both banks of Nistru River. The environmental sustainability of the institution increased due to the newly installed solar collectors for domestic hot water. The expecting savings of electrical energy will **10 300** kw/h annually. These improvements also contribute to mobilization of local population in terms of socio-economic development of the village of Caragas.

Press clippings:

http://mir24.tv/video_news/12623421/12623411

<http://tv7.md/ro/social/un-bloc-al-gradinitei-din-satul-caragas-a-fost-reconstruit/>

<https://tv.pgtrk.ru/news/20150520/32010>

<http://novostipmr.ru/video/tsv/2015-05-sadik-v-sele-karagash/>

<http://novostipmr.com/ru/news/15-05-20/v-sele-karagash-slobodzeyskogo-rayona-posle-kapitalnogo-remonta>

<http://ipn.md/ro/societate/69518>

<http://www.infotag.md/culture-ro/203975/>

<http://diez.md/2015/06/23/masuri-de-sporire-a-increderii-gradinita-din-caragas-o-punte-intre-cele-doua-maluri-ale-nistrului/>

http://www.infotag.md/m9_culture/203961/

<http://radio.pgtrk.ru/news/200515/v-sele-karagash-slobodzeyskogo-rayona-posle-kapitalnogo-remonta-otkryt-odin-iz-korpusov>

<http://www.zdg.md/stiri/stiri-sociale/peste-50-de-copii-din-stanga-nistrului-au-obtinut-acces-la-educatia-prescolara>

<http://ziarulnational.md/circa-60-de-copii-din-stanga-nistrului-au-obtinut-acces-la-educatia-prescolara/>

HTTP://WWW.REALITATEA.MD/CONDITII-MAI-BUNE-PENTRU-MICUTII-DE-LA-O-GRADINITA-DIN-STANGA-NISTRULUI--DIN-BANI-EUROPENI---FOTO_21037.HTML

<HTTP://TRM.MD/RO/REGIONAL/CONDI-II-MAI-BUNE-DE-EDUCA-IE-PENTRU-200-DE-COPII-DIN-CARAGAS/>

<http://www.jurnal.md/ro/social/2015/5/21/conditii-mai-bune-de-educatie-pentru-200-de-copii-din-stanga-nistrului/>

<http://www.evzmd.md/actualitate/educatie/297-educatie/19991-copiii-din-stanga-nistrului-vor-beneficia-vor-de-conditii-mai-bune-de-educatie-pre%C8%99colara.html>

<HTTP://WWW.PAN.MD/NEWS/V-SELE-KARAGASH-200-DETEY-POLUCHILI-VOZMOJNOSTI-HODITI-V-DETSAD/55318>

Annex 4: Snapshot of projects implemented in the Support to Civil Society Component

1. Modern media across Nistru

Implementer: Association for Development and Cooperation in partnership with Publika TV station

Budget: 58,845 €

Timeframe: July 2012 – December 2012.

- 20 journalists (12 women and 8 men) from both banks trained in joint professional news and information programs production for TV, radio and on-line regional media outlets from both banks of the Nistru river;
- The group of 20 journalists from both banks and Gagauz Yeri spent two weeks in yja, Publika TV studio being coached by 25 professional local and foreign media practitioners on: shooting technics, diction rules, investigative journalism, video editing, news writing, stand-ups, on-line media and radio peculiarities;
- About 180 news spots, 90 TV reports have been shot and broadcasted on social, economic and political topics, including local and central public authorities' official sessions and public events of general interest to the viewers;
- Best practices, new skills and knowledge have been shared in the daily journalistic operations of the 20 regional media outlets from both banks which journalists have attended these trainings.



Joint media training at Publika TV

2. Enhancing media capacity in Moldova and the Transnistrian region

Implementers: Independent Journalism Center in partnership with Media Center and Stels-Tera NGOs from Tiraspol

Budget- 63,164 €

Timeframe- July 2012 – July 2013

- A media Needs Assessment Study in the Transnistrian region developed and made available for organizations interested in building capacity of media institutions in the region;
- 20 journalists (16 women, 4 men) from both banks trained in modern media methods, 23 joint media products published, shared experience and continued professional cooperation;
- 84 school students and their teachers (50 women, 34 men) trained and developed 11 blogs/communication platforms in 11 community schools in Transnistrian villages.



Young bloggers from both banks

3. Road safety and casualty reduction

Implementers: Automobile Club of Moldova (ACM) in partnership with the Automobile Club from Transnistrian Region and Eastern Alliance for Safe and Sustainable Transport from the United Kingdom

Budget- 59,700 €

Timeframe- July 2012 – July 2013

- Two road safety partnerships established between NGOs and local administrations of Chisinau and Tiraspol, involving 2 in-depth analyses, public discussions and awareness raising campaigns, casualty reduction Action Plans have been developed as a result of the joint work;
- 400 schoolchildren (152 girls) in Tiraspol, and 600 (257 girls) in Chisinau have a better understanding of risks and safe behaviours on the road;
- 40 experts/civil society representatives/police (15 women) have better knowledge of data collection practices and evidence-based policy making directed at casualty reduction;
- A partnership formed between the two automobile Clubs from Chisinau and Tiraspol.



Campaigning for road safety

4. Social interaction in a changing society: building trust and stability

Implementers: New Age, Tiraspol (Новый Век) in partnership with Community Initiative for Democracy and Conciliation (Initiativa Comunității pentru Democratizare și Conciliere) from Chisinau

Budget: 69,967 €

Timeframe: July 2012 – July 2013

- A common sociological tool to measure “social confidence” was developed together by 50 representatives of academia and science community from both banks, including from Ukraine. Its results were published and made available to interested entities;
- Cooperation links have been established between research institutions on both banks that continue to carry out joint activities and surveys.

5. Transnistria Conflict Resolution Task Force

Implementers: Carnegie Endowment for International Peace, Washington, D.C., USA

Budget: 69,000 €

Timeframe: July 2012 - July 2013

- 26 top-level civil society experts from both banks of the river, EU (including the EU Head of Mission to Moldova Pirkka Tapiola), US and Ukraine, discussed burning political issues, meeting with policy-makers in Ukraine in the context of its OSCE chairmanship, provided policy advice to members of the negotiation teams in the 5+2 format, and established communication channels to maintain Track 2 sustained dialogue.



Meeting in Odessa, May 2013

6. European Integration and Conflict Settlement

Implementer: Crisis Management Initiative, Finland

Budget: 71,086 €

Timeframe: July 2012 – December 2012

- Joint analysis of the benefits of EU integration and EU's involvement in conflict settlement was conducted contributing to confidence building between the participants from both sides;
- 14 participants (4 women and 10 men) professionals from both banks participated in the study visit to Berlin and Brussels in November 2012. The 14 participants learned about the EU institutions functioning and established dialogues and contacts with EU actors, facilitating the communication between decision makers from both banks with the focus on issues related to economics and trade relations.



Experts learning the EU role in the conflict setting

7. Building capacity for empowerment of vulnerable women and men, as well as promoting human-centred development across the Nistru

Implementers: Centrul de Informare in domeniul Drepturilor Omului (CIDO) from Chisinau in partnership with Choice of Youth and Resonance NGOs from Tiraspol

Budget: 18,745 €

Timeframe: September 2012 - September 2013

- 27 community leaders (14 women) from both banks (including from Gagauzia) became community facilitators, launched their own mini-projects to solve problems at the local level, learned to mobilize local resources, and established a support network to exchange experiences and best practices;
- Several partnerships formed were further materialized into grant-winning cross-river initiatives.

8. The democratization of the Transnistrian region through human rights protection

Implementers: Centre for Legal Initiatives, Tiraspol (Центр правовых инициатив) in partnership with the Lawyers for Human Rights from Chisinau and Tiraspol University's Law Department

Budget: 18,750 €

Timeframe: September 2012 – September 2013

- 308 vulnerable people in rural areas of the Transnistrian region received consultations, 105 people, including 56 women, received full legal support on human rights-related issues;
- 25 young lawyers, including 15 women, understand better ECHR-related jurisprudence and procedures; they were involved in human rights case studies and provided advice to 4 NGOs in the Transnistrian region;
- Improved public understanding of their options in terms of access to justice as a result of an awareness raising campaign on human rights (800 leaflets, website with professional info, 20 legal articles, 5 social theatre performances);
- The partnership established with a Tiraspol-based NGO, Apriori, continuing after the end of the project.

9. Half empty or half full

Implementers: Apriori Informational Legal Centre from Tiraspol in partnership with Step Forward NGO, from Tiraspol and Family Planning Association from Chisinau

Budget: 18,750 €

Timeframe: September 2012 - September 2013

- More than 200 single parents have better access to psycho-social and medical support services, legal consultations and an improved understanding of their options; these services have been developed based on models/methodology provided by the right-bank partner;
- The topic of single-parent families, as well as an improved public's acceptance of NGOs as high quality service providers, have been achieved due to a vast awareness campaign: a [blog](#), 3 public debates, journalism trainings, 60 human stories distributed in press, 1500 leaflets, photo exhibition.

10. Promoting foster families' services in the Transnistrian Region

Implementers: Childhood to Children Charity Fund, Tiraspol (Детство Детям) in partnership with Partnerships to Every Child NGO from Chisinau

Budget: 18,750 €

Timeframe: September 2012 - September 2013

- A foster families' service system has been developed for the first time in the Transnistrian region paving the way for a children' deinstitutionalization reform based on experience and good practices from the right bank;
- A custody and guardianship authority was created to oversee the reform; the methodology developed in the project served as an impulse for the authorities to include funds for 10 foster families in the 2014 "public" budget and a partnership agreement between the social authority and the NGO was signed, establishing a cooperation mechanism;
- 20 social workers and CSO representatives have a better understanding of deinstitutionalization reform practices and 10 representatives of the Tiraspol de-facto authorities participated at 4 study visits to the right bank social institutions;
- 20 children received support services; 3 children have been placed in foster care families; 58 people have been trained to become foster parents;
- Improved public support to the reform as a result of an awareness campaign (leaflets, radio and TVbroadcastings, and 11 meetings with 300 people).



Beneficiaries speak in favor of children deinstitutionalization

11. Support to disabled people from Moldova and Transnistria region;

Implementers: The World of Equal Opportunities, Bender (Мир равных возможностей) in partnership with Invasport and Motivație NGOs from Chisinau and Miloserdie NGO from Bender

Budget: 18,740 €

Timeframe: September 2012 – September 2013

- Tiraspol people with special needs have now access to a furnished Resource Centre and an equipped sport club (30 are already active users – 6 new members joined the club), providing support services, conditions to practice sport and participate at competitions that also involve competitors from the right bank;
- 43 people with special needs developed their skills, as well as cross-river contacts during 12 meetings and computer-learning classes;
- Public awareness improved after a Film Festival – Breaking Down Barriers (220 participants) - and promo materials broadcasted on TV.



Disabled people from both banks compete at table tennis

12. Monitoring the human impact on the Nistru River

Implementers: Vitality NGO, Tiraspol in partnership with Renașterea Rurală NGO from Tohatin

Budget: 18,731 €

Timeframe: September 2012-September 2013

- 2500 trees and bushes planted to stop erosion on both banks of the Nistru river along 10 km by people from both sides; they have been informed about the Nistru's ecological situation to understand better how they can personally contribute to its protection;
- A book about the Nistru river species of fishes published, research on the Nistru ecological education conducted by the scientific communities on both sides thus re-establishing their communication and information exchange links.



Youth planting trees on the banks of Nistru

13. Democratic values development through training and capacity building activities of socially oriented NGOs from both banks of the Nistru River

Implementers: Artemida NGO from Drochia in partnership with the Centre for Reproductive Health from Tiraspol

Budget: 35,879 €

Timeframe: April 2013 – April 2014

- 30 specialists (6 men and 24 women) from Tiraspol and Drochia have a better understanding of qualitative services provision to women in crisis situation, learned best practices in domestic violence prevention, case management after participating at 9 joint round tables/workshops and 9 trainings;



Tiraspol team visiting Drochia Maternal Centre

- A research on the women and children situation in the Transnistrian region was conducted and publicly presented on the left bank;
- The Tiraspol Reproductive Health Centre uses newly elaborated internal health protocols, regulations, and services quality insurance documentation with the assistance of specialists from the right-bank city of Drochia.

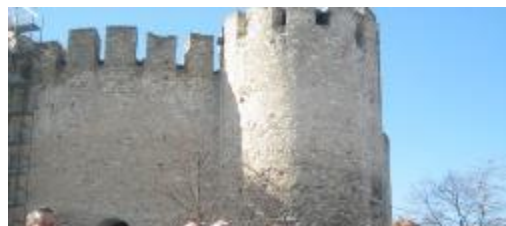
14. Strengthening the public interaction for sustainable development of rural districts on the left bank

Implementers: Congress of Local Authorities from Moldova (CALM) in partnership with the Agency for Regional Development of the Transnistrian Region (ARDT)

Budget: 36,300 €

Timeframe: April 2013 – April 2014

- 104 (16 men and 88 women) Mayors, public employees, local councillors and civil society representatives from 11 communities from the left bank know how to raise funds, manage projects and elaborate Strategic Development Plans for the development of their localities.
- Partnerships have been developed between 63 representatives of local authorities and CDOs from the two banks through 7 study visits to the right bank communities. Best practices and learning experiences transferred to the left bank in strategic planning, fund raising and project management;
- The most important communities' problems needing urgent solving were identified; the communities drafted projects ideas in consultation with trainers which were submitted to donors. According to their reports, 11 projects received funding and have been successfully implemented;
- Cross-river partnerships have been established between: Taraclia and Slobozia, Korten and Ternovka, Sorooca and Rascova. Solid partnership between CALM and ARDT have been established leading to other cross river initiatives implementation in the area of local tourism.



Representatives from the left bank visit the local administration in Sorooca



15. Participation of women from rural areas of both banks of the Nistru River in their communities' public life

Implementers: Centre CONTACT in partnership with the Independent Institute of Law and Civil Society from Tiraspol and Gospoja from Tiraspol

Budget: 36,983 €

Timeframe: April 2013 – April 2014

- 33 women from both banks improved their community organization skills during 3 trainings on project management, community mobilization, women's leadership and participation in the decisions making process;

- 10 women from Transnistrian rural communities acquired hands-on experience during one week internship programme at reputable NGOs from the right bank;
- 9 small scale joint projects of up to \$1000 each were implemented aiming to solve community problems in the security zone and the Transnistrian region in the social field, community education, health, culture, sports, environment, access to information, etc.;
- One analytical report on the situation of women and their participation in rural communities on both banks was developed and publicly presented on both banks. A film about the participation of women from rural areas and the small scale projects results on both banks was made.



Women from rural areas on both banks learning project design

16. Building a common approach to children

Implementers: Terre des Hommes Lausanne, Representative Office in Moldova in partnership with Care and attention to the childhood NGO from Tiraspol

Budget: 67,005 €

Timeframe: April 2013 – April 2014

- 40 professionals (all women) have been trained as animators using psychosocial approach, non-violent communication in children education preventing abuse, neglect and exploitation of 3480 children (on left bank 932 - girls and 704 - boys; on right bank 899 - girls, 945 - boys);
- Games and sports activities have been organized via 20 ludotecas (toy libraries) from 20 rural communities on both banks, thus improving personal and social competences to empower children and professionals with personal and social competences to overcome communication barriers and to enhance resilience to stress;
- 20 ludotecas on both banks were supported by using games, child literature, and toys to build trustful relationships between children and adults and improve communication between the school, family, and child;
- A research on the situation of children was carried out with a special attention to the potential and impact of psycho-social activities on child development and behaviour;
- A common [web forum](#) has been launched to share the results and the activities of the project serving as a free space for information and opinion exchange;
- This project results led the development of other projects for children which received financial support directly from the EU Delegation.



Children from Ternovka playing in ludoteca

17. Building confidence through information exchange

Implementers: Molodosti Cooperative, TV Elita from Rezina in partnership with local TV journalists from the Transnistrian Region

Budget: 37,700 €

Timeframe: September 2013 – September 2014

- 11 journalists (5 women and 6 men) were employed and 4 TV mobile teams were set up in Anenii Noi, Rezina, Rybnita and Dubasari obtaining media accreditations for the left bank. 8 employees are currently paid by Elita TV;
- About 200,000 viewers from the left bank and 250,000 viewers from the right bank of the river now have improved access to information;
- 500 TV materials were produced by TV Elita, 289 of which from the security zone and the left bank. The news bulletins and weekly reviews broadcasted on both banks present the citizens' daily life and are focused on cultural, social, sport and human stories;
- All informational materials are posted on www.tvelita.md and www.aicity.md;
- The YouTube channel of Elita TV increased its viewers from 7,841 in November 2013 to 901,629 viewers in September 2014, which confirms a stable growth of interest from the side of the general public.



Camermen from TV Elita shooting local news

18. An informational bridge: Cimislia - Rybnitsa

Implementers: Prospect NGO from Cimislia in partnership with the Local Public Administration of Cimislia and Rîbnița towns, Media TV and Radio Media from Cimislia, Radio Lik and Lik TV from Rybnitsa, Gazeta de Sud newspaper from Cimislia, Novosti newspaper from Rybnitsa, Lia Cimișlia NGO from Cimislia.

Budget: 6,641 €

Timeframe: April 2013 – April 2014

- 4 new journalists employed within the project to produce radio and TV news and foster exchanges between Rybnitsa and Cimislia. Visits and internships were supported for the newly-employed journalists from the two media NGOs in Cimislia and Rybnitsa;
- 182 radio news, 120 TV news, 85 radio and 43 TV broadcasts were produced and distributed, 18 success stories about successful women were published in local newspapers for a public of 400,000 people;
- An information exchange cross-river channel has been established. Informational materials are posted on www.liktv.freevar.com and www.mediatv.freevar.com. A media NGO has registered in Rybnitsa to support access to information in the region.



Journalists from Cimislia TV moderating a talk show

19. Chess Unites

Implementers: The National Chess Academy from Moldova in partnership with Tiraspol Federation of Chess and Checkers, Sports School of Tiraspol, Bender Chess Club, Bender Federation of Chess and Checkers, Dubasari Chess Club, Sports School of Rybnita, Rybnita Federation of Chess and Checkers

Budget: 14,779 €

Timeframe: April 2013 – April 2014

- 20 teachers (5 women and 16 men) from both banks have been certified and use the same chess teaching approach acquired during a joint training, recognized by educational authorities on both banks. These certifications make them eligible for a salary top-up, an incentive that ensures the sustainability of the program;
- Educational opportunities for youth to study chess have been improved. A standardized chess manual and curriculum were elaborated and approved by the Moldova Ministry of Education and is applied in 20 endowed classrooms with necessary equipment. Chess classes are being taught to 600 young people from 14 communities from both banks;
- Friendship and communication has been established between teachers and youth from both sides of the Nistru. 40 children from both banks participated in joint chess festivals, tournaments, and simultaneous games in Chisinau and Rybnita under the guidance of their teachers and chess masters.



Children from both banks playing chess together

20. Promotion of across borders' collaboration within music

Implementers: Collaboration and Partnership Centre jointly with the National Philharmonics hall "S. Lunchevici" from Chisinau, the Republican Palace from Tiraspol, Lyceum M. Berezovschi and Music Lyceum C. Porumbescu from Chisinau

Budget: 12,319 €

Timeframe: April 2013 – April 2014

- More than 6,000 beneficiaries from both banks of the river (Tiraspol, Chisinau, Rybnita, and Bender) as audience for the concerts have enjoyed classical music and dance. 10 joint concerts' audiences comprised music students and their families, teachers and representatives of educational and cultural institutions from the two banks as well as members of the international community;



- About 850 persons out of the total number of listeners were children and youth from Chisinau and 800 from the Transnistrian region who enjoyed performances of European classical authors;
- 145 talented children and youth, 20 music teachers, and 120 professional musicians from Chisinau and the Transnistrian region performed during the 10 joint concerts; Artists from both banks performing on the same stage
- 25 cultural institutions have re-established joint contacts and signed 10 partnership agreements to further collaborate and foster young leaders in the cultural and artistic fields.

21. The way to success

Implementers: The Republican Centre for Children and Youth - Gutta-Club in partnership with the Institute of Energetics from Moldova, the Wind's Energy NGO from Comrat, Oikumena NGO from Bender, School nr. 8 from Rybnita and the Station of Young Tourists from Dubasari.

Budget: 17,156 €

Timeframe: April 2013 – April 2014

- 16 people (2 - women, 14 - men) from both banks, including Gagauzia, received theoretical and practical trainings on sustainable energy efficiency technologies and received information on environmental protection, renewable energy, energy efficiency, energy survey of residential buildings;
- The training participants determined the energy saving potential and applied it into practice in their households by manufacturing 15 solar collectors for various purposes - water and air heating, electricity generation ;
- The project experts assisted the trainees in the process of using the energy collectors and monitored the energy consumption in households. Cooperation networks have been established and best practices were shared and broadcasted on TV.



Citizens from Comrat preparing solar collectors for their houses

22. People with intellectual disabilities need a place in our world

Implementers: The Rehabilitation and Counselling Centre OSORT in partnership with CASMED and SOMATO NGOs from Balti

Budget: 18,750 €

Timeframe: April 2013 – April 2014

- 58 young people (32 girls and 26 boys) with special needs received support services allowing them to better integrate into the society and live an independent life. They have been supported in their active rehabilitation during a 5-modules vocational training on life skills: cooking, washing, ironing, cleaning, self-security orientation, basic human rights for disabled;
- 45 young people and their parents from both banks established relations with their peers from the other bank of the river, learned from each other and established a communication network during a summer school in Ukraine;
- 22 specialists (all women, 14 of the left bank and 8 right bank) exchanged and shared experience in the disability field and jointly elaborated and applied into practice training materials and rehabilitation programmes for children and youth with intellectual disabilities.



Youth with disabilities from Tiraspol learning skills for independent life

23. Say NO to discrimination

Implementers: The Association of Deaf Children from Moldova in partnership with the Rehabilitation Centre OSORT, Tiraspol

Budget: 20,310 €

Timeframe: November 2013 – November 2014

- 40 young persons with disabilities (22 girls and 18 boys) from both banks have been supported to become active members of the society during a 3-modules training and a summer school with a special focus on their fundamental rights, including the right to work and receive protection against discrimination;
- 4 meetings with 36 employers from both banks of the Nistru were conducted, highlighting the skills, talents and potential of the persons with disabilities and their right to work;
- 2 round tables were organized with representatives of the decision making bodies, civil society, employers and potential employers, young people with disabilities and their families on employment and discrimination on grounds of disability;
- Dialogue and interaction between people with disabilities was supported during a Job Fair for People with Disabilities organized for the first time in Chisinau in partnership with the National Agency for Employment and the People with Disabilities Alliance. The event had extensive media coverage; 25 employers presented 600 vacancies to 500 people with disabilities, 131 of them have been invited to job interviews;



The first jobs fair for disabled reflected by almost all TVs from Chisinau

- Following the assistance and trainings provided within the project, 7 beneficiaries succeeded to find a job - 4 in Chisinau and 3 in Tiraspol: as sign language interpreter, assistant at a printing house, teacher of fine arts, assembler, plumber, etc.;
- A cooperation agreement has been signed with the National Employment Agency to provide the necessary assistance to persons with disabilities who are seeking for a job (training courses, information on labour law and market in the Republic of Moldova etc.) ;
- Public awareness campaigns were held on both banks aiming to eliminate the stereotypes about the persons with disabilities, including a dancing flash mob organized in Chisinau Central Park by 22 young people with hearing and intellectual disabilities (12 girls and 10 boys) from both banks, guided by two professional dancers;
- A guide and informational leaflets in Romanian and Russian were produced and distributed to 500 disabled youth on both banks as an accessible and useful source of information on human rights, protection mechanisms against discrimination at the workplace, and ways to find a job.

24. Dialogue between people with disabilities from both banks of Nistru River

Implementers: The Centre for Legal Assistance of People with Disabilities in partnership with the Rehabilitation Centre OSORT, Tiraspol

Budget: 22,628 €

Timeframe: November 2013 – November 2014

- 17 civil society representatives (15 women and 2 men) from both banks have been trained to promote and protect the rights of people with disabilities and strengthen the capacities of their organizations to advance the rights of people with disabilities;
- 16 young people with disabilities (12 girls and 4 boys) from both banks trained in Photovoice techniques and ways of expressing their feelings, emotions, and social barriers through photography;
- 2 exchange visits were organized on both banks between 5 NGOs active in the field of disability, thus establishing new relations and opportunities for cross river cooperation;
- 52 most representative photos were exhibited in Chisinau and Tiraspol raising people’s awareness on the issues and barriers faced by people with disabilities: discrimination, stereotypes, identifying common challenges and solutions through images, but also showing positive stories and successes of people with disabilities;
- 500 cards and 178 calendars containing photos taken by youth with disabilities were distributed to decisions making bodies to inform and raise awareness on the rights of persons with disabilities;
- A Facebook [group](#) has been established by people with disabilities serving as a communication platform for both banks to keep further communication, experience exchange and dialogue.



Photovoice in center of Chisinau - Accessibility ramps over Nistru

25. Improving the lives of rural women from both banks of Nistru River as a way of confidence building

Implementers: The International Centre for Advancement of Women in Business in partnership with the Association of Business Women from Criuleni and the Women's Initiatives NGO from Tiraspol.

Budget: 26,846 €

Timeframe: November 2013 – November 2014

- 60 women were selected on a competitive base (30 from each bank of the Nistru) attended a 60-hour training on issues of self-confidence, employability, small business opening, taxation, modern sales techniques;
- 55 women participated in 3 study tours to visit successful businesses in Criuleni, Tiraspol and Dubasari;
- 26 women have been employed at various enterprises from both banks of the river. Other 14 women opened their own businesses (sanitary services, hairdressing, photography and video services, agriculture, fruits conservation, baking, etc.);
- 18 successful women stories were promoted on social networks and media on both banks;
- 2 round tables and a closing conference gathered 89 women and men who shared their success stories and raised awareness on the importance of improving the life quality at the local level, establishing cooperation and creating business contacts between the two banks;
- A network of 14 women entrepreneurs from Dubasari, Criuleni, and Slobozia has been established through a Memorandum of Understanding signed between civil society, private sector, and LPAs on both banks;
- 5 partnership contracts were signed between NGOs from both banks of the Nistru river to support women entrepreneurship, share information, and participate in joint activities on women empowerment.



Elena has an additional source of income out of agritourism

26. Support to vulnerable young people from the Transnistrian region in their social and professional development

Implementers: Demos Association from Edinet in partnership with Serdtse Charity Foundation, Bender and Moștenitorii Association, Bălți

Budget: 25,972 €

Timeframe: November 2013 – November 2014

- 21 disadvantaged youth (16 women and 5 men) were supported in their socio-professional integration: social and life skills have been developed through individual and group activities, 47 legal documents were drafted, 21 employment agreements were signed, 2 children of beneficiaries were placed in nursery, 20 humanitarian aids were offered to youth;
- A Memorandum of Cooperation was signed between local administration and Serdtse NGO to integrate socially and professionally vulnerable youth from Bender;



Maria from Grigoriopol is happy to have a job and her son in the kindergarten

- 1000 informational materials (a pocket calendar and a leaflet) were distributed helping to identify project beneficiaries. 2 press conferences were held on each bank to raise awareness on the project activities. 5 media products were produced and published, as well as broadcasted on the radio and TV;
- 2 study visits and workshops, mentoring held by Demos to Serdtse in the area of social services provision to vulnerable youth. Bender specialists have developed professional skills and received a set of working tools;
- A study visit to Poland and Romania were organized for 10 specialists from both banks (2 men, 8 women) to develop capacity and increase cooperation between CSOs and LPAs. The participants have been familiarized with the EU experience in cross-sector cooperation for social integration of disadvantaged youth and effective communication models between NGOs and LPA. Concrete CBM project ideas have emerged aiming at improving the lives of vulnerable youth from both banks and promoting empowerment and employment;
- At least 80 % of beneficiaries supported by the Bender Socio-Professional integration service lived real success stories, revealed human and physical transformations: from poverty and marginalization to social status change - employment, human security, independence, empowerment;
- The partnership established within the project is currently being supported in the Transnistrian region by Caritas.

27. Development of creative and professional skills of children from vulnerable families of Speia village, Grigoriopol district based on Filocalia experience on the right bank of Nistru River

Implementers: Filocalia Association in partnership with Hope and Future NGO («Надежда и будущее») from Speia community, Grigoriopol district

Budget: 21,485 €

Timeframe: November 2013 – November 2014

- 11 master-classes organised for 45 children (25 girls and 20 boys) in decorative arts were moderated by teachers from the right bank and volunteers. Winter traditions were promoted in Speia by 45 the children. Exchange visits were organised to the right bank, including visit to a theatre in Chisinau, trips to monasteries, and participation in joint International Children’s day celebration in Costesti;
- Civic education has been cultivated to 33 young people from both banks (10 boys and 23 girls) through volunteering trainings and practical fund raising campaigns. Fund raising Campaign "Help the school bell ring for every child" was held on the left bank during which 200 USD were gathered for clothing and footwear to contribute to schooling of 20 children from socially vulnerable families from Speia;
- 3 decorative arts workshop rooms have been equipped in the Speia local school: woodwork, tailoring, and decorative arts. 583 decorative art works manufactured: 135 in tailoring, 75 in woodwork and 373 in decorative arts, 10 Christmas decorative boots, 30 postcards, 60 ribbon bracelets, 80 Martisori, 20 decorative Easter baskets, 13 postcards painted on pellicle, 20 stained glasses, 7 pin cushions, 8 kitchen aprons and 9 carved wooden works.



School students from Speia learning wood arts

28. Returning to traditions

Implementers: Association National Committee ICOM Moldova in partnership with the Union of Artists from Transnistria and the National Arts Museum of Moldova

Budget: 21,615 €

Timeframe: November 2013 – November 2014

- 127 artists from both banks (30 men and 97 women) participated in 12 joint artistic activities; 49 from the Transnistrian region and 78 from Chisinau: coordinators, students in arts faculties, teachers, museum employees, and consultants, experts, from Chisinau and Tiraspol, Bendery and Rybnita;
- For the first time since 1991, partnerships have been concluded between 2 public and 3 non-profit cultural institutions and 6 educational institutions from both banks serving as a platform for a further dialogue, communication and cooperation between the artistic and cultural institutions;
- 2 joint workshops in ceramics and tapestry were organized for 38 students (25 women and 13 men) from both banks, including 2 girls with hearing impairments. 58 artworks produced in ceramics and tapestry were exposed in Chisinau and Bender art museums for more than 3,500 visitors. A joint exhibition was organized in Chisinau Arts Museum for 32 children's drawings on the International Children Day;
- 3 joint study visits were organized to Tiraspol, Bender and Chisinau; 3 master classes on decorative arts were held for the general public, including one during the European Night of Museums. A round table and a symposium on decorative arts were organised for 190 people (130 women and 30 men) during which decorative arts development, arts pedagogy and conservation of museum collections were discussed;
- Teachers and the older generation of artists shared their experience and knowledge to students of art educational institutions from both banks, allowing young artists to acquire new theoretical knowledge and improve their professionalism. Students and teachers gained practical experience, shared teaching methods in the professional field through collaboration and exchanges;
- As a result, the project participants have established not only artistic exchanges, but also initiated dialogues for long-term cooperation and joint projects development. To support further cooperation between artists on both banks, a [website](#) has been developed where the best works of young decorative artists are posted. High visibility of the project activities and positive feedback was received from the artistic community and general public.



Mariana from Bender working on tapestry

29. Prevention of stigma and discrimination against people with disabilities in schools on both banks of Nistru River

Implementers: Keystone Human Services International Moldova Association in partnership with Interaction NGO, Tiraspol

Budget: 25,652 €

Timeframe: November 2013 – November 2014

- 20 persons (14 girls and 4 boys) followed an 8-day training and became actors of Social Theatre – a new participatory method used to solve social problems. The young actors (volunteers) played 2 social theatre performances (in Romanian and Russian) in 10 schools from the security zone, including in those renovated by the SCBM project and encouraged schoolchildren to be more tolerant towards persons with disabilities and stop discrimination;
- The social theatre performances were attended for the first time by 524 pupils and 43 teachers (from the total number of persons, 60% were girls and 40% - boys). Pupils and teachers proposed solutions to stop discrimination and played their solutions on the stage. During social theatre performances 400 flyers were distributed, explaining what disability is, and how to communicate better with people with disabilities;
- A joint round table was organized where the social theatre results were presented, but also best practices and lessons learned. The teachers had the opportunity to exchange experience in the field of inclusive education. According to the teachers' remarks, after the performances pupils from schools became more tolerant, less aggressive, and more careful to the needs of their colleagues with disabilities or special educational needs. At the same time, teachers have noticed their own mistakes towards persons with disabilities and decided to change their behaviour;
- 53 volunteers/social theatre actors from both banks of Nistru River have exchanged experience, jointly identified positive and negative aspects of their performances, provided recommendations, shared views, participated in a joint training in Chisinau, visited the National Ethnographic Museum and a classic theatre performance, thus contributing to confidence building;
- Regardless of their language, nationality, political beliefs, the youth of both banks of Nistru River used the same language – Social Theatre and understood each other. Besides that, volunteers have jointly helped the youth to build a better, more tolerant society.



Actors-volunteers from Bender playing social theatre in school

30. Contribution to the strengthening of the protection system of child victims of abuse, neglect, exploitation, trafficking on both banks of Nistru River

Implementers: The National Centre for Child Abuse Prevention in partnership with Perspectiva Social Service Centre, Rybnita

Budget: 26,887 €

Timeframe: November 2013 – November 2014

- 17 professionals of social services from both banks of the river, all women (11 – on the left bank and 6 – on the right bank), have improved methodology on the assistance of children victims of abuse within a comprehensive program of professional supervision. They have all been formed as local trainers and carry out workshops with parents on non-abusive children education. The network of 17 professionals in child protection serves as a good platform to ensure an ongoing exchange of experience between



Psychologists from both banks looking for better ways to support children

specialists/services on both banks of the Nistru River providing support to child victims of abuse and their families;

- 800 children victims of various forms of abuse (47% girls and 53% boys) on both banks, 561 on the right bank (52% girls and 48% - boys) and 270 on the left bank (42% girls and 58% - boys), have overcome the crisis or are being educated and cared in improved conditions;
- Intersectional cooperation mechanism and children abuse cases referring system has been put in place to monitor, prevent and assist children victims and potential victims of abuse, neglect, exploitation, trafficking. The established mechanism has been approved by the Ministry of Social protection and is being used by public servants responsible on child protection from Chisinau: Child Rights Protection Department, Police Department, Health Department, Education Department, Department of Social Assistance and Family Protection, City Halls, etc.;
- About 5000 professionals in charge of children protection on the left bank of the Nistru river have access to specialized information on multidisciplinary intervention in cases of violence against children due to distribution of the publication Physical punishment of children is a violence;
- About 8000 parents/guardians on the left bank of the Nistru river have access to specialized literature in the field of non-violent education of children due to the booklets – “No slaps and violence”, or “How to set limits for your child with love and respect”, and “How to protect adolescents from emotional violence”.

31. Support to children from residential institutions to be educated in families as a preparation stage of children deinstitutionalization reform in the Transnistrian region

Implementers: Detstvo Detyam Chjarity Fund in partnership with Partnerships for Every Child, Chisinau, Local Authorities on Child Protection from Tiraspol

Budget: 26,785 €

Timeframe: December 2013 – December 2014

- The foster care and the children mentorship have been for the first time implemented in the Transnistrian region as alternative ways of children education and care and served as a starting point for the children deinstitutionalization reform implementation in the Transnistrian region;



Two girls from Tiraspol orphanage happy in family

- 25 specialists in child protection, all women have been formed by the Partnership for Every Child specialists on deinstitutionalization of children and orphanage institutions evaluation. A joint training on mentorship was organized by specialists from Kiev and Chisinau for 14 specialists (all women) who studied this form of orphan children care from 12 years and onwards;
- 85 children (32 boys, 53 girls) from Ciobruchi Orphanage and 190 children (112 boys and 88 girls from Parcani) were psychologically evaluated to find the best form for their education and care;
- 10 specialists from Tiraspol (de facto administration and NGO) evaluated the Ciobruchi and Parcani orphanages under the guidance of Every Child specialists. The evaluations findings were publicly presented

in a joint conference held in Tiraspol attended by 74 participants (41 women and 6 men), civil society and de facto administration on child protection;

- 91 biological families of residential children from Parcani and Cioburci were also evaluated and an assessment made if conditions were favourable for children placement in biological families or it was decided on a different form of care, like foster care, mentorship, or adoption;
- Two exchange visits were organized in Ungheni and Falesti for the Tiraspol team of specialists who visited reformed centres for children at risk and with disabilities;
- The project findings were included in the de facto administration strategy on deinstitutionalization to be implemented in 2015-2017. It improved the quality of services provided to children and is on the good way to meet the requirements of the International regulations in the child protection field;
- The project also helped to strengthen the relations between the de facto institutions on children protection and civil society by the signature of a medium term memorandum of understanding to offer support in the deinstitutionalization reform implementation.

32. Support to Confidence Building Measures through music

Implementers: Collaboration and Partnership Centre in partnership with National Philharmonic “S. Lunchevici” from Chisinau; School of Arts for children from Tiraspol; School of Arts for children from Pervomaisk; Symphony orchestra of National Palace from Tiraspol; Lyceum “M. Berezovschi” from Chisinau; Music Lyceum “C. Porumbescu” from Chisinau; Teachers Association of Moldova “Innovation School”; Women’s organization of Moldova “Civic Initiative”; Centre of Informational Resource, NGO, Tiraspol.

Budget: 34,322 €

Timeframe: May 2014 – February 2015

- More than 6000 beneficiaries from both banks of the river (Tiraspol, Grigoriopol, Chisinau, and Bender) as general audience for the 10 joint concerts organised have enjoyed high quality classical music and dance. The concerts audiences comprised music students and their families, teachers and representatives of educational and cultural institutions of the two banks as well as members of the international community;
- Children and youth from right bank (about 850 children) and from the Transnistrian region (about 800 children) had the opportunity to enjoy educational - cultural performances and listen to European classical music;
- 189 children and youth (100 girls and 89 boys) and 192 professionals (99 women and 93 men) performed in concerts, offering the possibility to develop children artistic abilities and promote tolerance and understanding;
- Contacts between 25 cultural institutions have been re-established and 10 partnership agreements were signed to further organize joint activities fostering young leaders in the cultural and artistic fields;
- The established contacts are currently supported by OSCE and the US Embassy through joint concerts performance in Chisinau and Tiraspol.



Children help establishing artistic partnerships over Nistru

33. Two banks dancing Hora

Implementers: Cultural Association Veselia in partnership with Municipal institution “House of orphans and children without parental care” from Tiraspol; SHERIFF Company from Tiraspol; LINELLA Supermarket Chain from Chisinau; Pharmacy Chain FELICIA from Chisinau; OCT CARASENI from Chisinau; TCB TV channel from Tiraspol; TELE RADIO “OBIECTIV” from Tiraspol; Noroc Media, RADIO “PLAI” from Chisinau; CAŞALOT Company from Chisinau; Teleradio-Gagauzia Company; SOR TV from Soroca, Bulgarian Culture Association “Rodoliubets”, Parcani.

Budget: 28,000 €

Timeframe: May 2014 – February 2015

- 210 children (113 girls and 97 boys), teenagers and adults, including 70 children from Tiraspol orphanage, participated in 6 joint concerts on both banks and learned 8 dances and 10 songs and traditional carols;
- 6 joint concerts were organized in Speia, Tiraspol, Soroca, Cosnitsa, Comrat, and Chisinau promoting cultural traditions, local folk dances and songs. 40 traditional costumes were manufactured for children from Tiraspol orphanage who participated in cultural activities;
- Musical soundtracks were recorded for 8 dances. 10 master classes of Moldovan folk dances choreography was carried out by Veselia artists in Tiraspol. 7 music sessions were held in Tiraspol. 6 study visits were organized in Chisinau for Tiraspol partners. Daily dancing rehearsals were conducted in Tiraspol and Chisinau for Veselia and Raduga dance ensembles;
- 3,000 people watched the 6 live joint concerts and learned national minorities’ cultural heritage and values. All concerts have got high visibility on TV, radio, Internet and social media.



The brothers’ Şitakaşvili from Tiraspol orphanage concerting in Soroca

34. Rehabilitation of visually impaired children from both banks of Nistru River

Implementers: Low Vision Association in partnership with specialised kindergarten for visually impaired no. 44, Tiraspol; Teachers and Parents Association of kindergarten no. 44, Tiraspol; Organization HJELP MOLDOVA, Norway; Kindergarten for visually impaired children no. 135, Chisinau.

Budget: 35,212 €

Timeframe: May 2014 – February 2015

- 171 visually impaired children (84 boys and 87 girls) from the Tiraspol specialized kindergarten were tested and 70 were offered correctional glasses, optical devices and visual aids which ensured their inclusiveness in the educational process;
- Ophthalmologic and optometric equipment was delivered to the ophthalmologist's office in the Tiraspol 44 kindergarten which contributed to better medical services provision to children and to higher precision eye screenings delivery;
- Capacity development activities has been provided to 20 pedagogical, medical and social workers from Tiraspol and Chisinau to offer high quality services to visually impaired children as a result of joint trainings



Artur from Tiraspol enjoying reading

and two round tables. The cooperation between the two specialized kindergartens for children with visual impairments from Chisinau and Tiraspol has increased. Specialists from both institutions became more tolerant towards children with disabilities;

- Children from kindergarten no. 44 continue to be periodically tested by specialised doctors with financial support from Hjelp Moldova, Norway.

35. Journalists from both banks of Nistru River for Democracy and Cooperation

Implementers: Media Centre Association in partnership with Association of Independent Press, Chisinau; the Estonian Press Council

Budget: 34,940 €

Timeframe: May 2014 – February 2015

- 20 journalists (3 men) from both banks have been trained in investigative journalism by professional media experts from the right bank. As a result of the trainings, 16 journalists improved their professional skills, established relationships with colleagues from other regions of Moldova and are taking active part in cross-river media projects;
- 38 media materials on socio-economic topics with elements of investigative journalism were produced by 9 joint teams of journalists and were published in media on both banks. Access to information provided to people on both banks has increased and common problems were revealed, thus contributing to confidence building between the two banks and eliminating prejudices and misconceptions towards each other;
- 8 journalists, finalists of the 1st stage media contest participated in a 4-day research visit to Estonia where they got acquainted with the successful experience of foreign colleagues in investigative journalism and apply them in practice. Other 8 journalists, finalists of the 2nd stage media contest, received modern equipment to better perform in their daily activity;
- A close out round table was organized with 25 investigative journalists (5 men) from both banks, and jointly came up with solutions to promote CBM in the media field. Further plans have been set up for the project continuity, NED is currently financially supporting investigative journalism in the Transnistrian region.



Journalists from both banks in Estonia

36. Community participation against Tuberculosis in Bender and Tiraspol

Implementers: AFI Association in partnership with Regional Programme of TB Control and Prevention, Transnistrian region; AKTIV NGO, Chisinau; National Programme of TB Control and Prevention, Chisinau

Budget: 33,645 €

Timeframe: May 2014 – February 2015

- 300 TB infected patients (90 women and 210 men) were consulted and prescribed with treatment, also being interviewed to assess the potential risk of treatment abandonment. Visits to patients' homes were paid, and discussions with the patients and their families were held to establish case management plans;
- 2 TB community support groups were established in Bender and Tiraspol comprising representatives from the local administration, doctors, social workers, police, priest, and teachers. 6 sessions of the two working groups from both banks was organized to replicate the working model from the right bank into the Transnistrian region;
- 40 monitoring visits were provided by the TB community support groups to health centres from Anenii Noi and Bender and assessed the level of TB medical treatment provision to infected people. These groups have been enabled and act on their own without the involvement of partnering NGOs: solutions for TB infected people were identified and social, moral, psychological and legal counselling has been provided;
- 15 individual action plans were elaborated and applied for 15 patients in difficult situation with the assistance of the community support groups who monitored their implementation;
- A local NGO was registered in Anenii Noi - AFI Noi as a social initiative group to fight against tuberculosis. Both AFI Noi from Anenii Noi and the Bender based partner Aktiv were supported to further fight against TB involving local community leaders. As a sustainability measure a grant was awarded by Soros Foundation to partner NGOs to continue the social support of TB infected patients on both banks.



Visit to TB patients

37. One World - Films and Debates for Confidence Building

Implementers: People in Need in partnership with OWH Studio, Chisinau; Charitable Foundation Heart, Bender; NGO Akkolada, Dubasari

Budget: 34,459 €

Timeframe: May 2014 – February 2015

- 62 teachers from 31 schools and 28 students from both banks (77 women and 13 men) learned how to use the documentary movie as a non-formal educational tool during five joint training courses and one workshop;
- About 6000 youth participated in 6 documentaries screenings in the 31 schools. They participated in joint trainings, multiple joint screenings, debates and a joint final workshop;
- Educational materials (DVD, film book and guide) and broadcasting equipment (screens, computers, projectors) was provided to 10 schools and one film club in Bender to support the films broadcasting and engage youth in debates;
- Partnership agreements were signed with 2 local partners from the Transnistrian region to support the films screenings in 3 film clubs on the left bank of the river;



Film club leaders from both banks

- A Facebook [platform](#) has been created, serving as a communication tool for all participants involved in the project; 300 likes and 1.500 viewers received from both banks of the river.

38. Intercultural Schooling for both banks of Nistru River

Implementers: Pro Didactica Educational Centre in partnership with Centre of Innovative Educational and Social Programs of Transnistria, Tiraspol; Swedish Peace and Arbitration Society, Sweden; Integration and Development Centre, Ukraine

Budget: 35,389 €

Timeframe: May 2014 – February 2015

- Two creative groups of experts in education have been established, 17 members (4 men and 13 women) on both banks of the river, including Ukrainian and Gagauzia experts, jointly produced educational materials for the culture of good neighbourhood course piloted in kindergartens and primary schools;
- The course is being taught in 14 kindergartens and 21 schools on the right and 5 kindergartens and 7 schools in the Transnistrian region to 1583 children: 673 kindergarten children (357 girls and 316 boys) and 910 primary school children (492 girls and 418 boys);
- Three 2-day trainings was organized for 40 teachers (all women) from Chisinau and Tiraspol on how to use educational materials and innovative teaching methods on intercultural schooling on both banks. Monitoring visits to 20 school and kindergartens were conducted by the creative groups of experts on the right bank and both teachers and children recognised the value of the materials and expressed their interest in the course;
- Educational materials (curriculum, students' book and exercise book) were produced in Romanian and Russian in 1200 copies and distributed for use in 48 educational institutions on both banks;
- A study visit to Sweden was organized for the creative groups of experts who looked at best practices in the field of intercultural schooling, as well as got acquainted with best practices and innovative teaching methods in this area. Further development plans have established and project proposal were drafted for the project replication in all 4 grades of primary schools and to be further geographically extended to all schools and kindergartens from both banks of the river;
- Intercultural dialogue and cultural diversity were promoted at local and regional levels through effective cooperation between educational institutions and civil society on both banks.



Children from Gagauzia learning the good neighborhood

39. Cultural and artistic activities - an accessible way of bringing people together

Implementers: Renasterea Association in partnership with Talmaza town hall; Turunciuc NGO from Slobozia; Department of Culture from Stefan-Voda; ECO-TIRAS NGO, Chisinau

Budget: 18,085 €

Timeframe: May 2014 – February 2015

- 38 artistic bands (8 from the left bank and 30 from the right bank) totalling 373 people (217 women and 158 men) participated in 13 cultural activities held in Stefan Voda and Slobozia local communities where they demonstrated their professionalism and artistic experience and promoted confidence through culture as an accessible way of connecting people from both banks;
- 45 sets of traditional costumes were manufactured for 3 musical and dance bands from Talmaza who participated in joint cultural activities;
- The Talmaza and Nezavertailovka houses of culture were endowed with musical equipment: 4 acoustic speakers, a sound amplifier, a radio-microphone, artistic lighting device, 4 wardrobes to keep the traditional costumes;
- 3848 viewers enjoyed the artistic performances on both banks and learned old traditions and cultural heritage;
- 5 round tables were organized with representatives of artistic institutions from both banks; as a result 4 partnership agreements were signed between cultural institutions from both banks of the river to further participate in joint artistic events.



Participants at joint festival in Talmaza

40. Mobile Eye Clinic

Implementers: Campus Chisinau Association in partnership with Lions Clubs Zone of Moldova; Lions Clubs Zone of Transnistria; Protectia Vazului si a Sanatatii Mintale NGO, Chisinau

Budget: 32,323 €

Timeframe: June 2014 – February 28, 2015

- A mobile eye clinic was set and endowed with the necessary eye-screening equipment. Medical doctors have been trained to provide professional ophthalmologic diagnosis. Their activity was highly promoted in media on both banks;
- Eye screenings was conducted to 2379 people (1714 women and 665 men) in Chisinau, Balti, Criuleni, Cricova, Stauceni, Colibasi, Bender, Tiraspol, Dubasari-Doibani, Gromadske, Goiani, Krasno Vinogradovka, Dnestrovsk. 1323 people were from the right bank and 1056 from the left bank;
- Glasses were distributed to 1970 most in need, elderly, disabled, etc.;
- The project continues to be implemented on both banks of the river following a 2-year work plan.



Nina from Bender tested her view and received glasses

41. Experience Trust

Implementers: Pro-Trebujeni Association in partnership with Everest NGO, Chisinau; Debates Centre NGO, Criuleni; Association of Parents and Teachers, Varnita; Ekut NGO, Tiraspol; Oicumena NGO, Bender; Edem NGO, Dubasari; Rodoliubets NGO, Parcani

Budget: 18,566 €

Timeframe: June 2014 – February 2015

- New opportunities for development for 45 trainers (15 women and 30 men) in rock climbing were created during a 5-day training and a summer camp which fostered relationships, human and professional exchanges, thus contributing to confidence building between the two banks;
- A joint team of climbers from both banks (4 men and 1 woman) represented for the first time Moldova at the International climbing festival in Baile Herculane, Romania;
- A network of 8 NGOs specialized in in-door and outdoor educational programs was set and endowed with climbing facilities refurbished for in-door alpinism in Chisinau, Criuleni, Tiraspol, Bender, Dubăsari, Parcani and Varnița. The rock climbing facilities, including personal security equipment to practice alpinism, are available for the general public. At least 500 youth are benefiting from alpinism trainings and promote cross river confidence;
- 8 round tables and 8 community festivals were organised in the locations refurbished for in-door rock climbing;
- A Facebook [profile](#) created to share views and experience between the alpinists from both banks got 150 likes. An informational campaign was conducted on both banks of the river for the healthy style promotion.



Rock climbers from both banks in Romania

42. Support to the dismantling works of the industrial cable car across the river Nistru, located near the cities Rezina and Rybnitsa

Implementers: Rezina Municipality in partnership with the Emergency Service, Ministry of Internal Affairs

Budget: 25,997 €

Timeframe: September 2014 - November 2014

- 70 specialists (6 women and 64 men) from Chisinau and Moscow specialised institutions dismantled the damaged cross-river cable car between Rybnitsa and Rezina. The dismantling works were jointly performed by specialists from the Service for Civil Protection and Emergency Situations from Chisinau, Government agencies, the Russian EMERCOM service and left bank stakeholders,. The Rezina local administration took an active part in conducting the works: accommodation, food, medical care, equipment storage, etc.;
- The industrial cable disablement between Rybnitsa and Rezina insures security for the population of the two



Removal of cable car across Nistru

localities and served as a confidence building activity between the two banks.

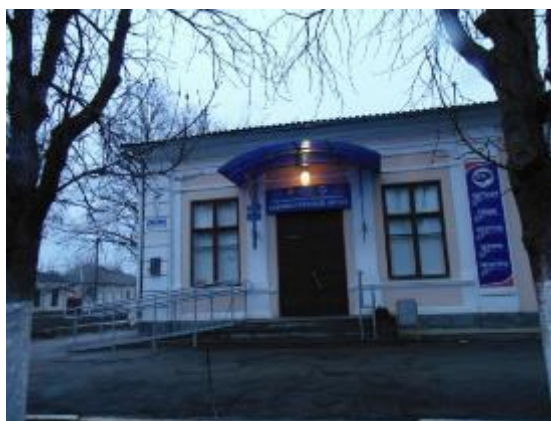
43. NO barriers

Implementers: Mir Ravnih Vozmojnostei NGO in partnership with Motivatia NGO, Chisinau, Inspection on constructions from Chisinau and Bender, Educational Authorities from Chisinau and Bender, Health Authorities from Chisinau and Bender, Social Protection and Labour Authorities from Chisinau and Bender, Municipal institutions Architecture and Urbanism, Chisinau and Bender, Local administration from Chisinau, Comrat, Tiraspol and Bender.

Budget: 43,030 €

Timeframe: November 2014 – February 2015

- Following a social pool conducted among 250 people with disabilities (100 men and 150 women) in Chisinau, Tiraspol, Bender, and Comrat, 20 social institutions were selected to benefit from accessibility ramps mounting as the first step in the implementation of accessibility reform on both banks;
- Technical designs for the 20 accessibility ramps construction were elaborated by students from Architecture and Urbanism faculties from Chisinau and Bender, as well as by professional engineers;
- 20 accessibility ramps have been installed in social, medical, cultural, educational institutions, involving construction companies and individual specialists;
- An accessibility guide has been elaborated for both banks setting the main technical rules for accessibility ramps construction. A media campaign was conducted on both banks of the river (billboards, leaflets, press releases on social networks on TV and on-line media, etc.) to raise awareness on the public on accessibility issues;
- A group of 10 young people with disabilities (6 women and 4 men) from Edineț, Comrat, Hâncești, Bender, Tiraspol and Chișinău have been formed as accessibility experts to further advocate an accessible environment for people with disabilities and with limited mobility on both banks of the river;
- An on-line accessibility [map](#) has been designed for, including the Transnistrian region, marking locations accessible for people with physical disabilities.



Accessibility ramp at Bender Arts museum

44. Civil Society Dialogues

Implementers: UNDP with the support of local and international consultants and companies

Budget: 220,000 €

Timeframe: April 2013 - May 2014

- The Dialogue Task Force initiative established a platform for 110 civil society experts and professionals from both banks with the support of four local consultants in the social and economic areas, two from each bank and one International consultant;
- Four working meetings have been organized, gathering 83 civil society representatives from both banks: on economy/trade and on social issues/humanitarian aid;
- Four 5-day research visits including preparatory meetings Chisinau for each group and de-briefing meetings after the visits organized for 64 CSO representatives and experts (34 women and 30 men) from both banks of the river. The participants in the visits studied the experience of successful EU-funded development projects implemented in Lithuania, Estonia and Cyprus in the area of business development, social issues and local development;
- In Cyprus, the participants learned new ways of approaching divided communities from the North and South of Cyprus through implementation of confidence building projects in the local development area through joint planning of activities and proper acknowledgment of donors' support. Representatives of business associations from both banks of the river learned new possibilities for Chambers of Commerce and Industry to promote the culture of entrepreneurship, joint ventures establishment, business relations and trade between economic agents living in divided communities;
- As a result of the four joint study visits, 47 ideas for joint projects between both banks of the Nistru River have been generated, at least 20 new cross-river partnerships established and many existing partnerships reinforced, as well as 7 recommendations for further work in support of confidence building measures submitted;
- As a result of the joint events organized, new acquaintances were made, new partnerships established which already resulted in the submission of joint project applications. In particular, following joint applications by NGOs from both banks who got connected thanks to this Project's activities were submitted to UNDP and 4 CBM projects got EU funding as a result of EU-UNDP grant competitions: CNPAC and Perspectiva, Demos and Serdtse, Filocalia and Nadezhda i budusceye and Centre for Legal Assistance of People with Disabilities in partnership with OSORT;
- The platform elaborated 18 concepts for joint development projects in 2 key areas: economy/trade and social issues/humanitarian aid for future development projects with CBM impact;
- Social issues/humanitarian aid: social entrepreneurship, shelter for women, communities' development, social centre, children protection and deinstitutionalization, elderly support, youth centre, vocational school.
- Economy/trade: centre for modern business, economic growth promotion, auditing and accounting development, tourism development, intellectual property protection, energy efficiency, agribusiness, infrastructure development, entrepreneurship support. The blueprints have been presented to the EUD, some of the thematic areas are considered for implementation in CBM IV.



Community leaders from both banks visiting Cyprus

in the

45. Capacity Building Activities as part of Civil Society Dialogues

Implementers: UNDP with the support of local consultants and companies

Budget: 67,408 €

Timeframe: December 2013-February 2015

- The project team worked intensely to improve the quality of project proposals and built the capacity of CSOs and LPAs to strengthen cross-river partnerships, organizing two pre-bidding conferences, reach-out activities and capacity-building trainings;
- 26 capacity development trainings have been organized for more than 400 men and women, representatives of CSOs & Local Communities, beneficiaries of SCBM sub-projects to support the implementation of cross-river initiatives, organizational and partnership development, communication of achieved results, results-based management, volunteer management, community mobilization, and fundraising;
- Civil Society organizations from both banks of the river have strengthened their functional capacities to implement joint development initiatives on both banks of the Nistru river. This served as a positive sustainability prospective and the NGOs are equipped with the knowledge, and skills for future joint projects implementation accessing donors and private funds through innovative fundraising technics;
- CSOs and representatives of local communities have strengthened their capacities to better communicate about their results using social media, TV, Radio, print, on-line tools and how to raise the media outlets interest in sharing in press the EU support for confidence building and lives empowerment. Also, the training participants have a better understanding on how to present the projects impact through human stories;
- Representatives from 56 local communities on both banks have been supported to identify common problems and solutions to them. They have already designed community empowerment project proposals following to be presented to donors, including within the upcoming CBM IV grants competitions;
- Community leaders from both banks of the river have increased capacity and skills to mobilize their community members in problems identification and solving, to participate in strategic planning, projects fundraising, evaluation and monitoring, women participation in local development that will significantly improve the quality of projects in beneficiary communities;
- The capacity building trainings have been provided using interactive methods like *learning from each other* and *learning by doing* which served as an excellent opportunity to network, exchange best practices and develop new concepts and ideas for future projects of interest to communities on both banks of Nistru River. These trainings also served as a platform for communication and establishment of partnerships between the participants from both banks of the Nistru river;
- A Civil Society Conference-Bridges of Confidence across Nistru was organized in September 2014. 90 representatives of CSOs from both banks of the river (60 women and 30 men) have jointly presented their results and lessons learnt achieved during 2012-2014 within the 43 CBM civil society projects implemented within 4 round of grants in 7 main areas: arts and culture, media, children, disabled, youth, healthcare, research, democratic values, human rights, psycho-social support, women empowerment, environment, education, local development, sports. The conference also served as an additional opportunity for networking, synergies and partnerships for future joint CBM initiatives.



Civil Society Conference-Bridges of Confidence across Nistru

Annex 5: Communication and Visibility Report

1. Regular sharing of information with the public
2. Awareness-raising events
3. Development of a visual identity and key messages
4. Video about beneficiaries
5. Daily promotion of SCBM on social networks
6. Media campaign
 - a) Gallery of SCBM Successful Ladies
 - b) Business Success Stories Campaign
7. Media references to Programme impact
8. Production and dissemination of communication and visibility materials

1. Regular sharing of information with the public

The SCBM Programme was very active in promoting the results of the Programme through a variety of means, which led to an efficient communication campaign on both sides of the Nistru River. In the mentioned period, **125** press releases were developed and disseminated to national and regional media (including mass media from the Transnistrian region), and posted to the UNDP website, social media networks, UN magazine, *EU Co-operation News*, etc. Moreover, **international means of communication** were used to communicate the results of the Programme and share best practices.

Success story: *One step at a time: Why Moldova came to Cyprus*

UNDP Europe and Central Asia website:

<http://europeandcis.undp.org/blog/2015/01/13/one-step-at-a-time-why-moldova-came-to-cyprus/>

Success story: *The confidence question? Meet the investment lady*

UNDP Europe and Central Asia website:

<http://europeandcis.undp.org/blog/2014/07/22/the-confidence-question-meet-the-investment-lady/>

Success story: *Confidence brings changes for better in Moldova*

UNDP Moldova website:

<http://www.undp.org/content/moldova/en/home/ourwork/povertyreduction/successstories/confidence-brings-changes-for-better-in-moldova-.html>

Success story about access to health care in the Transnistrian region of Moldova

European Year for Development website and Twitter:

<https://europa.eu/eyd2015/en/undp/stories/moldova-hospital-where-patients-get-well-faster>

<https://twitter.com/UNDPEU> (April 1st, 2015)

UNDP Europe and CIS website:



<http://www.eurasia.undp.org/content/rbec/en/home/ourwork/democratic-governance-and-peacebuilding/successstories/moldova--a-hospital-where-patients-get-well-faster.html>

UNDP Brussels website:

<http://www.undp.org/content/brussels/en/home/ourwork/sustainable-development/successstories/moldova--a-hospital-where-patients-get-well-faster-.html>

During the mentioned period, more than **400** TV reports and programmes were broadcasted on national and regional TV stations on both banks of the Nistru River, **four** video clips about SCBM results were broadcast on TV channels, and **four** audio clips were broadcasted on radio stations. In addition, **1,400** articles, success stories, and news stories were disseminated during the period (according to the detailed media coverage report from April 2014 to March 2015):

ONLINE:

<http://www.mediaimage.ro/WEB/public/UN/aprilie.pdf>

<http://www.mediaimage.ro/WEB/public/UN/mai.pdf>

<http://www.mediaimage.ro/WEB/public/UN/iunie-2.pdf>

<http://www.mediaimage.ro/WEB/public/UN/iulie-3.pdf>

<http://www.mediaimage.ro/WEB/public/UN/august-complet.pdf>

<http://www.mediaimage.ro/WEB/public/UN/septembrie-complet.pdf>

<http://www.mediaimage.ro/WEB/public/UN/octombrie-completat.pdf>

<http://www.mediaimage.ro/WEB/public/UN/noiembrie-2014.pdf>

<http://www.mediaimage.ro/WEB/public/UN/decembrie.2014.pdf>

<http://www.mediaimage.ro/WEB/public/UN/ianuarie.2015-complet.pdf>

<http://www.mediaimage.ro/WEB/public/UN/UN-februarie2015.pdf>

<http://www.mediaimage.ro/WEB/public/UN/UN-Martie2015.pdf>

PRINT/TV:

April-May 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_04_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_04_14/newsletter.html

June 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_06_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_06_14/newsletter.html

July 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_07_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_07_14/newsletter.html

August 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_08_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_08_14/newsletter.html

September 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_09_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_09_14/newsletter.html

October 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_10_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_10_14/newsletter.html

November 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_11_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_11_14/newsletter.html

December 2014:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_12_14/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_12_14/newsletter.html

January 2015:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/01_01_15/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/01_01_15/newsletter.html

February 2015:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/02_02_15/newsletter.html

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-en/02_02_15/newsletter.html

March 2015:

http://www.mediaimage.ro/WKY-PUR-TML/monitorizare/MOLDOVA/PNUD/lunar-ro/02_03_15/newsletter.html



2. Awareness-raising events

The success of the communication activities was ensured through a creative, innovative and complex approach. For instance, on Europe Day a large conference was organized on a riverboat for about 100 civil society representatives from both banks. SCBM organized a flash mob in Chisinau's largest mall; the [video](#) posted on social networks gathered more than **34,700** views.

Another very effective way of communicating SCBM Programme results and partners' joint actions to the general public is press trips. The Programme organized **25** media field trips and media events. This was an occasion for the press to speak directly with our beneficiaries, to see for themselves the benefits of confidence-building, and to develop communications on more than one subject, according to each media institution's speciality.

In compliance with the EU-UN visibility guidelines, in the reference period **75** openings and public **events of different formats** were organised, where a direct communication with large and diverse target groups was succeeded: mass media, the general public, NGOs, the business community, national and international partners, youth, etc. The format of each event and the messages were developed based on a particular target group's needs. Examples are official inaugurations of kindergartens, hospitals, and a business school; Programme participation at EU Days in Chisinau and Tiraspol; the launch of the first professional foster family service in the Transnistrian region; the award ceremony for chess teachers and coaches from both banks; etc.

During this period, we have focused our efforts on building synergies between components by communication. One example is the event in the Ustia village. The event was organized as a typical winter pastime in rural areas of Moldova – a gathering (*sezatoare*) – that showcased how the SCBM Programme helps to change the lives of people in the villages of both banks through improved infrastructure, cultural and educational exchanges, and rural tourism development.

We held discussions with all the stakeholders and tried to engage as many target groups as possible, from elderly people to young people and professionals from different areas. All events were widely and intensively promoted in the press, on social media, and on UNDP and partners' web pages. All these public events – including sanitation activities on both banks of the Nistru River with the participation of our beneficiaries from both sides, and distribution of brochures, at the same time, on Chisinau and Tiraspol streets – have attracted the attention of the media and the general public.

- 2.1 Third and fourth rounds of the SCBM Grant Competition
- 2.2 Joint civil society initiatives / civil society projects launches.
- 2.3 Official events
- 2.4 Programme participation at EU Days in Chisinau and Tiraspol
- 2.5 EU and UNDP officials visit the EU-funded projects in the Transnistrian region
- 2.6 Press trips

2.1 Third and fourth rounds of the SCBM Grant Competition



Some relevant links:

Komsomoliskaia Pravda Newspaper:

<http://www.kp.md/online/news/1587797/>

Novosti Dnea News Portal: [http://novosti-dny.com/vse-](http://novosti-dny.com/vse-novosti/politika/obschestvo/48075-es-i-proon-profinansiruyut-esche-vosem-iniciativ-grazhdanskogo-obschestva-s-dvuh-beregov-dnestra.html)

[novosti/politika/obschestvo/48075-es-i-proon-profinansiruyut-esche-vosem-iniciativ-grazhdanskogo-obschestva-s-dvuh-beregov-dnestra.html](http://novosti-dny.com/vse-novosti/politika/obschestvo/48075-es-i-proon-profinansiruyut-esche-vosem-iniciativ-grazhdanskogo-obschestva-s-dvuh-beregov-dnestra.html)

Moldpres News Agency:

<http://www.moldpres.md/News.aspx?NewsCod=10928&NewsDate=15.11.2013>

Novii Reghion News Agency: <http://old.nr2.ru/pmr/470728.html>

Volga TV: <http://www.volga-tv.ru/ekonomika/ES-i-PROON-profinansiruyut-eshche-vosem-initsiativ-grazhdanskogo-obshchestva-s-dvukh-beregov-Dnestra.html>

Mir PMR.ru News Portal: <http://mirpmr.ru/news/economy/2304.html>

Centru Info Portal: <http://www.centruinfo.org/ru/news-2/322-support-to-confidence-building-measures>

Media Office Portal: <http://media-office.ru/?go=9485403&pass=9839cedb0b45f278394234ce16b317b5>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

SCBM Facebook: <https://www.facebook.com/podurideincredere>

UNDP webpage:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/11/15/eight-more-joint-initiatives-of-civil-society-from-both-sides-of-the-nistru-river-will-be-implemented-with-eu-and-undp-support-/>

2.2 Joint civil society initiatives

Novii Reghion News Agency: <http://www.nr2.ru/pmr/466623.html>

Civic.md Portal:

<http://www.civic.md/stiri-ong/21461-instruirea-femeilor-de-pe-ambele-maluri-ale-nistrului.html>

<http://www.civic.md/stiri-ong/21518-centrul-contact-in-parteneriat-cu-institutul-independent-pentru-drept-i-societate-civil-din-tiraspol-a-instruit-33-de-femei-din-zonele-rurale-de-pe-ambele-maluri-ale-nistrului.html>

<http://www.civic.md/stiri-ong/22292-10-femei-de-pe-ambele-maluri-ale-nistrului-urmeaza-un-program-de-stagiu-in-organizatiile-cu-experienta-din-chisinau.html>

http://www.contact.md/index.php?option=com_content&view=article&id=174%3Acentrul-contact-in-parteneriat-cu-institutul-independent-pentru-drept-i-societate-civil-din-tiraspol-a-instruit-33-de-femei-din-zonele-rurale-de-pe-ambele-maluri-ale-nistrului-&catid=1%3Aactualitate&Itemid=1&lang=ro

<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

Contact Website:

<https://www.facebook.com/media/set/?set=a.499717093442348.1073741829.102094989871229&type=1>

<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

<https://www.facebook.com/photo.php?fbid=499715903442467&set=a.499715243442533.1073741828.102094989871229&type=1&theater>

UNDP and SCBM Facebook:



<https://www.facebook.com/media/set/?set=a.1433114156915699.1073741828.1428734477353667&type=1>

Ardt Portal: <http://ngo-ardt.com/?p=791#more-791>

SCBM Facebook: <https://www.facebook.com/podurideincredere?ref=hl>

Youtube: <https://www.youtube.com/watch?v=TMC8XDr4JAQ>

SCBM Facebook: <https://www.youtube.com/watch?v=TMC8XDr4JAQ>

Dnester Newspaper: <http://dnester.ru/node/8987>

Noi.md News Portal: http://www.noi.md/ru/news_id/30438

Basa -press News Agency: <http://www.basa.md/ro/society/12093>

Chamber of Commerce and Industry webpage: <http://chamber.md/ro/nout%C4%83%C8%9Bi/768-%C3%AEntreprinz%C4%83torii-de-pe-ambele-maluri-ale-nistrului-vor-beneficia-de-un-nou-proiect-din-partea-programului-ue-pnud-%E2%80%9Esus%C5%A3inerea-m%C4%83surilor-de-promovare-a-%C3%AEncrederii%E2%80%9D>

Launch of joint civil society initiatives

Civic.md Portal: <http://www.civic.md/comunicate/22532-noua-miniproiecte-finantate-de-centrul-contact.html>

Civic.md Portal: <http://www.civic.md/comunicate/22547-dialogul-dintre-persoanele-cu-dizabilit-i-de-pe-ambele-maluri-ale-nistrului.html>

Contactwebpage: http://www.contact.md/index.php?option=com_content&view=article&id=172%3Ainstruirea-femeilor-de-pe-ambele-maluri-ale-nistrului&catid=21%3Aevenimente&Itemid=1&lang=ro
<https://www.facebook.com/notes/centrul-contact/nou%C4%83-miniproiecte-finan%C5%A3ate-de-programul-ue-pnud-de-promovare-a-%C3%AEncrederii-%C5%9Fi-ad/565614113511173>

Novii Reghion News Portal: <http://www.nr2.ru/pmr/470312.html>

Stiri.md Portal: <http://www.stiri.md/ro/article/494066/10-femei-de-pe-ambele-maluri-ale-nistrului-urmeaz-un-program-de-stagiu-n-organizaiile-cu-experien-din-chiinu/>

Initiativa ta Portal: <http://initiativa.wordpress.com/>

Novii Reghion News Agency: <http://www.nr2.ru/pmr/466623.html>

Civic.md Portal: <http://www.civic.md/stiri-ong/21461-instruirea-femeilor-de-pe-ambele-maluri-ale-nistrului.html>

<http://www.civic.md/stiri-ong/21518-centrul-contact-in-parteneriat-cu-institutul-independent-pentru-drept-i-societate-civil-din-tiraspol-a-instruit-33-de-femei-din-zonele-rurale-de-pe-ambele-maluri-ale-nistrului.html>

<http://www.civic.md/stiri-ong/22292-10-femei-de-pe-ambele-maluri-ale-nistrului-urmeaza-un-program-de-stagiu-in-organizatiile-cu-experienta-din-chisinau.html>

http://www.contact.md/index.php?option=com_content&view=article&id=174%3Acentrul-contact-in-parteneriat-cu-institutul-independent-pentru-drept-i-societate-civil-din-tiraspol-a-instruit-33-de-femei-din-zonele-rurale-de-pe-ambele-maluri-ale-nistrului-&catid=1%3Aactualitate&Itemid=1&lang=ro
<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

Contact Website:

<https://www.facebook.com/media/set/?set=a.499717093442348.1073741829.102094989871229&type=1>
<https://www.facebook.com/media/set/?set=a.536774929736564.1073741830.102094989871229&type=1>

<https://www.facebook.com/photo.php?fbid=499715903442467&set=a.499715243442533.1073741828.102094989871229&type=1&theater>

UNDP and SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.1433114156915699.1073741828.1428734477353667&type=1>

Ardt Portal: <http://ngo-ardt.com/?p=791#more-791>

SCBM Facebook: <https://www.facebook.com/podurideincredere?ref=hl>

Youtube: <https://www.youtube.com/watch?v=TMC8XDr4JAO>

SCBM Facebook: <https://www.youtube.com/watch?v=TMC8XDr4JAO>

ONG.md Portal: http://ong.md/index.php/news/3059/15/Lansarea-proiectului-Spune-NU-discriminarii/d,detalii_stire

Radio Europa Liberă: <http://www.europalibera.org/content/article/25174725.html>

The Chisinau Post: <http://chisinaupost.com/social/item/627-asociatia-copiilor-surzi-va-lansa-un-ghid-de-angajare-chisinaupost-com>

PRO TV: <http://protv.md/stiri/social/supravetuiesc-in-tacere-povestea-tinerilor-surdomuti-din-moldova---215811.html>

TRM Portal: <http://trm.md/ro/social/mai-multe-opportunitati-la-angajare-pentru-tinerii-cu-dizabilitati/>
<http://trm.md/ru/social/mai-multe-opportunitati-la-angajare-pentru-tinerii-cu-dizabilitati/>

Info most Postal: <http://www.infomost.org/libview.php?l=ru&idc=4&id=133&t=/obsectvo/budni-ocobennih-detei>

Canal 3 TV website: <http://www.canal3.md/rom/news/social/item13318/>

<http://www.canal3.md/rus/news/social/item13309/>

ZugoPortal: <http://zugo.md/sanse-noi-pentru-tinerii-cu-dizabilitati-din-moldova-1763>

All Moldova News Portal: <http://www.allmoldova.com/ro/moldova-news/1249079772.html>

Profsoiuznie Vesti Newspaper: <http://profvesti.org/2013/11/23/11883/#more-11883>

Profsoiuznie Vesti Newspaper: <http://profvesti.org/2013/12/01/11905/>

- The award ceremony of young bloggers from Summer School

Europa Libera Radio Station: <http://www.europalibera.org/content/article/25034522.html>

Elldor News Agency and Newspaper: <http://elldor.info/2013/07/pnud-moldova-mass-media-online-din-stanga-nistrului-devine-mai-activa/>

Communicate.md News Portal:

http://www.communicate.md/index.php?task=articles&action=view&article_id=6999

Ziare.md News Portal: <http://www.ziare.md/news/pnud-moldova-massmedia-online-din-stanga-nistrului-devine-mai-activa>

UNDPFacebook: <https://www.facebook.com/media/set/?set=a.502533396483140.1073741859.165158373553979&type=1>

UNDPwebpage:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/07/02/online-mass-media-from-the-left-side-of-the-river-nistru-becomes-more-active/>

National Newspaper: <http://ziarulnational.md/?p=13668>

Publika TV Station: http://www.publika.md/schuebel-la-o-scoala-de-vara-impreuna-cu-elevi-din-stanga-nistrului-oficialul-a-incurajarat-cooperarea-oamenilor-de-pe-ambele-maluri_1476061.html

Moldova.org News Portal: <http://reintegrare.moldova.org/news/tinerii-din-regiunea-transnistrean-au-nvat-cum-se-creeaz-un-blog-233265-rom.html>

Info Prut.ro Romanian News Agency: <http://www.infoprut.ro/2013/proiect-pentru-dezvoltarea-mass-media-online-in-regiunea-transnistreana.html>

Moldova Suverană Newspaper:http://moldova-suverana.md/article/ue-profund-funcional-i-uman_2000

- **Launch first professional foster family service in the Transnistrian region**

JURNAL TV: <http://www.jurnaltv.md/ro/news/au-adoptat-doua-fetite-7938597/#>

Pervii Pridnestrovskii Kanal: <http://tv.pgtrk.ru/show/41/10057> (min.17:50)

Publika TV - http://www.publika.md/peste-200-de-familii-cu-un-singur-parinte-din-transnistria-au-primit-asistenta-sociala-juridica-si-medicala-gratuita_1595261.html

http://ru.publika.md/link_1041101.html

<http://www.webridge.md/ru/aggregator/categories/1?page=1>

Moldpres News Agency: <http://www.moldpres.md/News.aspx?NewsType=zn>

Info Prim-Neo News Agency: <http://www.ipn.md/ro/integrare-europeana/57050>

Panorama Newspaper: <http://pan.md/news/V-Tiraspole-sozdana-besplatnaya-slujba-pomoshii-uyazvimim-semiyam/43075>

AllMoldova.md Portal: <http://www.allmoldova.com/ro/moldova-news/1249078519.html>

Dinsuflet.md Portal: <http://dinsuflet.md/peste-200-de-familii-cu-un-singur-parinte-din-transnistria-au-primit-asistenta-sociala-juridica-si-medicala-gratuita/>

Yam news portal: <http://news.yam.md/ru/story/1525434>

Link portal: <http://link.md/ru/stire-peste-200-de-familii-cu-un-singur-parinte-din-transnistria-au-primit-asistenta-sociala-juridica-si-medicala-gratuita-43209?slide=4>

Click.md: <http://news.click.md/item/peste-200-de-familii-cu-un-singur-parinte-din-transnistria-au-primit-asistenta-s-7823573?ul=ru>

Ziare Live portal: <http://www.ziarelive.ro/stiri/peste-200-de-familii-cu-un-singur-parinte-din-transnistria-au-primit-asistenta-sociala-juridica-si-medicala-gratuita.html>

UNDP website:

<http://www.undp.org/content/moldova/ro/home/presscenter/pressreleases/2013/09/20/un-serviciu-de-asisten-pentru-familiile-vulnerabile-a-fost-dezvoltat-din-regiunea-transnistrean/>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

Profsoiuznie Vesti Newspaper:<http://profvesti.org/2013/09/28/11487/#more-11487>

- **Launch joint civil society project oriented on environmental protection**

Publika TV: http://www.publika.md/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri_1570111.html

TV 7: <http://www.tv7.md/ro/news/view?id=26948>

Moldova 1: video recording

Prime 1: video recording

National Newspaper: <http://ziarulnational.md/bucati-de-proiectile-in-podul-scolii-din-cocieri/>

Ziarul National Newspaper: <http://ziarulnational.md/?p=23210>

Eco-Tiras Portal: http://eco-tiras-youth.org/news_arh.php?id=285

National Newspaper: <http://ziarulnational.md/bucati-de-proiectile-in-podul-scolii-din-cocieri/>

Moldpres News Agency: <http://www.moldpres.md/News.aspx?NewsCod=8189&NewsDate=04.09.2013>

Ziare.md Portal: <http://www.ziare.md/news/tineri-de-pe-ambele-maluri-ale-nistrului-au-transformat-deseuri-in-opere-de-arta>

Ziare Live Portal: <http://www.ziarelive.ro/stiri/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri.html>

TVM website: <http://www.trm.md/ro/regional/peste-60-de-elevi-si-profesori-au-transformat-deseurile-in-arta/>

Media Center Pridnestrovia website: <http://mediacenter.hostink.ru/informacia/479-krasota-iz-musora.html>

Congresul Diasporei Moldovenesti website: <http://www.moldova.ms/?l=ro&a=7&i=133231>

Stiri.md Portal: http://www.publika.md/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri_1570111.html

Yam News Portal: http://www.publika.md/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri_1570111.html

Stiri non stop Portal: <http://www.stiriononstop.md/source/info-primmd-155.html>

http://www.publika.md/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri_1570111.html

InfoPortal.md: http://www.infoportal.md/cauta/tiraspol?_start=20

http://www.publika.md/arta-din-gunoaie-elevii-din-satul-dubasarii-vechi-au-creat-haine-si-suvenire-din-deseuri_1570111.html

Communicate.md: http://comunicate.md/index.php?task=articles&action=view&article_id=7169

UNDP website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/09/04/youth-from-both-banks-of-nistru-turn-collected-waste-into-works-of-art/>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova>

- **Classical Music Concert in Chisinau (organized by one of the grantees of SCBM bringing musicians from both banks together)**

Prime TV Portal: <http://www.prime.md/rom/news/politics/item3784/>

Novii region News Portal: <http://nr2.ru/pmr/470058.html>

Ziarul de Garda newspaper: <http://www.zdg.md/stiri/ceaikovschi-cantat-de-tineri-de-pe-ambele-maluri-ale-nistrului>

Moldavskie Vedomosti newspaper:

http://www.vedomosti.md/news/Kak_Chaikovskii_Soedinil_Berega_Rokovogo_Dnestra

Panorama Newspaper: <http://pan.md/news/Muzikanti-s-oboih-beregov-Dnestra-vistupayut-s-kontsertom-klassicheskoy-muziki-/45347>

Novii Reghion News Portal: <http://old.nr2.ru/pmr/470058.html/print/>

Mangazeia News Agency: <http://www.mngz.ru/culture/225056-yunye-muzykanty-pridnestrovya-i-moldovy-igrayut-na-odnoy-scene.html>

UNDP webpage:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/11/08/musicians-build-cultural-bridges-over-the-nistru-river/>

➤ **The award ceremony of chess teachers-coaches from both banks**

Moldova.org portal: <http://reintegrare.moldova.org/news/ahul-unete-oamenii-de-pe-ambele-maluri-ale-nistrului-238420-rom.html>

Prime TV: <http://www.prime.md/rom/video/other/item515/#main> (09:45 min.)

TV 7: <http://tv7.md/ro/news/view?id=26403>

TV Canal3: <http://www.canal3.md/rom/news/social/item10816/>

Info Prim-Neo News Agency: <http://www.ipn.md/ro/societate/56331>

Unimedia News Agency: <http://unimedia.info/stiri/elevii-din-republica-moldova-vor-invata-sahul-la-scoala-64569.html>

Radio Chisinau: <http://www.radiochisinau.md/sahul-ne-uneste-9407>

Privesc.eu info portal: <http://www.privesc.eu/Arhiva/17823/Primele-rezultate-ale-proiectului--Sahul-Uneste---20-cadre-didactice-calificate-la-sah-de-pe-ambele-maluri-ale-raului-Nistru>

TV Moldova 1: <http://trm.md/ro/sport/primii-20-de-profesori-de-sah-cu-acte-in-regula/>

Infotag News Agency: <http://www.infotag.md/noutati/750113/>

Moldpres News Agency: <http://www.moldpres.md/News.aspx?NewsType=soc>

Radio Europa Libera: <http://www.europalibera.org/content/article/25077124.html>

Novii Reghion News Agency: <http://www.nr2.ru/pmr/454936.html>

Radio Moldova: <http://www.youtube.com/watch?v=gBaesRRlrm8&feature=youtu.be>

Noi.md portal: <http://m.noi.md/md/news/25694>

Ziarul de Garda newspaper: http://www.zdg.md/stiri/20-de-profesori-calificati-vor-tine-lectii-publice-de-sah-astazi-langa-tabla-mare-de-sah-din-scuarul-catedralei?utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+stirimd+%28Stiri.md+-+Agregator+Online+de+Stiri%29

Ziarul National newspaper: <http://ziarulnational.md/?p=20855>

Timpul newspaper: <http://www.timpul.md/articol/elevii-vor-juca-ah-la-coala-47328.html>

Communicate.md: http://www.comunicate.md/index.php?task=articles&action=view&article_id=7103

TV Volga: <http://www.volga-tv.ru/sport/Doverie-mezhdu-Kishinevom-i-Tiraspolem-budut-ukreplyat-s-pomoshchyu-igry-v-shakhmaty.html>

Ziare.md portal: <http://www.ziare.md/news/20-de-scoli-de-pe-ambele-maluri-ale-nistrului-vor-avea-profesori-calificati-de-sah>

TV TCB portal: <http://pmrnews.org/6408-doverie-mezhdu-kishinevom-i-tiraspolem-budut-ukreplyat-s-pomoschyu-igry-v-shahmaty.html>

Forum. md portal: <http://forum.md/Themes/news/579148/1/#0>

Moldavskie Vedomosti newspaper:

http://www.vedomosti.md/news/V_20_Shkolah_Budut_Obuchat_Igre_V_Shahmaty

Diez infoportal: <http://diez.md/2013/08/19/elevii-vor-studia-sahul-la-scoala/>

Youtube: <http://www.youtube.com/watch?v=VFW0XijeVw&feature=youtu.be>

<http://www.youtube.com/watch?v=U9nwPmobUvI&feature=youtu.be>

<http://www.youtube.com/watch?v=UTXFXZB6knA>

<http://www.mts.gov.md/news/?nid=c9f5fe4f3706ff1eab48f1a2251a659c>

<http://www.youtube.com/watch?v=JTjpHyoCxbA&feature=youtu.be>

<http://cafeluta.md/20-de-profesori-calificati-vor-tine-lectii-publice-de-sah-astazi-langa-tabla-mare-de-sah-din-scuarul-catedraiei/>

The Ministry of Education portal: <http://www.mts.gov.md/news/?nid=c9f5fe4f3706ff1eab48f1a2251a659c>

Informational sport portal Sportbusiness.md: <http://sportbusiness.md/evenimente/joaca-sah-fii-campion-invitatie-la-duel.html>

Pentru Ea portal: <http://pentruea.md/article/mergi-in-scuarul-catedraiei-sa-inveti-sah-2977.html>

Sporter.md portal: <http://sporter.md/posts/chess/certificarea-legala-a-primilor-antrenori-calificatzi-la-shah>

<http://sporter.md/posts/chess/shahmatnie-nastavniki-proshli-evropejskuyu-perekvalifikaciyu>

Stiri.md portal: <http://www.stiri.md/ro/article/474148/20-de-profesori-calificai-vor-ine-lectii-publice-de-ah-astzi-Ing-tabla-mare-de-ah-din-scuarul-catedraiei/>

Panorama newspaper: <http://pan.md/news/V-dvadtsati-shkolah-Moldovi-i-Pridnestroviya-budut-prepodavati-shahmati/41544>

Uaport info portal: <http://uaport.net/news/md/t/1308/17/2776081>

Moldovainform.md portal: <http://moldovainform.md/ru/news/20130817/20148.html>

National Chees Academy website: <http://www.sah.md/news-details.action;jsessionid=92B9835A6E135246AEB09BF74C6BE3AF?newsId=358>

UNDP Moldova website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/08/16/chess-unites-people-from-both-banks-of-the-nistru-river/>

UNDP Facebook:

<https://www.facebook.com/media/set/?set=a.521741941228952.1073741864.165158373553979&type=1>

<https://www.facebook.com/PNUDMoldova?ref=hl>

2.3 Official events:

EU and UN officials in Moldova distributed first aid leaflet in the streets of Chisinau

Publika TV: http://www.publika.md/oficiali-de-rang-inalt-ai-ue-si-onu-in-moldova-au-distribuit-soferilor-din-capitala-brosuri-cu-instructiuni-de-prim-ajutor-foto_1496281.html

ProTV: <http://protv.md/stiri/social/ajutor-in-caz-de-accident-agentii-de-patrulare-au-impartit-soferilor.html>



Prime TV: <http://www.prime.md/rom/news/social/item1582/>

TV 7: <http://tv7.md/ro/news/vor-putea-acorda-primul-ajutor-medical-in-caz-de-accident-25239.html>

Info Prim Neo News Agency: <http://www.ipn.md/ro/societate/55671>

All Moldova Portal: <http://www.allmoldova.com/ro/moldova-news/1249076622.html>

Communicate.md: http://communicate.md/index.php?task=articles&action=view&article_id=7064

UNDP Moldova website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/07/16/eu-and-un-officials-in-moldova-distributed-first-aid-leaflet-in-the-streets-of-chisinau/>

UNDP Facebook:

<https://www.facebook.com/media/set/?set=a.508427422560404.1073741862.165158373553979&type=1>

2.4 Programme participation at EU Days in Chisinau and Tiraspol

The Programme was very active in organizing contests for children and adults, initiating discussions with guests on programme goals and achievements, collecting their feed-back and messages about benefits and opportunities of confidence building. The most active participants were awarded with programme visibility materials, and other useful things (t-shirts, bags, desk-calendars, leaflets etc.)

Same relevant links:

UNDP webpage: <http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/05/confidence-building-promoted-during-the-europe-day-in-tiraspol/>

UNDP Facebook:

<https://www.facebook.com/media/set/?set=a.487345814668565.1073741847.165158373553979&type=3>

<https://www.facebook.com/media/set/?set=a.483489155054231.1073741845.165158373553979&type=3>

2.5 EU and UNDP officials visit the EU-funded projects in the Transnistrian region

TV PMR: <http://tv.pgtrk.ru/news/20131121/13433>

TV TSV: <http://pmrnews.org/8205-novosti-tsv-22112013.html>

TDI News Agency: <http://tdinform.com/ru/news/20131122/03943.html>

Novosti Prednistrovia News Agency: <http://novostipmr.com/ru/news/13-11-21/mezhdunarodnaya-delegaciya-posetila-socialnye-obekty-tiraspolya-i>

Novii Rezhion News Agency: <http://nr2.ru/pmr/471799.html>

<http://eshevchuk.ru/ru/aggregator/sources/1?page=1>

Prednistrovie Newspaper: <http://www.pridnestrovie-daily.net/gazeta/articles/view.aspx?ArticleID=29970>

TV TSV: <http://pmrnews.org/8172-pridnestrove-i-dalee-budet-poluchat-pomosch-es-i-proon-na-uluchshenie-socialnoy-infrastruktury-foto.html>

Internet TV: <https://www.youtube.com/watch?v=q5sg1RsHj4k>

Novosti Dnea News Portal: <http://novosti-dny.ru/vse-novosti/politika/obschestvo/51377-pridnestrove-i-dalee-budet-poluchat-pomosch-es-i-proon-na-uluchshenie-socialnoy-infrastruktury.html>

UNDP website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/11/21/eu-and-undp-officials-visit-the-eu-funded-projects-in-the-transnistrian-region/>

SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.1451872221706559.1073741833.1428734477353667&type=1>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

The Programme organized more than 6 opening events, including official inauguration of kindergartens and hospitals, business school etc. For example:

- The official inauguration of kindergarten for children with visual impairment in Tiraspol

TV 7: <http://tv7.md/ru/news/v-tiraspole-otremontirovan-detskij-sad-dlja-detey-s-problemami-zrenija-28157.html>

TV 7 Station: <http://tv7.md/ro/news/view?id=28157>

<http://tv7.md/ru/news/v-tiraspole-otremontirovan-detskij-sad-dlja-detey-s-problemami-zrenija-28157.html>

Moldova 1 TV Station: <http://www.youtube.com/watch?v=x7-Xi3yPYEQ>

Pervii Prednistrovskii TV Station: <http://tv.pgtrk.ru/show/41/11580>

Jurnal TV: <http://www.jurnaltv.md/#educatie-in-casa-noua-7960732>

Novii Reghion News Agency: <http://www.nr2.ru/pmr/464144.html>

Adevarul Newspaper: http://adevarul.ro/moldova/actualitate/gradinita-pentrucopii-deficiente-vedere-tiraspol-fost-reparata-1_5253f811c7b855ff561342ae/index.html

Panorama Newspaper: <http://pan.md/news/V-Tiraspole-otremontirovan-detskiy-sad-dlya-detey-s-narusheniem-zreniya-/43862>

Novosti Prednistrovia News Agency: <http://novostipmr.com/ru/news/13-10-08/posle-kapremonta-otkrylsya-stolichnyy-detskiy-sad-dlya-detey-s>

Vocea Basarabiei Radio Station and website: <http://voceabasarabiei.net/index.php/social/11678-la-gradinita-pentru-copiii-cu-deficiente-de-vedere-din-tiraspol-a-incoltit-increderea-intr-o-viata-mai-buna>

Ziare.md portal: <http://www.ziare.md/news/gradinita-din-tiraspol-pentru-copii-cu-deficiente-de-vedere-a-fost-reparata>

News click portal: <http://news.click.md/item/la-gradinita-pentru-copiii-cu-deficiente-de-vedere-din-tiraspol-a-incoltit-incre-8010575>

Communicate.md portal:

http://www.comunicate.md/index.php?task=articles&action=view&article_id=7285

The Epoch Times portal: <http://epochtimes-romania.com/news/gradinita-pentru-copiii-cu-defecte-de-vedere-de-la-tiraspol-a-fost-reparata-datorita-suportului-financiar-oferit-de-ue-si-undp---203926>

Info Prim-Neo News Agency: <http://www.ipn.md/ro/societate/57419>

<http://www.ipn.md/ru/societate/57419>

Moldpres News Agency: <http://www.moldpres.md/News.aspx?NewsCod=9442&NewsDate=08.10.2013>

E-stirea zilei.ro portal: <http://www.e-stireazilei.ro/stire.aspx?id=39920977&titlu=Gradinita-pentrucopii-cu-deficiente-de-vedere-din-Tiraspol-a-fost-reparata&sub=&cat=>

Infoportal.md: <http://www.infoportal.md/presa/2815513>

Eshevciuk portal: <http://eshevchuk.ru/en/aggregator/sources/1>

<http://www.nr2.ru/pmr/464144.html>

UNDP website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/10/08/children-with-visual-impairment-from-tiraspol-have-a-new-kindergarten/>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

- **Official inauguration of the General Surgery Department of the Rezina District Hospital**

Newspaper "National"- <http://ziarulnational.md/?p=13586>

UNDP webpage:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/08/13/launch-of-business-school-in-ribnita-offers-new-opportunities-to-entrepreneurs-from-the-left-bank-of-the-nistru-river/>

Info Prim-Neo News Agency: <http://www.ipn.md/ro/societate/55355>

Timpul Newspaper: <http://www.timpul.md/articol/europenii-au-modernizat-un-spital-pentru-doua-malurile-nistrului-45472.html?action=print>

Communicate.md News Portal:

http://www.comunicate.md/index.php?task=articles&action=view&article_id=7001

TRM 1 News Portal: <http://www.trm.md/ro/regional/tratament-in-conditii-mai-bune-la-rezina/>

UNDP Portal:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/07/02/in-rezina-people-to-benefit-from-better-healthcare/>

UNDP Facebook:

https://www.facebook.com/ConsiliulRaionalRezina?ref=stream&hc_location=timeline

News Portal Moldova.org:

<http://reintegrare.moldova.org/news/dirk-schuebel-susinem-promovarea-increderii-intre-ambele-malurile-nistrului-interviu-237676-rom.html>

News Portal Clic.md: <http://news.click.md/item/dirk-schuebel-sustinem-promovarea-increderii-intre-ambele-maluri-ale-nistrului-i-7074958>

Radio Chisinau Station:

<http://www.radiochisinau.md/europenii-au-modernizat-un-spital-pentru-doua-maluri-ale-nistrului-timp-ul-8856>

Ziare.md News Portal: <http://www.ziare.md/news/tratament-in-conditii-mai-bune-la-rezina>

Moldova 1 TV Station:<http://www.trm.md/ro/regional/tratament-in-conditii-mai-bune-la-rezina/>

Moldova.org News Portal:<http://reintegrare.moldova.org/news/dirk-schuebel-sustinem-promovarea-increderii-intre-ambele-maluri-ale-nistrului-interviu-237676-rom.html>

Ziare.md News Portal: <http://www.ziare.md/news/tratament-in-conditii-mai-bune-la-rezina>

Webridge Info Portal: <http://www.webridge.md/ro/aggregator/categories/1?page=1>

Moldova 1 TV Station, Mesager edition:<http://www.trm.md/ro/mesager/mesager-din-7-iulie-2013/>

Moldova 1 TV Station, Vectorul European: <http://www.trm.md/ru/vector-european/vector-european-din-4-iulie-2013/>

Moldova Suverană Newspaper:http://moldova-suverana.md/article/ue-profund-funcional-i-uman_2000

- **Launch of three infrastructure projects from Ribnita and Bender**

Relevant links:

Radio Europa Liberă: <http://www.europalibera.org/content/transcript/25163974.html>

TV Moldova1 Portal: <http://www.trm.md/ro/regional/institutiile-medicale-din-ribnita-si-bender-renovate-din-bani-europeni/>

National Newspaper: <http://ziarulnational.md/institutiile-medicale-din-ribnita-si-bender-vor-fi-renovate-pana-la-primavara/>

Moldpres News Agency: <http://www.moldpres.md/News.aspx?NewsCod=10439&NewsDate=04.11.2013>

Ziare.md: <http://www.ziare.md/news/institutiile-medicale-din-ribnita-si-bender-renovate-din-bani-europeni>

Noi portal: http://www.noi.md/md/news_id/30633

DnestrTV: <http://forum.dnestr.tv/showthread.php?t=366>

TV TCB: <http://pmrnews.org/7851-es-i-proon-otremontiruyut-obekty-zdravoohraneniya-v-gorodah-pridnestrovy.html>

Newsstart News Portal : <http://news.portal-start.com/post/institutiile-medicale-din-ra/>

Ziarelive: <http://www.ziarelive.ro/stiri/institutiile-medicale-din-bender-si-ribnita-vor-fi-renovate-pe-banii-ue-si-ai-pnud.html>

FLUX News Agency: <http://www.fluxdestiri.info/2013/11/ue-si-pnud-acorda-circa-350-de-mii-de-dolari-pentru-renovarea-institutiilor-medicale-din-ribnita-si-bender/>

News click: <http://news.click.md/item/ue-si-pnud-acorda-circa-350-de-mii-de-dolari-pentru-renovarea-institutiilor-medi-8298954>

UNDP Website:

<http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/11/04/ribnita-and-bender-hospitals-to-be-renovated-with-the-eu-and-undp-support/>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

SCBM Facebook: <https://www.facebook.com/podurideincredere?ref=hl>

Media Center Portal: <http://mediacenter.hostink.ru/informacia/493-medicinskie-uchrezhdeniya-bender-i-rybnicy-budut-otremontirovany-i-osnascheny-pri-podderzhke-es-i-proon.html>

UAPORT Portal: <http://uaport.net/news/md/t/1311/05/3432798>

Novii Reghion News Agency: <http://www.nr2.ru/pmr/468659.html>

News Moldova News Agency: <http://www.newsmoldova.ru/society/20131105/194606576.html>

Novoteka Portal: <http://www.novoteka.ru/r/World/CIS/Moldavia/Pridnestrovje>

News Portal: <http://eshevchuk.ru/ru/aggregator/sources/1>

Brief News Portal: <http://briefnews.ru/167468.html>

➤ **Launch of a new business project**

TV Moldova1 Portal: <http://www.trm.md/ro/regional/agentii-economici-de-pe-ambele-maluri-ale-nistrului-beneficiari-ai-unui-nou-proiect-ue-pnud/>

Ziare.md: <http://www.ziare.md/news/agentii-economici-de-pe-ambele-maluri-ale-nistrului-beneficiari-ai-unui-nou-proiect-uepnud>

Interlic News Agency: <http://www.interlic.md/2013-10-30/intreprinzatorii-de-pe-ambele-maluri-ale-nistrului-vor-beneficia-de-un-nou-proiect-din-partea-progra-31970.html>

Click.md Portal: <http://news.click.md/item/mai-multi-agenti-economici-de-pe-ambele-maluri-ale-nistrului-vor-beneficia-de-su-8246750>

Noi.md Portal: <http://m.noi.md/md/news/30438>

Moldova.org Portal: <http://reintegrare.moldova.org/news/mai-muli-ageni-economici-de-pe-ambele-maluri-ale-nistrului-vor-beneficia-de-susinere-din-partea-programului-uepnud-239808-rom.html>

Communicate.md Portal: http://communicate.md/index.php?task=articles&action=view&article_id=7348

SCBM Facebook: <https://www.facebook.com/podurideincredere?ref=hl>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

2.6 Press trips

➤ **Press trip to Lyceum from Cocieri renovated within SCBM Program**

Relevant links:

TV Moldova 1: <http://www.trm.md/ro/vector-european/vector-european-din-7-octombrie-2013/>

National Newspaper: <http://ziarulnational.md/bucati-de-proiectile-in-podul-scolii-din-cocieri/>

Prime TV: <http://www.prime.md/rom/news/social/item2827/>

UNDP Moldova website and The UN in Moldova

Magazin: <http://www.md.undp.org/content/moldova/en/home/presscenter/pressreleases/2013/09/26/in-cocieri-promoting-trust-means-a-renovated-high-school-for-children-from-both-banks-of-nistru-river/>

UNDP Facebook:

<https://www.facebook.com/photo.php?fbid=544340312302448&set=a.544336088969537.1073741871.165158373553979&type=1&theater>

JURNAL TV: <http://www.jurnaltv.md/ro/news/experienta-unor-copii-deosebiti-7959972/#>

Profsoiuznie Vesti Newspaper: <http://profvesti.org/2013/09/28/11487/#more-11487>

➤ **Press trip to agricultural market from Farladeni**

Publika TV: http://www.publika.md/o-piata-agricola-moderna-va-fi-construita-pe-banii-ue-la-farladeni-video_1676461.html

Ziare Live News Portal: <http://www.ziarelive.ro/stiri/o-piata-agricola-moderna-va-fi-construita-pe-banii-ue-la-farladeni-video.html>

Moldova.org News Portal: <http://economie.moldova.org/news/o-piata-moderna-care-va-aduna-antreprenori-de-pe-ambele-maluri-ale-nistrului-va-fi-construita-la-farladeni-238283-rom.html>

Madein.md Portal: <http://madein.md/news/diverse-2/o-piata-moderna-care-va-aduna-antreprenori-de-pe-ambele-maluri-ale-nistrului-va-fi-construita-la-farladeni-811>

SCBM Facebook: <https://www.facebook.com/podurideincredere>

➤ **Press trip to infrastructure project from Butor**

JURNAL TV: <http://www.jurnaltv.md/ro/news/o-cantina-pentru-elevii-din-butor-7983165/>

Novosti Prednistrovia News Agency: <http://novostipmr.com/ru/news/13-11-22/v-shkole-sela-butor-grigoriopolskogo-rayona-otkrylas-stolovaya>

TDI News Agency: <http://tdinform.com/ru/news/20131123/03947.html>

Novosti Dnea News Portal: <http://novosti-dny.ru/vse-novosti/zhizn/rabota/52111-v-pridnestrovskom-sele-butor-vpervye-otkrylas-shkolnaya-stolovaya-foto-ee-postroili-na-sredstva-granta-i-samih-zhiteley.html>

Pmrgid News Portal: <http://news.pmrgid.com/news-pmr/12025-v-pridnestrovskom-sele-butor-vpervye-otkrylas-shkolnaya-stolovaya-foto>

Internet TV: <https://www.youtube.com/watch?v=nWt33H3WG0Y>

<https://www.youtube.com/watch?v=FoG6JP96cpl>

Brief News Portal: <http://briefnews.ru/218327.html>

Zborg News Portal: <http://news.zborg.ru/item/v-pridnestrovskom-sele-butor-vpervye-otkrylas-shkolnaya-stolovaya-foto-ee-postro-8497775>

SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.1451913568369091.1073741834.1428734477353667&type=1>

➤ **Press trip to infrastructure project from Criuleni**

TV Moldova 1: <http://trm.md/ro/mesager/mesager-din-29-noiembrie-2013/>

TV 7: <http://tv7.md/ro/news/?action=view&id=29648>

Radio Europa Libera: <http://www.europalibera.org/content/article/25182487.html>

SCBM Facebook:

<https://www.facebook.com/media/set/?set=a.1453543368206111.1073741836.1428734477353667&type=1>

UNDP Facebook: <https://www.facebook.com/PNUDMoldova?ref=hl>

3 Video about beneficiaries



Videos have the greatest impact among people. This is why, along with the abovementioned activities, we have produced **24 video success stories** based on human interest, where our beneficiaries talk about the Programme's impact on them and on their families. With the help of our success stories we are trying to inspire people to achieve more by using concrete examples, with positive and successful results.

Usually, the good deeds lead to other good deeds. These films were broadcast on several TV channels on both banks of the Nistru River. This is a very good practice given that the Chisinau press has no access on the left bank, but would be quite interested to report about the changes occurring there. These videos are an effective tool in this respect.

<http://trm.md/ro/social/afacere-piscicola-pe-bani-europeni-initiata-de-un-tanar-din-slobozia/>

<http://tiraspol.ru/news/vyirashhivanie-tsennyih-vidov-ryib/>

<http://www.trm.md/ro/regional/afaceri-la-dubasari-pe-bani-europeni/>

http://www.publika.md/poveste-de-succes--a-devenit-femeie-de-afaceri-la-22-de-ani_2109401.html

<http://protv.md/stiri/social/fulgi-de-porumb-made-in-moldova-cum-se-produc-si-cum-arata-afacerea---913381.html>

http://www.publika.md/poftele-i-au-dezvoltat-afacerile-o-tanara-din-floresti-a-lansat-pe-piata-un-produs-autohton_2267141.html

<http://mbc.md/rom/news/economy/o-tanara-din-floreti-a-deschis-prima-fabrica-de-producere-a-fulgilor-de-cereale-din-ara/>

<http://www.jurnaltv.md/ro/news/2014/9/29/puzzle-ul-care-ne-invata-geografie-10062559/>

<http://www.prime.md/rom/shows/item6/video/recent/item4233/>

<http://unimedia.info/stiri/video-antreprenoriat-social-cu-jocuri-educative-pentru-copii-de-la-1-la-99-de-ani-78433.html>

4 Development of a visual identity and key messages

The SCBM Programme has a visual identity that is used and promoted on social networks, with materials accompanied by the message ***Together we build the bridges of confidence over the Nistru*** in order to emphasize the confidence-promoting message. This is an original image of a rainbow-shaped bridge over the Nistru River. The bridge means cooperation, communication, and long-term investment in people and in the future. The rainbow is considered a heavenly sign that brings well-being, prosperity and peace. This visual symbol is quite vivid, cheerful and distinct, and it is perfectly compatible with the EU and UNDP logos, emphasizing their colour range. This symbol is an optimistic one, which is extremely important in the sensitive context of the SCBM Programme.



5 SCBM on social networks

SCBM appeared on some social networks with its own Facebook page, [Poduri de încredere peste Nistru- Мосты доверия через Днестр](#), and Odnoklassniki page, as social networks represent an accessible, efficient and very popular means of communication on both banks of the Nistru River. Thus, we have created an interactive communication platform for people living on both sides and an opportunity to inform them about our activities and news, but also about what people write and say about us in the media. Thus, along with our postings on the UNDP web page, we spread information to a significantly broader audience by means of our **Facebook page in both the Russian and Romanian languages**. We have already received



messages, reactions, and opinions; moreover, we have fans on both banks of the Nistru River.

6 Media campaign

SCBM held four successful awareness-raising campaigns that promoted simple confidence-building messages: **The Gallery of SCBM Successful Ladies; Business Success Stories; Working together for a better living campaign; What trust means and why we invest in it.** All these campaigns bring into focus the Programme achievements that people on both banks can get great benefits when they trust each other and join their efforts.

Gallery of SCBM Successful Ladies

This social media campaign presenting success stories of women supported through the SCBM Programme. The press trips organized by the project ended up with stories on major TV channels which were aired during the week-end of 8 March, the International Women's Day.

Lik TV: <http://liktv.org/news/722-v-pomosch-ideyam-biznesa.html>

TV7: <http://www.tv7.md/ro/news/view?id=21011>

Publika TV: http://www.publika.md/a-renovat-casa-de-cultura--gradinuta-si-a-construit-un-apeduct-in-localitatea-pe-care-o-conduce--despre-cine-este-vorba_1294571.html

Radio Europa Libera: <http://www.europalibera.org/content/article/24922453.html>

Jurnal de Chisinau: <http://ziar.jurnal.md/2013/03/12/%E2%80%9Epolitica-noastra-e-halatul-alb%E2%80%9D/>

Apropo Magazin: http://apropomagazin.md/2013/03/12/%E2%80%9Epolitica-noastra-e-halatul-alb%E2%80%9D/?fb_action_ids=593356917359644&fb_action_types=og.likes&fb_source=timeline_og&action_object_map=%7B%22593356917359644%22%3A159272980897940%7D&action_type_map=%7B%22593356917359644%22%3A%22og.likes%22%7D&action_ref_map=%5B%5D

UNDP Facebook:

<https://www.facebook.com/media/set/?set=a.464496150286865.1073741833.165158373553979&type=1>

<https://www.facebook.com/photo.php?fbid=455506094519204&set=a.191297437606739.44671.165158373553979&type=1>

<https://www.facebook.com/photo.php?fbid=458422027560944&set=pb.165158373553979.-2207520000.1383309773.&type=1>

<https://www.facebook.com/photo.php?fbid=493234284079718&set=pb.165158373553979.-2207520000.1383309652.&type=1>

<https://www.facebook.com/photo.php?fbid=455137467889400&set=pb.165158373553979.-2207520000.1383308480.&type=3&theater>

<https://www.facebook.com/photo.php?fbid=455258834543930&set=pb.165158373553979.-2207520000.1383308480.&type=3&theater>

<https://www.facebook.com/photo.php?fbid=458422027560944&set=pb.165158373553979.-2207520000.1383309773.&type=1>

<https://www.facebook.com/photo.php?fbid=454810861255394&set=pb.165158373553979.-2207520000.1383308480.&type=3&theater>

<https://www.facebook.com/photo.php?fbid=458422027560944&set=pb.165158373553979.-2207520000.1383309773.&type=1>

➤ **Business Success Stories Campaign**

The Chamber of Commerce and Industry website:

http://www.bstiraspol.org/index.php?option=com_content&view=article&id=258%3A2013-11-26-08-04-30&catid=35&Itemid=257

The Chamber of Commerce and Industry website:

http://www.bstiraspol.org/index.php?option=com_content&view=article&id=256%3A2013-11-25-13-48-57&catid=35%3A2013-11-25-13-31-38&Itemid=257

The Chamber of Commerce and Industry website:



http://bstiraspol.org/index.php?option=com_content&view=article&id=259%3A2013-11-29-20-14-48&catid=35&Itemid=257

7 Production and dissemination of communication and visibility materials

With a view to further increasing the SCBM Programme's visibility and promoting our good results, several visibility materials have been produced and distributed, including **infographic flyers in Romanian, Russian and English**, containing in addition to the basic information of the Programme the results achieved within all components in a clear and accessible way. The infographic is updated periodically and disseminated on both banks of the Nistru River.



During 2012–2015, we have produced **informative plaques for infrastructure projects, annual desk calendars, balloons with EU and UNDP logos, T-shirts, bags, banners, stickers, umbrellas, bags, hats, notebooks, pens, banners, car stickers, and EU flags with the SCBM symbol**. **Billboards** promoting the benefits of confidence-building activities were ordered and placed in five target communities of the Programme.

We have printed creative visibility materials, such as **two annual informative calendars**. Besides having a practical role, these have been promoting the confidence-building efforts by providing brief human stories about our beneficiaries and Programme results. Informational materials were developed and distributed, i.e. **leaflets, brochures and studies** in several areas.

In order to promote the results obtained within the III Phase of the Programme, we developed a **brochure** with success stories relating to all five components in an integrated, accessible and attractive manner. This brochure was produced in Romanian, Russian and English languages and will be distributed to target groups from both banks of the Nistru River: Programme partners, local authorities, experts in the area, civil society representatives, mass media, business environment, donor communities etc.

8 Media references to Programme impact



As a result of integrated communication activities, including community mobilization actions, interpersonal communication, public events and outreach communication actions, the positive media references to Programme impacts increased annually by 60% on both banks of the Nistru River. To reinforce these figures, SCBM commissioned a study aiming at understanding the perceptions, attitudes and messages of media on both banks of the Nistru. The study ***Quantitative and Qualitative Media Coverage Analysis for 2014*** indicates that most mass media on both banks of the Nistru speak in a favourable and/or neutral tone when covering the confidence-building activities. The complete study is available upon request.



9 Sustainability of our communication efforts



The Communication Strategy of the EU-UNDP Programme has been developed and applies the standards of integrated communication. Besides the outreach communication actions (video clips, TV/radio shows, press articles, etc.), the Communication Strategy of the Programme involves interpersonal communication, through direct contact with the target groups. It was developed according to the Joint Visibility Guidelines for EU-UN Action in the Field.

The sustainability for communication efforts are ensured by providing **communication training** for our strategic beneficiaries so that they understand the essence of our activities and promote our messages further, through learning how to communicate and reach out to people most effectively. We **worked closely together with all beneficiaries**. We provided **coaching and monitoring to all partners** (NGOs, local authorities, business representatives, etc.) during recent years and delivered practical training on how to capture the public's attention, communicate joint achievements, engage the media, provide assistance and facilitate the promotion of Programme results, organize media and public events,



and develop interactive communication mechanisms. A brief and clear **Communication Guide** has been developed and distributed to all of the Programme's partners.

Many beneficiaries, e.g. NGOs, public authorities, and young entrepreneurs, **created their own pages on social networks and websites to promote confidence-building messages**. These include the Dubasari District Council and Ion Hincu, the young entrepreneur who manufactures wooden toys. Another example is the creation of <http://www.business-bridges.net> – a web page dedicated to child protection on both banks. In addition, the web page <http://tdh-moldova.md/index.php?l=ro> was created with the support of the EU and UNDP SCBM Programme to facilitate communication and the exchange of experiences of child protection professionals.